CITY OF NORTH LAUDERDALE

COMMISSION MEETING

TUESDAY, OCTOBER 8, 2019

REGULAR MEETING – 6:00 p.m.

AGENDA

1. INVOCATION AND PLEDGE OF ALLEGIANCE – Commissioner Rich Moyle

2. ROLL CALL

   Mayor Ana Ziade
   Vice Mayor Samson Borgelin
   Commissioner Rich Moyle
   Commissioner Lorenzo Wood
   Commissioner Mario Bustamante
   City Manager Ambreen Bhatti
   City Attorney Donald J. Doody
   Deputy City Clerk Elizabeth Garcia-Beckford

3. APPROVAL OF MINUTES

   a. September 10, 2019
   b. September 12, 2019

4. PRESENTATIONS

   a. Morgan Stanley Investment Portfolio (Glen Scott)

5. PROCLAMATIONS

   a. National School Lunch Week – October 14-18
   b. Florida Government Week – October 21-27

6. PUBLIC DISCUSSION
7. QUASI-JUDICIAL ITEMS

a. SUBJECT: SEU 19-02 for Mr. and Mrs. Juicy Crab Restaurant
7990 McNab Rd. (Promenade Shops)

APPLICANT: Ying Zhen Wang

- All interested parties wishing to speak on this item are sworn in
- Staff presentation (Tammy Reed-Holguin)
- Public Hearing opened
- Public comments
- Public Hearing closed
- Commission discussion
- Commission motion and vote

MOTION: To approve the proposed Special Exception Use permit to allow the limited sale of beer, wine and liquor (on premises only) as an accessory use in a restaurant with a freestanding bar at (Mr. and Mrs. Juicy Crab) in the Promenade Shops, in accordance with chapter 86-110 (7) and chapter 106-467 (9) of the City code of ordinances, within a General Business (B-3) zoning district.

8. OTHER BUSINESS

a. RESOLUTION – Sign Waiver SWAV 19-07 Elegant Beauty Supplies
7296 W McNab Road

- Motion, second and vote to read
- Attorney reads title
- Staff presentation (Tammy Reed-Holguin)
- Commission motion and second to adopt
- Commission discussion
- Commission vote

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF NORTH LAUDERDALE, FLORIDA, APPROVING A SIGN WAIVER REQUEST FOR ONE WALL SIGN FOR ELEGANT BEAUTY SUPPLIES, LOCATED AT 7296 WEST MCNAB ROAD, NORTH LAUDERDALE, FLORIDA, 33068 THEREBY PERMITTING THE INSTALLATION AND MAINTENANCE OF ONE MAIN WALL SIGN WITH THE 31 INCH HIGH LETTERS “ELEGANT” WHEREAS SECTION 94-16(C)(2)(C) OF THE CITY CODE ALLOWS FOR 16 INCH MAXIMUM LETTER HEIGHT, WITHIN A B-2 GENERAL BUSINESS DISTRICT; AND PROVIDING AN EFFECTIVE DATE.
b. RESOLUTION – RFQ 19-09-383 Qualified General and/or Roofing Contractor Pool- HLMP

- Motion, second and vote to read
- Attorney reads title
- Staff presentation (Tammy Reed-Holguin)
- Commission motion and second to adopt
- Commission discussion
- Commission vote

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF NORTH LAUDERDALE, FLORIDA, ACCEPTING THE EVALUATION OF PROPOSALS FOR THE QUALIFIED GENERAL AND/OR ROOFING CONTRACTORS POOL FOR THE HURRICANE LOSS MITIGATION PROGRAM AND RECOGNIZING RJ SPENCER CONSTRUCTION LLC AND WAYPOINT CONTRACTING, INC. AS QUALIFIED BIDDERS; AND PROVIDING AN EFFECTIVE DATE.

c. RESOLUTION – Complete Streets and Other Localized Initiatives Program with the Broward Metropolitan Organization (MPO)

- Motion, second and vote to read
- Attorney reads title
- Staff presentation (Tammy Reed-Holguin)
- Commission motion and second to adopt
- Commission discussion
- Commission vote

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF NORTH LAUDERDALE, FLORIDA, AUTHORIZING AND DIRECTING THE CITY MANAGER TO APPLY FOR AND TO FILE SUCH DOCUMENTS AS MAY BE REASONABLY REQUIRED TO APPLY FOR A COMPLETE STREETS AND OTHER LOCALIZED INITIATIVES PROGRAM (CSLIP) GRANT WITH THE BROWARD COUNTY METROPOLITAN PLANNING ORGANIZATION (MPO); PROVIDING THAT THE CITY MANAGER SHALL BE AUTHORIZED TO EXECUTE GRANT AWARD AGREEMENTS AND TO TAKE ALL NECESSARY ACTIONS, INCLUDING, BUT NOT LIMITED TO EXTENSIONS OF TIME, LINE-ITEM BUDGET AMENDMENTS, AND PROGRAM MODIFICATIONS TO IMPLEMENT SAID PROGRAMS IF AND WHEN FUNDING IS APPROVED; PROVIDING FOR CONFLICT; PROVIDING FOR SEVERABILITY; AND PROVIDING FOR AN EFFECTIVE DATE.
d. RESOLUTION – Recommendation for Removal of Planning and Zoning Board Member

- Motion, second and vote to read
- Attorney reads title
- Staff presentation (Tammy Reed-Holguin)
- Commission motion and second to adopt
- Commission discussion
- Commission vote

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF NORTH LAUDERDALE, FLORIDA, REMOVING MONTFORT ALEXIS AS A REGULAR MEMBER OF THE NORTH LAUDERDALE PLANNING AND ZONING BOARD AND, PROVIDING AN EFFECTIVE DATE.

e. RESOLUTION – Pump Station Maintenance Services, LLC FY 2019 Reconciliation

- Motion, second and vote to read
- Attorney reads title
- Staff presentation (George Krawczyk)
- Commission motion and second to adopt
- Commission discussion
- Commission vote

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF NORTH LAUDERDALE, FLORIDA, AUTHORIZING A REVISED NOT TO EXCEED AMOUNT OF $350,000 FOR MAINTENANCE SERVICE OF THE CITY’S TWENTY-EIGHT (28) SEWAGE LIFT STATIONS PROVIDED BY PUMP STATION MAINTENANCE SERVICES, LLC, FOR THE YEAR BEGINNING OCTOBER 1, 2018 THROUGH SEPTEMBER 30, 2019; PROVIDING AN EFFECTIVE DATE.

f. RESOLUTION – Purchase of Life Pack Monitor Defibrillators

- Motion, second and vote to read
- Attorney reads title
- Staff presentation (Rodney Turpel)
- Commission motion and second to adopt
- Commission discussion
- Commission vote

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF NORTH LAUDERDALE, FLORIDA, AUTHORIZING AN EXPENDITURE OF $70,003.20 FOR THE PURCHASE OF (2) MONITOR DEFIBRILLATORS FOR THE FIRE RESCUE DEPARTMENT FROM STRYKER; AND PROVIDING AN EFFECTIVE DATE.
9. REPORTS

10. CITY MANAGER COMMENTS
    a. Upcoming Events:
        • **Wednesday - October 9 - 5:00 -7:00 pm** - Census 2020 Town Hall Meeting – City Hall Commission Chambers
        • Friday/Saturday – October 11/12; 18/19; 25/26 – Haunted Hamptons

11. COMMISSION COMMENTS
    a. **Broward League of Cities**
        • Motion to approve Membership Dues (2019-2020) - $3,668.00
        • Discussion and possible motion to approve additional donation toward the BLC Scholarship Program
    b. **Discussion and possible motion to approve renewal of Florida League of Mayors Membership Dues (October 1, 2019-September 30,2020) - $1,170.00**
    c. **Ranking and Selection of a City Lobbyist**

12. CITY ATTORNEY COMMENTS

13. ADJOURNMENT
MINUTES

The North Lauderdale City Commission met at the Municipal Complex on Tuesday, September 10, 2019. The meeting convened at 6:02 pm.

1. INVOCAION AND PLEDGE OF ALLEGIANCE – Vice Mayor Borgelin gave the invocation and led the pledge.

2. ROLL CALL – Clerk called roll. All present.

   Mayor Ana M. Ziade
   Vice Mayor Samson Borgelin
   Commissioner Rich Moyle
   Commissioner Lorenzo Wood
   Commissioner Mario Bustamante
   City Manager Ambreen Bhaty
   City Attorney Samuel S. Goren
   City Clerk Patricia Vancheri

3. APPROVAL OF MINUTES

   a. June 25, 2019
   b. July 09, 2019
   c. August 13, 2019

   Vice Mayor Borgelin moved to approve all three (3) sets of Minutes as submitted. Seconded by Commissioner Wood. Minutes were unanimously approved by voice vote.

4. PRESENTATIONS

   a. Florida League of Cities – Recognition of Commissioner Rich Moyle’s 25 Years of Service
Michael J. Morrill, FLC Account Executive, read a Resolution into the record, as adopted by the FLC Board of Directors, which honored Commissioner Rich Moyle for his 25 years of dedicated service as an elected official. Commissioner Moyle was presented with a John Land Years of Service Award in recognition of his unselfish commitment to municipal leadership and was commended for this achievement as an outstanding public servant in Florida. City Clerk reiterated that Commissioner Moyle served 3 terms as Mayor and several terms as Vice Mayor over the past 25 years.

b. Colin Wanless, Joshua’s Heart Foundation - Certificate of Recognition – Community Service Award
Vice Mayor Borgelin introduced Colin Wanless, a fifteen year old who has made an impact on many people in the community and for making a difference by his efforts in addressing issues such as childhood hunger through the Joshua’s Heart Foundation. Colin Wanless addressed the Commission and residentes and explained that this is a youth-run non-profit organization which he was inspired by as early as kindergarten as a way to give back to the communities by aiming to stamp out hunger. He started a branch in Palm Beach and Fort Lauderdale which has about 20 youth on the board that help to make a difference with such events as Global Youth Service Day that feeds between 150-300 families. He introduced him mother, Cindy Atwell, who helped him achieve his goals and was presented with a certificate of recognition.

c. Kenneth Palladino - Certificate of Recognition – Community Service Award
Vice Mayor Borgelin introduce Kenneth Palladino who was presented with an award for dedicated community service by providing exemplary customer service to the residents as a member of a local business in the City and also for his committed involvement as a volunteer with the American Cancer Society.

5. PROCLAMATIONS

a. Census 2020 Complete Count Committee Kick-off Day – Sept. 10
Brandon Wink, Census Committee Liaison, read the Proclamation into the record which sets the date for kick-off of the 2020 Census Count to promote, encourage awareness of the importance of an accurate Census data count so that the community can receive its fair share of federal funds. All citizens are assertively encouraged to stand up and be counted in the 2020 Census.

b. Hispanic Heritage Month – September 15 to October 19
Elizabeth Garcia-Beckford, Deputy City Clerk, read the Proclamation into the record which recognizes and celebrates the presence of Hispanic and Latino Americans in the United States; their heritage and culture and the contributions they have made. Today, 55 million people, or 17% of the American population are of Hispanic or Latino origin.

c. Choose Peace Stop Violence – September 16 to September 20
Clerk Vancheri read the Proclamation into the record recognizing that risky behaviors and violence has become a serious problem in our communities and encouraging local government leaders, schools and businesses to observe and support ongoing campaigns to prevent and eliminate youth violence and conflict as well as enhance inclusive environments by choosing peace.
d. National Voter Registration Day – September 24
Clerk Vancheri read the Proclamation into the record recognizing National Voter Registration Day encouraging citizens to register to vote by October 5, 2020 for the 2020 General Election so that they may exercise their fundamental and sacred right to vote which is of paramount importance directly impacting the outcome of every municipal, county, state and national election.

6. PUBLIC DISCUSSION – No one spoke

7. QUASI-JUDICIAL ITEMS

a. SUBJECT: Site Plan SPR 19-03
Final site plan approval to allow the addition of a prefabricated building for auto repair to an existing building in an Industrial (M-1) zoning district.

APPLICANT: Jack Cummings
LOCATION: 1752 S. SR 7 Folio No. 4942 07 09 0010

Attorney Goren introduced the item and all persons present to speak on the item were duly sworn. Tammy Reed-Holguin, Community Development Director, presented the item based on the backup memorandum. Applicant is proposing to install a pre-fabricated building as an addition to an existing building, which will provide an indoor area to do reconditioning work to get cars ready for the sales lot. Staff has reviewed the site plan and has determined that it meets all zoning specifications and indicated that seven additional parking spaces were needed, and that has been properly marked and striped. At their meeting on July 2, 2019, the Planning and Zoning Board approved the site plan on a 6-0 vote and the City Commission approved it on preliminary review on July 9, 2019. Tonight the item is presented for final approval subject to conditions recommended by staff. Public hearing opened. No one spoke. Applicant, Jack Cummings, agreed with the conditions set forth by staff.

Commissioner Wood moved to approve the final site plan SPR 19-03 subject to the six (6) conditions outlined in staff memorandum. Seconded by Commissioner Bustamante. Clerk called roll. All yes. MOTION PASSED UNANIMOUSLY.

b. ORDINANCE – Second Reading - VAR-19-04
Gonzalez Residence – 6001 NW 43rd Avenue

Commissioner Moyle moved to read. Seconded by Commissioner Wood.

Attorney read:

AN ORDINANCE OF THE CITY OF NORTH LAUDERDALE, FLORIDA, APPROVING AND GRANTING VARIANCES FROM THE NORTH LAUDERDALE CODE OF ORDINANCES, SECTION 106-276 (b) & (d) TO PERMIT 3.2 FEET SETBACK FROM A SIDE PROPERTY LINE, AND TO PERMIT 13.4 FEET SETBACK FROM A REAR PROPERTY LINE AS OPPOSED TO THE 7.5 FEET FOR THE SIDE PROPERTY
SETBACK AND 15 FEET FOR THE REAR PROPERTY SETBACK REQUIRED BY THE CODE WITHIN AN SINGLE FAMILY (RS-5) ZONING DISTRICT; PROVIDING FOR STIPULATIONS AND CONDITIONS; PROVIDING THAT PROVISIONS NOT VARIED BY THIS ORDINANCE REMAIN IN FULL FORCE AND EFFECT; PROVIDING FOR CONFLICTS; AND, PROVIDING AN EFFECTIVE DATE.

All persons present to speak on this item were duly sworn by Attorney Goren. Tammy Reed-Holguin, Community Development Director, presented the item based on backup memorandum for second reading and final consideration. The homeowner/applicant requests two variances as outlined to accommodate the construction of a rear addition totaling 273 square feet and an existing side addition. Ms. Reed-Holguin presented a summary of the variances requested, as well as staff’s analysis and findings. The Planning and Zoning Board met on July 2, 2019 and there was some discussion and presentations by neighbors who supported the variances. The Planning and Zoning Board voted 6-0 to approve both the side and rear setback variance requests. The Commission approved the variances on first reading at their July 9, 2019 meeting. Tonight approval is being sought on second reading subject to the conditions listed in staff memorandum. Mrs. Gonzalez explained that these variances are sought so that they can enclose their porch and they have done all things necessary to effectuate this request. Public hearing was open; no one spoke. Commissioner Moyle moved to approve. Seconded by Commissioner Wood. Clerk called roll. All YES.

ORDINANCE NO. 19-09-1392 PASSED AND ADOPTED UNANIMOUSLY

8. CONSENT AGENDA

No items were pulled from consent. Commissioner Moyle moved to read. Seconded by Commissioner Wood.

Attorney read:

   a. RESOLUTION –SWAV 19-06 - Sign Waiver request for Spin Car Wash

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF NORTH LAUDERDALE, FLORIDA, APPROVING A SIGN WAIVER REQUEST FOR TWO MENU BOARD SIGNS FOR SPIN CAR WASH TO BE LOCATED AT 7880 WEST MCNAB ROAD, NORTH LAUDERDALE, FLORIDA, THEREBY PERMITTING THE INSTALLATION AND MAINTENANCE OF TWO MENU BOARD SIGNS TOTALLING 25 SQUARE FEET IN SIZE WHEREAS ONLY 1 SIGN UP TO 16 SQUARE FEET IS ALLOWED BY SECTION 94-14 (13) (A) & (B) WITHIN A GENERAL BUSINESS (B-3) ZONING DISTRICT.

RESOLUTION NO. 19-09-6653
b. RESOLUTION - Sign Waiver SWAV 19-05 Peter Piper Pizza, 7700 W. McNab

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF NORTH LAUDERDALE, FLORIDA, APPROVING A SIGN WAIVER REQUEST FOR ONE WALL SIGN FOR PETER PIPER PIZZA, LOCATED AT 7700 WEST MCNAB ROAD NORTH LAUDERDALE, FLORIDA, 33068 THEREBY PERMITTING THE INSTALLATION AND MAINTENANCE OF ONE MAIN WALL SIGN WITH THE 22 INCH HIGH LETTERS “P”, “i”, “t” AND 16 INCH HIGH LETTERING ELSEWHERE WHEREAS SECTION 94-16(C)(1)(C) OF THE CITY CODE ALLOWS FOR 16 INCH MAXIMUM LETTER HEIGHT, WITHIN A B-3 GENERAL BUSINESS DISTRICT.

RESOLUTION NO. 19-09-6654

c. RESOLUTION – Appointing Jessica Ogeer to the Housing Authority Board

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF NORTH LAUDERDALE, FLORIDA, APPOINTING JESSICA OGEER AS A REGULAR MEMBER OF THE HOUSING AUTHORITY BOARD; (SPONSORED BY VICE MAYOR SAMSON BORGELIN) PROVIDING FOR TERM OF OFFICE; AND, PROVIDING AN EFFECTIVE DATE.

RESOLUTION NO. 19-09-6655

d. RESOLUTION – School Crossing Guard Service Agreement with Waterfield Florida Staffing, d/b/a Action Labor LLC Partnering with the City of Tamarac as Lead Agency

A RESOLUTION OF THE CITY OF NORTH LAUDERDALE, FLORIDA, APPROVING THE AWARD OF CITY OF TAMARAC RFP NO. 19-23R FOR SCHOOL CROSSING GUARD SERVICES TO WATERFIELD STAFFING FLORIDA, LLC, D/B/A ACTION LABOR FOR A PERIOD COMMENCING SEPTEMBER 1, 2019 THROUGH AUGUST 31, 2021 WITH THE OPTION TO RENEW FOR TWO (2) ADDITIONAL TWO (2) YEAR PERIODS; DIRECTING THE CITY MANAGER TO ENTER INTO AN AGREEMENT WITH WATERFIELD STAFFING FLORIDA, LLC, D/B/A ACTION LABOR; PROVIDING FOR CONFLICTS; PROVIDING FOR SEVERABILITY; AND PROVIDING AN EFFECTIVE DATE.

RESOLUTION NO. 19-09-6656

e. RESOLUTION – Agreement with the School Board of Broward County (Aka: Broward Fire Academy) to permit Paramedic and Emergency Medical Technician students to participate in Educational Programs with the North Lauderdale Fire Rescue Department

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF NORTH LAUDERDALE, FLORIDA, AUTHORIZING AND DIRECTING THE CITY MANAGER TO ENTER INTO AN AGREEMENT WITH SCHOOL BOARD OF BROWARD
COUNTY (A/K/A: BROWARD FIRE ACADEMY), TO ALLOW EMT AND PARAMEDIC STUDENTS TO RIDE WITH THE NORTH LAUDERDALE FIRE RESCUE DEPARTMENT FOR EDUCATIONAL AND TRAINING PURPOSES; AND PROVIDING AN EFFECTIVE DATE.
RESOLUTION NO. 19-09-6657

f. RESOLUTION - Flexible Spending Account Plan

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF NORTH LAUDERDALE, FLORIDA, AUTHORIZING AND DIRECTING THE CITY MANAGER TO ENTER INTO AN AGREEMENT BY AND BETWEEN THE CITY AND AMERIFLEX AND AUTHORIZING COLONIAL INSURANCE TO ADMINISTER A FLEXIBLE SPENDING ACCOUNT PROGRAM FOR THE EMPLOYEES OF NORTH LAUDERDALE; AND PROVIDING AN EFFECTIVE DATE.

RESOLUTION NO. 19-09-6658

Commissioner Moyle moved to approve the Consent Agenda as read. Seconded by Commissioner Wood. Consent Agenda was unanimously approved by voice vote.

At this point, Vice Mayor Borgelin introduced Jessica Ogeer and thanked her for volunteering for a board and said it is a good thing for young people to get involved.

9. OTHER BUSINESS

a. SUBJECT - Interlocal Agreement with the Broward County Building Code Services Division of the Environmental Protection and Growth Management Department to Contract:

Commissioner Wood Moved to read. Seconded by Vice Mayor Borgelin.

Attorney read:

i. RESOLUTION - Building Plan Review/Inspection Services and Building Official Services.

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF NORTH LAUDERDALE, FLORIDA, AUTHORIZING AND DIRECTING THE CITY MANAGER TO ENTER INTO THE INTERLOCAL AGREEMENT, ATTACHED HERETO, BY AND BETWEEN THE CITY OF NORTH LAUDERDALE, FLORIDA AND BROWARD COUNTY, FLORIDA FOR INSPECTION, PLAN REVIEW, BUILDING OFFICIAL AND RELATED SERVICES TO BE PERFORMED BY THE BROWARD COUNTY BUILDING CODE SERVICES DIVISION OF THE ENVIRONMENTAL PROTECTION AND GROWTH MANAGEMENT DEPARTMENT; AND PROVIDING FOR AN EFFECTIVE DATE.

Tammy Reed-Holguin, Community Development Director, presented the item, based on backup memorandum, indicating that two contracts, one for Building Plan Review/Inspection Services and Building Official Services and one for Utilization of Broward County Unsafe Structures
Board, are being presented for consideration. These services have been provided to the Community Development Department through two separate interlocal agreements for over 25 years. In 2014 the Agreements were renewed for a period of five years. The current contract had a renewal clause, but the County has presented a new 5-year contract. In April staff was notified that there would be a rate increase for the hourly rates of an average of 1.96% for the fiscal year 2020, which is below the increase allowable up to 5%. The rate increase does not apply to the Building Official or to Clerical Support. The City has a Building Official present every day of the week for chief structural inspector services, which is lower than the Building Official rate. Clerical Support from the County is not utilized by the City, except it is available for an emergency situation. The contracts has been reviewed by staff and City Attorney and there were no other substantive changes to the contracts. Both of the agreements are presented for consideration and approval tonight and would become effective October 1, 2019. Current agreements expire September 30th. Ms. Reed-Holguin mentioned that for the Unsafe Structures Board the same hourly rate applies for a Code Inspector as it is for a Building Inspector, and the cost for these services is capped at $500 for each case handled by the Board. Ms. Reed-Holguin indicated that both items are for consideration. Items are to be voted on separately. Commissioner Moyle moved to adopt the resolution authorizing the Interlocal Agreement with the Broward County Building Code Services Division of the Environmental Protection and Growth Management Department. Commissioner Wood seconded the motion. No Commission discussion; Clerk called roll. All YES.

RESOLUTION NO. 19-09-6659 PASSED AND APPROVED UNANIMOUSLY

ii. RESOLUTION - Utilization of Broward County Unsafe Structures Board

Attorney read:

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF NORTH LAUDERDALE, FLORIDA, AUTHORIZING THE CITY MANAGER TO ENTER INTO THE INTERLOCAL AGREEMENT, ATTACHED HERETO, BY AND BETWEEN THE CITY OF NORTH LAUDERDALE, FLORIDA AND BROWARD COUNTY, FLORIDA FOR REPRESENTATION AT HEARINGS OF THE BROWARD COUNTY UNSAFE STRUCTURES BOARD; AND PROVIDING AN EFFECTIVE DATE.

This item was discussed in conjunction with Item 9(a)(ii).

Commissioner Wood moved to adopt the resolution authorizing the Interlocal Agreement for Utilization of Broward County Unsafe Structures Board. Seconded by Vice Mayor Borgelin. No Commission discussion; Clerk called roll. All YES.

RESOLUTION NO. 19-09-6660 PASSED AND APPROVED UNANIMOUSLY

b. RESOLUTION - Agreement with Connectica, LLC to Create Branding & Strategic Marketing Plan
Commissioner Wood moved to read. Seconded by Vice Mayor Borgelin.
Attorney read:

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF NORTH LAUDERDALE, FLORIDA, AUTHORIZING THE CITY MANAGER OR HER DESIGNEE TO ENTER INTO AN AGREEMENT WITH CONNECTICA, LLC IN AN AMOUNT NOT TO EXCEED $25,800; AUTHORIZING THE APPROPRIATE CITY OFFICIALS TO INITIATE THE NEXT STEPS TO IMPLEMENT THE PROGRAM INCLUDING, BUT NOT LIMITED TO, THE PREPARATION OF A CITYWIDE BRANDING AND STRATEGIC MARKETING PLAN; PROVIDING FOR CONFLICTS; PROVIDING FOR SEVERABILITY; AND PROVIDING FOR AN EFFECTIVE DATE.

Tammy Reed-Holguin, Community Development Director, presented the item, based on backup memorandum. She indicated that this was one of the initiatives that was identified in the Economic Development Strategy Plan and the funding has been included in the FY 2020 budget for consideration. Through discussions with the Finance Department and review of the recently adopted procurement ordinance, it was determined that this service falls under the exemption in the procurement process for artistic services outlined in staff memorandum. However, three quotes were received for this service and Connectica was the lowest quote. Connectica is located in Tamarac and is a part of the North Lauderdale Tamarac Chamber of Commerce. Connectica has experience with our City, having competed our State of the City video and Memorial Day video. This firm did a presentation on August 13, 2019 at the Appropriations Workshop and Special City Commission meeting. Ian Gerada and Jane Gerada of Connectica were present. Ms. Reed-Holguin indicated that since the quote was over $25,000 the item is being brought for consideration of an agreement with Connectica for a one year agreement not to exceed $25,800.00. Commissioner Moyle moved to adopt. Seconded by Commissioner Wood. Clerk called roll. All YES.

RESOLUTION NO. 19-09-6661 PASSED AND APPROVED UNANIMOUSLY

c. RESOLUTION - Agreement with Gadson & Ravitz, LLC to Create and Manage a Public Art Program

Commissioner Wood moved to read. Seconded by Commissioner Bustamante.
Attorney read:

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF NORTH LAUDERDALE, FLORIDA, AUTHORIZING THE CITY MANAGER OR HER DESIGNEE TO ENTER INTO AN AGREEMENT WITH GADSON AND RAVITZ, LLC IN AN AMOUNT NOT TO EXCEED $30,000; AUTHORIZING THE APPROPRIATE CITY OFFICIALS TO INITIATE THE NEXT STEPS TO IMPLEMENT THE ART PROGRAM INCLUDING, BUT NOT LIMITED TO, THE PREPARATION OF A STRATEGY TO ESTABLISH A PUBLIC ART PROGRAM AND PROVIDE PROGRAM MANAGEMENT; PROVIDING FOR CONFLICTS; PROVIDING FOR SEVERABILITY; AND PROVIDING FOR AN EFFECTIVE DATE.
Tammy Reed-Holguin, Community Development Director, presented the item, based on backup memorandum. She indicated that this is also one of the initiatives in the Economic Development Strategy Plan to incorporate art and culture into the City’s redevelopment activities. Funding for this initiative has been included in the fiscal year 2020 budget for consideration. Through discussions with the Finance Department and review of the recently adopted procurement ordinance, it was determined that this service falls under the exemption in the procurement policy for artistic services. The City Administration developed a scope of services and contacted the local firm, Gadson & Ravitz from Coral Springs, to submit a proposal. The firm is well-known in South Florida for their work including nearby Lauderhill, Coral Springs and Tamarac, and Mr. Gadson recently received the Arts and Culture Visionary Award from ArtServe, Fort Lauderdale. On August 13, 2019 at the Appropriations Workshop and Special City Commission meeting, Mr. Gadson and Ms. Ravitz provided a presentation regarding the firm and services, which was also available this evening; both were present tonight as well. Since the proposal exceeds the $25,000 threshold to be signed by City Manager, staff brought the item before the Commission for consideration and approval of a resolution. George Gadson addressed the Commission and thanked them for allowing him to make the presentation. Commissioner Moyle moved to adopt. Seconded by Commissioner Wood. Commissioner Wood commented that it takes time to go through the process and as embark on it, he would like to make sure that our residents have some input. There was discussion regarding the establishment of a board as opposed to a steering committee. Attorney Goren explained that a board would have to be established through ordinance and subject to the sunshine laws; however a steering committee would be less formal and strictly advisory which maybe a start. City Manager Bhatty commented that we already have a Community Sustainability Board which the art program can be assigned to as an option; she is open to any recommendation whichever may be the least cumbersome. Vice Mayor Borgelin asked to have the visual presented to the audience, which was done and the PowerPoint is available in the City Clerk’s office. Mr. Gadson and Ms. Raditz responded that they believe in the input of the community and recognizing the cultural diversity; they are up to the challenge no matter the budget to present art to the community. Mayor Ziade commented that she doesn’t think we are at that place yet to purchase artwork based on the strategic plan and other projects. Ms. Reed-Holguin stated that part of the process is to develop the program, create a funding source and this is not to allow immediate purchase or art, but this is the beginning stage of the process. Vice Mayor Borgelin spoke of supporting gifted residents who want to showcase their art. After discussion, Clerk called roll. Commissioner Wood – YES; Vice Mayor Borgelin – YES; Commissioner Bustamante – YES; Commissioner Moyle – YES; Mayor Ziade – NO. Motion passed 4-1; Mayor Ziade dissenting.

RESOLUTION NO. 19-09-6662 PASSED AND APPROVED ON A VOTE OF 4-1
d. RESOLUTION - Memorandum of Understanding regarding Collaborative Study & Development of an Integrated Solid Waste & Recycling System

Commissioner Wood moved to read. Seconded by Commissioner Bustamante.
Attorney read:

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF NORTH LAUDERDALE, FLORIDA, AUTHORIZING THE MAYOR AND THE CITY MANAGER TO ENTER INTO THE ATTACHED MEMORANDUM OF UNDERSTANDING REGARDING COLLABORATIVE STUDY AND SUBSEQUENT DEVELOPMENT OF AN INTEGRATED SOLID WASTE AND RECYCLING SYSTEM WITH BROWARD COUNTY AND PARTICIPATING CITIES; AND PROVIDING AN EFFECTIVE DATE.

George Krawczyk, Public Works Director, presented the item based on backup memorandum. He indicated that this item is to join the County and other supporting cities in solid waste and recycling. In June of 2017, the County collaborated with numerous municipalities and consulting firms to conduct a study for an evaluation and recommendation. In December of 2018 a final report summarized the findings and recommendations. This Memorandum of Understanding requesting the cities for consideration and adoption supports the recommendations outlined in the report and staff recommends participation for effectiveness of regional solid waste management.
Commissioner Moyle moved to adopt. Seconded by Commissioner Wood. Commissioner Moyle asked if the City would have representation on the Board; Krawczyk replied yes, it is part of the MOU that all cities will have representation. City Manager stated there will be two groups; a working group and a technical group and designation on the representatives will be determined and that at this time the County is seeking commitment toward this regional goal. Commissioner Wood interjected that this was brought to the cities attention months ago at a BLC meeting and the cities need to come together now to address this to determine where the trash will be going and develop a plan. Krawczyk reported that the deadline is November 15 for designation of a working group as is stated in the MOU. Attorney Goren interjected that his law firm collaborated with the County Attorney’s office and others on the document, and the weighting of the votes is important. The County Commission only gets one vote. No further discussion; Clerk called roll. All YES.

RESOLUTION NO. 19-09-6663 PASSED AND APPROVED UNANIMOUSLY
e. RESOLUTION - Requesting and Accepting Deed Transfer of Property for CSLIP Application

Commissioner Moyle moved to read. Seconded by Commissioner Wood.
Attorney read:

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF NORTH LAUDERDALE, FLORIDA, RELATING TO THE CITY’S APPLICATION FOR A GRANT THROUGH THE COMPLETE STREETS AND OTHER LOCALIZED INITIATIVES PROGRAM WITH THE BROWARD METROPOLITAN PLANNING ORGANIZATION; RESPECTFULLY REQUESTING THAT THE BROWARD COUNTY COMMISSION ADOPT A RESOLUTION AUTHORIZING THE TRANSFER BY DEED OR OTHER LEGAL MEANS OF CONVEYANCE OF CERTAIN REAL PROPERTY IDENTIFIED HEREIN, TO THE CITY OF NORTH LAUDERDALE; PROVIDING FOR THE ACCEPTANCE BY THE CITY OF THE TRANSFER OF TITLE OF THE REAL PROPERTY IDENTIFIED HEREIN FROM BROWARD COUNTY; RESPECTFULLY REQUESTING THAT THE BROWARD COUNTY COMMISSION RESOLUTION SUPPORT THE CITY’S APPLICATION FOR A GRANT THROUGH THE COMPLETE STREETS AND OTHER LOCALIZED INITIATIVES PROGRAM WITH THE BROWARD METROPOLITAN PLANNING ORGANIZATION, AND AUTHORIZING THE CITY TO PERFORM WORK IN THE COUNTY RIGHT-OF-WAY UNTIL SUCH TIME AS THE TRANSFER OF TITLE REQUESTED HEREIN IS COMPLETE; PROVIDING FOR CONFLICT; PROVIDING FOR SEVERABILITY; AND PROVIDING FOR AN EFFECTIVE DATE.

Tammy Reed-Holguin, Community Development Director, presented the item, based on backup memorandum. She indicated that this item is requesting the County transfer property to the City that is located in front of Hampton Pines Park, which is a right-of-way strip on the east side of 81st Avenue sandwiched between County owned property and City owned road. This needs to be accomplished as part of the CSLIP grant the City is applying for. Authorization needs to be obtained from the County to work in the right-of-ways unless the City has ownership of the right-of-ways. Consideration and adoption of a resolution accepting ownership of the property is the first step before it can go to the County Commission. This would be submitted to the County in addition to three other items submitted to the County that will be on their agenda on October 15th to authorize that the deed to the property be conveyed and transmitted to the City by the end of the year and in time for the deadline to submit the application for the CLIP grant. Vice Mayor Borgelin inquired about continuity of 81st Avenue to McNab. Ms. Reed-Holguin replied that plans for other intersections such as Southgate or Bailey would be a consideration for a future application, but this grant has limitations in the amount of money that can be applied for and it is not in the application for this round. After discussion Clerk called roll. Commissioner Moyle moved to approve. Seconded by Commissioner Wood. Vice Mayor Borgelin inquired about continuity of 81st Avenue from Bailey to McNab. Ms. Reed-Holguin replied that plans for other intersections such as Southgate or Bailey would be a consideration for a future application, but this grant has limitations in the amount of money that can be applied for and it is not in the application for this round. After discussion Clerk called roll. All YES.

RESOLUTION NO. 19-09-6664 PASSED AND APPROVED UNANIMOUSLY
f. RESOLUTION – Exercise Equipment – Pompano Park & Jaycee Park

Commissioner Wood moved to read.
Attorney read:

A RESOLUTION OF THE CITY OF NORTH LAUDERDALE AUTHORIZING THE EXPENDITURE OF $42,684.00 TO PLAYMORE FOR THE PURCHASE AND INSTALLATION OF OUTDOOR EXERCISE EQUIPMENT AT POMPANO PARK AND JAYCEE PARK BY PIGGYBACKING OFF OF THE PLAYMORE AND SCHOOL BOARD OF PALM BEACH COUNTY CONTRACT #15C-32B; FUNDING IS AVAILABLE IN THE 2018-2019 PARKS AND RECREATION DEPARTMENT CAPITAL FUND BUDGET; AND PROVIDING AN EFFECTIVE DATE.

Mike Sargis, Parks and Recreation Director, presented the item based on backup memorandum. He stated that back in early July this item came before the Commission for purchase of equipment for these two parks by piggy-backing off the Port St. Lucie contract. That existing contract was about to expire and under that contract there would be a price increase which would exceed the amount the Commission had approved of about $52,000. Staff looked for other options to be able to stay with EXO Fit equipment and EXO fit worked with staff and found that another distributor of the equipment, Playmore, had a contract with the School Board of Palm Beach County that the City could piggyback off of. Utilizing this contract, the cost would be $42,684, resulting in a savings of nearly $10,000. Commissioner Moyle moved to adopt. Seconded by Commissioner Wood. Vice Mayor Borgelin expressed that the community has been waiting for this for Jaycee Park and asked what could be done for the track. Mr. Sargis replied that funding for a new asphalt trail has been allocated in next year’s budget. Commissioner Wood thanked staff for the savings and mentioned that a lot of residents don’t know where the funding sources come from for these projects, and suggested to display signs to advise of that when these projects are done. Mr. Sargis said they will work to make sure the signs are more visible. No further discussion; Clerk called roll. All YES.

RESOLUTION NO. 19-09-6665 PASSED AND ADOPTED UNANIMOUSLY

g. RESOLUTION - North Lauderdale Days 2020

Commissioner Wood moved to read. Seconded by Commissioner Bustamante.
Attorney read:

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF NORTH LAUDERDALE, FLORIDA, ESTABLISHING APRIL 17 THROUGH APRIL 19 AS NORTH LAUDERDALE DAY(S) FOR THE YEAR 2020 IN THE CITY OF NORTH LAUDERDALE; PROVIDING FOR COMPLIANCE WITH THE TERMS, CONDITIONS AND PROVISIONS OF ORDINANCE NO. 81-3-409 WHICH DID CREATE AND ESTABLISH “NORTH LAUDERDALE DAY” AS A DAY TO OCCUR AS A FESTIVE EVENT AND CELEBRATION OF THE CITY OF NORTH LAUDERDALE; AND PROVIDING AN EFFECTIVE DATE.
Mike Sargis, Parks and Recreation Director, presented the item based on backup memorandum. He stated that dates need to be scheduled for North Lauderdale Day and winter events so that staff can begin to plans for vendors and main event for entertainment. Staff recommends the weekend of April 17 through April 19, 2020 for the annual event. **Commissioner Moyle moved to adopt. Seconded by Commissioner Wood.** Mayor Ziade asked if there were any conflicting dates for events in other cities or the County. Mr. Sargis replied no, that in scheduling they try to avoid the Air and Sea Show dates. Vice Mayor Borgelin inquired as to whether the businesses and schools are notified. Mr. Sargis replied that typically they go to all businesses in North Lauderdale get first choice when staff is looking for vendors in January and applications are dropped off to them. The event is advertised in the newsletter that goes to every address in North Lauderdale by December, including the businesses, as well as postcard postal direct mailings; and numerous flyers are distributed. Schools are notified through Principal meetings and they get a personal invitation to have a booth and if they have a chorus that wants to participate. Banners are also placed throughout the City. Commissioner Wood reiterated that the information is put out there; the community has to read the information so as not to miss the annual event; and commented on the diversity of the food and the entertainment. No further discussion; **Clerk called roll. All YES.**

**RESOLUTION NO. 19-09-6666 PASSED AND ADOPTED UNANIOUSLY**

10. **REPORTS**

   a. **Parks and Recreation Updates**

   Mike Sargis reported:
   - Cost estimate for the repair of the City’s stage was $37,000; stage has been refurbished with new LED lighting and hydraulics; the 15 year old stage will easily have a life span of more than 10 years
   - Summer Camp Talent Show had an awesome crowd and received a good response from the public; the camp concluded with a busy summer of 603 kids participating in the program with a waiting list of almost 200 kids; Ms. Williams at North Lauderdale Elementary School received thanks for allowing the camp to utilize the school facility and the NL Fire and Police Dept. also received recognition for their assistance
   - Senior Center building on Boulevard of Champions will be renovated in next year’s budget to become a Community/Recreation Center to open toward end of year or early January
   - Teen Club collected donated items for Bahama Relief at the Teen Center and it has been a successful event supported by the residents; items will be distributed on Thursday for shipping to Bahamas
   - Youth Baseball Program has seen a downturn in participation and this year was down to 119 kids for many reasons; so the City may not be able to offer this self-supporting program and will be coming back to the Commission with an item regarding joining the Margate Youth Baseball program in the near future. Mr. Phil Morano, a baseball, soccer and basketball coach in the City for many years, reiterated that baseball has fallen behind and thinks they should try to bring the sport back and stated his support to join Margate to make the program work to possibly increase participation.
11. CITY MANAGER COMMENTS

a. City Manager Bhatty reminded everyone of the 9-11 Wreath Laying Ceremony on Wednesday, Sept. 11 City Hall 9-11 Memorial at 10:00 am

b. Discussion and possible motion to proceed with process regarding Broadview Civic Association’s proposal regarding their daycare property located at 1880 SW 62nd Avenue

Through their Attorney, Padulla, Bernardo and Levine, P.A., the Broadview Civic Association submitted a proposal to transfer ownership of their property to the City. City Manager Bhatty said there is some due diligence to be done to determine if this is a viable property for the City and explained that there may be certain costs associated with a transfer. She indicated that to move forward and explore the necessary research for options on taking over the building, Commission’s direction is needed. Attorney Goren explained communications received from the association and their attorney and that he advised he could not do anything until directed by Commission through Administration. Attorney Goren read results of an appraisal that was previously done in 2017, that evaluated the property at the time which would need to be updated. There is a management or lease agreement that would need to be reviewed as well. A deadline for City’s response was set for September 25, 2019. After Commission review of the property location on a map discussion ensued. Vice Mayor Borgelin asked if there costs associated with researching the process. Attorney Goren said a title search would have to be done as well as a review of the lease and possibly an updated appraisal. City Manager stated that costs may be a few hundred dollars. Commissioner Moyle moved to direct the City Attorney and Administration to do a preliminary investigation regarding the potential viability of an acquisition of the property with a report back to Administration. Commissioner Wood seconded the motion. All in favor by voice vote.

c. Discussion and possible motion regarding the establishment of a Census 2020 Complete Count Steering Committee

City Manager Bhatty reported that a Proclamation was adopted tonight to kick of the 2020 Census and we have a Complete Count technical committee in place that consists of staff. However a steering committee is needed consisting of residents who can connect with their communities and who can assist in making every effort to educate the community to be counted. Some strategies are already being put in place to promote participation. City Manager sought direction from the Commission as to who should be involved in the steering committee. Commissioner Moyle commented, and echoed by Commissioner Wood, that residents need to know the importance of being fairly counted so the representation will come with regard to federal funding if we get to 50,000 and become an entitlement city, as it benefits them. Brandon Wink commented that he is working with the census on strategies and Tammy Reed-Holguin commented that we need people from the communities to work with us to help with the marketing campaign. Commissioner Wood also commented that Commissioners should be on the steering committee as well and some workshops should be held to initiate a fluid plan. Vice Mayor Borgelin agreed but said there is some fear and distrust but he is going to be working on a committee in his area that can relate to the residents; he commented that faith based leaders should be invited to assist as well. Mayor Ziade suggested in lieu of a workshop we move forward with a steering committee and who would be on it. After comments by Brandon Wink and further discussion, City Manager Bhatty suggested
having a Town Hall meeting instead of a workshop, where everyone, including church leaders and school principals could attend where there can be free discussion and dialogue with questions and answers. Commission consensus was to obtain dates to hold a Town Hall meeting.

d. Discussion and possible motion regarding City Lobbyists
City Manager Bhatty commented that some research was done to see if other cities have lobbyists and what their cost is. The City has budgeted for a lobbyist in next year’s budget, but City Manager is researching policy to determine whether or not it is considered professional services where quotes can be obtained or if a request for proposals need to be done. Consensus is being sought with regard to hiring a lobbyist for the next legislative session. Discussion ensued. City Attorney reiterated what the Commission’s role is with regard to procurement committees as relating to the ethics code. If the Commission is hiring a lobbyist who works for and reports to the Commission, then that is an exemption. Commission consensus was to allow City Manager to proceed with the process.

At this point City Manager reported that former BSO Captain of North Lauderdale District 15, Major David Holmes, is being promoted to Colonel.

12. COMMISSION COMMENTS

a. Recommendation for a Citizens Advisory Board Appointment to the Metropolitan Planning Organization Board
Mayor Ziade passed the gavel and made a motion to appoint Christine McKay who has volunteered to serve, and who also serves on the City’s Planning and Zoning Board, to serve on the MPO Citizens Advisory Board. Seconded by Commissioner Moyle. Clerk called roll. Motion passed unanimously.

b. National League of Cities – Discussion and possible Motion to Approve Membership Renewal in the amount of $4,002, and possible attendance at NLC City Summit in San Antonio TX – November 20-23 (Registration $650 per person and Hotel approximately $240.00 per night).
Mayor Ziade moved to approve renewal of the NLC membership and attendance at the NLC City Summit. Seconded by Commissioner Moyle. All in favor by voice vote.

c. En USA – Discussion and possible Motion regarding request from En USA publication to place a congratulatory ad in the October edition in honor of Hispanic Heritage Month in the amount of $423. Commissioner Wood moved to approve the ad for En USA. Seconded by Commissioner Bustamante. Vice Mayor Borgelin commented that he feels awkward with this request because he had asked the newspaper to publish proclamations in the past and they turned him down. He commented that if we spend money for this ad be prepared to also do so for ads for other heritage months. Clerk Vancheri and Mr. Sargis reported that the newspaper sent an email asking the City to consider an ad in support of Hispanic Heritage Month and was advised that it had to be considered for approval by the Commission. A newspaper ad of this type had not been done in the past; however, proclamations supporting the Hispanic Heritage Month have been done.
called roll. Commissioner Moyle – YES; Commissioner Wood - YES; Vice Mayor Borgelin - NO; Commissioner Bustamante - YES; Mayor Ziade – YES. Motion passed on a 4-1 vote.

There were no additional Commission comments.

13. CITY ATTORNEY COMMENTS – None.

14. ADJOURNMENT – There being no further business the meeting adjourned at 10:22 pm.

Respectfully submitted,

Patricia Vancheri, City Clerk
The North Lauderdale City Commission met at the Municipal Complex on Thursday, September 12, 2019. The meeting convened at 6:10 pm immediately after the Water Control District meeting.

1. **INVOCATION AND PLEDGE OF ALLEGIANCE** – Mayor Ziade gave the invocation and led the pledge.

2. **ROLL CALL** – Clerk called roll; all present.

   Mayor Ana Ziade  
   Vice Mayor Samson Borgelin  
   Commissioner Rich Moyle  
   Commissioner Lorenzo Wood  
   Commissioner Mario Bustamante  
   City Manager Ambreen Bhatty  
   City Attorney Julie Klahr  
   City Clerk Patricia Vancheri

3. **BUDGET MATTERS**

   a. **ORDINANCE – First Reading – Ad Valorem Tax Rate FY 2019/2020**

   Commissioner Wood moved to read. Seconded by Commissioner Bustamante. Attorney read:

   **AN ORDINANCE OF THE CITY COMMISSION OF THE CITY OF NORTH LAUDERDALE, FLORIDA, ESTABLISHING AND ADOPTING THE CITY OF NORTH LAUDERDALE AD VALOREM TAX OPERATING MILLAGE LEVY RATE AT $7.4000 MILL, OR $7.4000 PER THOUSAND DOLLARS OF TAXABLE ASSESSED PROPERTY VALUE, FOR THE 2019 TAX YEAR, REPRESENTING AN INCREASE OF 8.48% FROM THE PRIOR YEAR’S ROLLED-BACK RATE OF 6.8218 MILLS FOR ALL PURPOSES; PROVIDING FOR CONFLICTS; AND, PROVIDING AN EFFECTIVE DATE.**

   Susan Nabors, Finance Director, presented the item based on backup memorandum. Ms. Nabors commented that the presentation she would make is a consolidated version of the presentation made at the workshop held immediately preceding the Water Control District meeting and this regular meeting, and since no public was present, she offered to waive the presentation and make
Commissioner Moyle moved to waive presentation of the PowerPoint presented at the workshop by Ms. Nabors and to incorporate the presentation in the meeting minutes. Commissioner Wood seconded the motion. Vice Mayor Borgelin commented that at a previous meeting it was discussed to have a robo-call prior to inform residents about the budget hearing. Mayor Ziade stated that the motion on the table is for the budget item and during general discussion that can be addressed. Mike Sargis, PIO, reported that the robo-call was scheduled to go out last night with another call, but for some reason it did not get sent out. Attorney Klahr interjected that there is an ad put in the newspaper every season for the budget hearings and there is also notice on the TRIM notice for every property as to when the budget hearings are. She informed that those two methods of notice were in fact done as legally required. City Manager Bhatta also stated the Agenda is on the City website as well as on the calendar on the website and the Public Notice is posted outside. Commissioner Moyle commented that if the public is not here it is a testament to the Finance Director; the City Manager and the Department Heads that they are doing a good job and have made it so that the public is not harmed by our tax rate. Mayor Ziade reiterated that we gave proper notice legally and can’t help the fact that the intended robo-call did not happen, and the motion is on the table. Clerk called roll. Commissioner Bustamante – YES; Commissioner Moyle – YES; Vice Mayor Borgelin – NO; Mayor Ziade – YES. Waiver of the previously presented PowerPoint was approved on a 4-1 vote.

Mayor Ziade opened public hearing; there was no one from the public present for comment. Public hearing closed. Commissioner Wood moved to adopt the ad valorem tax rate on first reading. No Commission discussion. Clerk called roll. Commissioner Bustamante – YES; Commissioner Moyle – YES; Vice Mayor Borgelin – NO; Mayor Ziade – YES. Motion passed on a 4-1 vote; Vice Mayor Borgelin dissenting.

ORDINANCE WAS APPROVED ON FIRST READING WITH A 4-1 VOTE

Ms. Nabors advised that the second reading on the millage rate is scheduled for September 26, 2019 at 6:00 pm.

b. RESOLUTION - Fire/Rescue Special Assessment Rates

Commissioner Moyle moved to read. Seconded by Commissioner Wood. Attorney read:

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF NORTH LAUDERDALE, FLORIDA, RELATING TO THE PROVISION OF FIRE RESCUE SERVICES, FACILITIES AND PROGRAMS IN THE CITY OF NORTH LAUDERDALE, FLORIDA; IMPOSING FIRE RESCUE ASSESSMENTS AGAINST ASSESSED PROPERTY LOCATED WITHIN THE CITY OF NORTH LAUDERDALE FOR THE FISCAL YEAR BEGINNING OCTOBER 1, 2019; APPROVING THE RATE OF ASSESSMENT; APPROVING THE ASSESSMENT ROLL; PROVIDING FOR CONFLICTS; PROVIDING FOR SEVERABILITY; AND PROVIDING AN EFFECTIVE DATE.
Susan Nabors, Finance Director, presented the item based on backup memorandum and a PowerPoint presentation which is attached as backup to these Minutes, stated that fire assessment rate for single family residents will be $228 and the rate for multi-family residents will be $388. Other properties including commercial, warehouse and institutional will receive proportional increases as well. Commissioner Wood moved to waive presentation of the PowerPoint presented at the workshop by Ms. Nabors and to incorporate the presentation in the meeting minutes. Commissioner Moyle seconded the motion. Vice Mayor Borgelin commented that he was not comfortable voting as he did not feel that enough was done to encourage the public to attend the meeting. Mayor Ziade noted the comment. Commissioner Wood stated that the timeline for the budget season starts back in the spring and these dates are properly advertised by law, and robocalls are effective in some instances, but is not the cure-all and they do sometimes fail. He reiterated that TRIM notices go out to all property owners. Commissioner Moyle commented that the fact that no one is here does not allow the tabling of any of these items; it was advertised and this date and September 26th are the only dates we can have these budget hearings as the County Commission and the School Board takes precedence. Vice Mayor Borgelin stated he did not ask to table the item; he will vote, but he has a right to his opinion. Discussion ended; Clerk called the question. Commissioner Moyle – YES; Commissioner Wood – YES; Vice Mayor Borgelin – NO; Commissioner Bustamante – YES; Mayor Ziade – YES. Waiver of the previously presented PowerPoint was approved on a 4-1 vote.

Mayor Ziade opened public hearing; there was no one from the public present for comment. Public hearing closed. Commissioner Wood moved to adopt the Fire Rescue Rate Assessment. Seconded by Commissioner Moyle. No Commission discussion. Clerk called roll. Commissioner Moyle – YES; Commissioner Wood – YES; Vice Mayor Borgelin – NO; Commissioner Bustamante – YES; Mayor Ziade – YES. Motion passed on a 4-1 vote; Vice Mayor Borgelin dissenting.

RESOLUTION NO. 19-09-6667 PASSED AND ADOPTED ON A 4-1 VOTE

c. RESOLUTION – Residential Solid Waste Assessment Rate

Commissioner Wood moved to read. Seconded by Commissioner Moyle.

Attorney read:

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF NORTH LAUDERDALE, FLORIDA, RELATING TO THE PROVISION OF RESIDENTIAL SOLID WASTE COLLECTION SERVICES IN THE CITY OF NORTH LAUDERDALE, FLORIDA; APPROVING THE ASSESSMENT RATE OF $222.00 FOR RESIDENTIAL SOLID WASTE COLLECTION SERVICES FOR THE FISCAL YEAR BEGINNING ON OCTOBER 1, 2019; IMPOSING A RESIDENTIAL SOLID WASTE COLLECTION ASSESSMENT AGAINST ASSESSED PROPERTY LOCATED WITHIN THE CITY OF NORTH LAUDERDALE FOR THE FISCAL YEAR BEGINNING ON OCTOBER 1, 2019; PROVIDING FOR SEVERABILITY; PROVIDING FOR CONFLICTS; AND PROVIDING AN EFFECTIVE DATE.
Susan Nabors, Finance Director, presented the item, based on backup memorandum and the PowerPoint presented at the workshop. She indicated that staff recommends maintaining the solid waste assessment rate at $222 per year for FY 2020, beginning on October 1, 2019.

Commissioner Wood moved to waive presentation of the PowerPoint presented at the workshop by Ms. Nabors and to incorporate the presentation in the meeting minutes. Commissioner Moyle seconded the motion. No discussion; Clerk called roll. Commissioner Wood – YES; Vice Mayor Borgelin – NO; Commissioner Bustamante – YES; Commissioner Moyle – YES; Mayor Ziade – YES. Motion passed on a 4-1 vote; Vice Mayor Borgelin dissenting.

Mayor Ziade opened public hearing; there was no one from the public present for comment. Public hearing closed. Commissioner Wood moved to adopt the Solid Waste Rate Assessment. Seconded by Commissioner Moyle. No discussion; Clerk called roll. Commissioner Wood – YES; Vice Mayor Borgelin – NO; Commissioner Bustamante – YES; Commissioner Moyle – YES; Mayor Ziade – YES. Motion passed on a 4-1 vote; Vice Mayor Borgelin dissenting.

RESOLUTION NO. 19-09-6668 PASSED AND ADOPTED ON A 4-1 VOTE

d. RESOLUTION – Final Stormwater Assessment Rate

Commissioner Wood moved to read. Seconded by Commissioner Moyle.

Attorney read:

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF NORTH LAUDERDALE, FLORIDA, RELATING TO THE LEVY AND COLLECTION OF THE CITY’S STORMWATER MANAGEMENT UTILITY FEE WITHIN THE MUNICIPAL BOUNDARIES OF THE CITY OF NORTH LAUDERDALE FOR THE FISCAL YEAR BEGINNING OCTOBER 1, 2019; APPROVING, CONFIRMING, AND ADOPTING THE STORMWATER MANAGEMENT UTILITY FEE AND STORMWATER MANAGEMENT UTILITY FEE ROLL; PROVIDING FOR OTHER MATTERS RELATING TO THE LEVY AND COLLECTION OF THE STORMWATER MANAGEMENT UTILITY FEE ON THE ANNUAL PROPERTY TAX BILLS; PROVIDING FOR CONFLICT; PROVIDING FOR SEVERABILITY; AND PROVIDING FOR AN EFFECTIVE DATE.

Susan Nabors, Finance Director, presented the item, based on backup memorandum and the PowerPoint presented at the workshop. She indicated that this item is for the transition of the Stormwater management utility fee off of the utility bill and onto the tax bill, changing the collection method. The rate of $72 per equivalent residential unit is recommended for approval for FY 2020 beginning on October 1, 2019.

Commissioner Wood moved to waive presentation of the PowerPoint presented at the workshop by Ms. Nabors and to incorporate the presentation in the meeting minutes. Commissioner Moyle seconded the motion. No discussion; Clerk called roll. Vice Mayor Borgelin – NO; Commissioner Bustamante – YES; Commissioner Moyle – YES; Commissioner Wood – YES; Mayor Ziade – YES. Motion passed on a 4-1 vote; Vice Mayor Borgelin dissenting.
Mayor Ziade opened public hearing; there was no one from the public present for comment. Public hearing closed. Commissioner Wood moved to adopt the final Stormwater Assessment Rate. Seconded by Commissioner Moyle. No discussion; Clerk called roll. Vice Mayor Borgelin – NO; Commissioner Bustamante – YES; Commissioner Moyle – YES; Commissioner Wood – YES; Mayor Ziade – YES. Motion passed on a 4-1 vote; Vice Mayor Borgelin dissenting.

Commissioner Wood moved to waive presentation of the PowerPoint presented at the workshop by Ms. Nabors and to incorporate the presentation in the meeting minutes. Commissioner Moyle seconded the motion. No discussion; Clerk called roll. Vice Mayor Borgelin – NO; Commissioner Bustamante – YES; Commissioner Moyle – YES; Commissioner Wood – YES; Mayor Ziade – YES. Motion passed on a 4-1 vote; Vice Mayor Borgelin dissenting.

RESOLUTION NO. 19-09-6669 PASSED AND ADOPTED ON A 4-1 VOTE

e. RESOLUTION - Employee Group Health, Vision and Dental Insurance Renewal - Fiscal Year (FY) 2019/20

Commissioner Wood moved to read. Seconded by Commissioner Moyle. Attorney read:

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF NORTH LAUDERDALE, FLORIDA, AUTHORIZING THE CITY MANAGER TO ENTER INTO A RENEWAL CONTRACT BY AND BETWEEN THE CITY OF NORTH LAUDERDALE AND THE FLORIDA LEAGUE OF CITIES FOR EMPLOYEE GROUP INSURANCE BENEFITS AS OUTLINED IN SECTION 1 OF THIS RESOLUTION FOR FISCAL YEAR 2019/20; AND PROVIDING AN EFFECTIVE DATE.

Jennifer Yarmitzky, Human Resources Manager, presented the item based on backup memorandum. She indicated that this item is for renewal of the contract for employee group insurance benefits as previously presented in the workshop. Commissioner Wood moved to adopt. Seconded by Commissioner Moyle. No Commission discussion; Clerk called roll. Commissioner Bustamante – YES; Commissioner Moyle – YES; Commissioner Wood – YES; Vice Mayor Borgelin – NO; Mayor Ziade – YES. Motion passed on a 4-1 vote; Vice Mayor Borgelin dissenting.

RESOLUTION NO. 19-09-6670 PASSED AND ADOPTED ON A 4-1 VOTE

f. RESOLUTION – Workers Compensation Florida League of Cities Insurance Contract Renewal Fiscal Year (FY) 19/20 General/Professional Liability, Automobile Liability/Physical Damage, Property and Workers’ Compensation

Commissioner Wood moved to read. Seconded by Commissioner Moyle. Attorney read:
A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF NORTH LAUDERDALE, FLORIDA AUTHORIZING AND DIRECTING THE CITY MANAGER TO ENTER INTO AN ACCEPTABLE AGREEMENT BY AND BETWEEN THE CITY AND THE FLORIDA LEAGUE OF CITIES FOR THE CITY’S GENERAL LIABILITY, AUTOMOBILE, PROPERTY AND WORKERS’ COMPENSATION INSURANCE COVERAGE FOR FISCAL YEAR 2019/20, PROVIDING FOR A PREMIUM OF NOT MORE THAN $706,476 AND PROVIDING AN EFFECTIVE DATE.

Jennifer Yarmitzky, Human Resources Manager, presented the item based on backup memorandum. She indicated that this item is for renewal of the contract for insurance benefits as previously presented in the workshop for the City’s general liability, automobile, property and worker’s compensation coverage for FY 2019/2020. Commissioner Moyle moved to adopt. Seconded by Commissioner Moyle. No Commission discussion; Clerk called roll. Commissioner Moyle – YES; Commissioner Wood – YES; Vice Mayor Borgelin – NO; Commissioner Bustamante – YES; Mayor Ziade – YES. Motion passed on a 4-1 vote; Vice Mayor Borgelin dissenting.

RESOLUTION NO. 19-09-6671 PASSED AND ADOPTED ON A 4-1 VOTE

g. ORDINANCE – First Reading – Adoption of Fiscal Year 2019/2020 Budget

Commissioner Moyle moved to read. Seconded by Commissioner Wood. Attorney read:

AN ORDINANCE OF THE CITY COMMISSION OF THE CITY OF NORTH LAUDERDALE, FLORIDA, ADOPTING THE ATTACHED ANNUAL BUDGET, AS THE CITY OF NORTH LAUDERDALE’S FINAL BUDGET FOR THE 2019/20 FISCAL YEAR, ALLOCATING, APPROPRIATING, AND AUTHORIZING EXPENDITURES IN ACCORDANCE WITH AND FOR THE PURPOSES AS STATED IN SAID BUDGET, EXCEPTING CERTAIN APPROPRIATIONS AND EXPENDITURES REQUIRING FURTHER CITY COMMISSION ACTION AND/OR AUTHORIZATION; AUTHORIZING BUDGETARY CONTROL BY DEPARTMENTAL FUND TOTAL FOR ALL APPROPRIATIONS EXCEPT FOR AMOUNTS ALLOCATED FOR CAPITAL OUTLAY ITEMS; PROVIDING FOR THE AUTHORIZATION OF ALL BUDGETED EMPLOYMENT POSITIONS AND THE AUTHORIZATION FOR THE CITY MANAGER TO MAKE TEMPORARY APPOINTMENTS TO BUDGETED POSITIONS; PROVIDING FOR THE CREATION OF TRUST FUND(S) FOR RECEIPT OF MONIES BY GIFT, GRANT, OR OTHERWISE, WHEN THE SAME CONTAINS AS A CONDITION OF ACCEPTANCE, A LIMITATION OR RESTRICTION REGARDING THE USE OR EXPENDITURE OF THE SAME AND THE MANAGEMENT AND DISBURSEMENT THEREOF; PROVIDING FOR A TEMPORARY OR PERMANENT SUSPENSION OF THE OMNIBUS APPROPRIATION AND EXPENDITURE AUTHORIZATION CONTAINED HERIN BY CITY COMMISSION RESOLUTION; PROVIDING THAT THE BUDGET HEREBY ADOPTED MAY BE ADJUSTED OR MODIFIED BY SUBSEQUENT RESOLUTION SO LONG AS SUCH ADJUSTMENT OR MODIFICATION SHALL NOT RESULT IN A VARIATION OF THE TOTAL BUDGET,
PROVIDING THAT IN THE EVENT A VARIATION FROM THE TOTAL BUDGET IS OR BECOMES NECESSARY, THIS ORDINANCE SHALL BE AMENDED ONLY BY A SUBSEQUENT ORDINANCE CONSISTENT WITH CHAPTER 166, FLORIDA STATUTES, THE CHARTER AND CODE OF ORDINANCES OF THE CITY OF NORTH LAUDERDALE, FLORIDA; PROVIDING FOR THE AUTHORIZATION TO LAPSE ALL ENCUMBRANCES OUTSTANDING AT SEPTEMBER 30, 2019, AND AUTHORIZATION TO RE-APPROPRIATE ALL UNEXPENDED CAPITAL APPROPRIATIONS, INCLUDING LAPSED CAPITAL OUTLAY ENCUMBRANCES IN THE 2019/20 BUDGET YEAR; PROVIDING FOR SEVERABILITY; PROVIDING FOR CONFLICT; AND, PROVIDING AN EFFECTIVE DATE.

Susan Nabors, Finance Director, presented the item based on backup memorandum. She stated that the budget is presented for approval of the ordinance on first reading. Commission previously approved the tentative millage rate 7.4 mils on first reading. Ms. Nabors commented that the total city-wide budget for FY 2020 is $63,257,104, effective October 1, 2019. Second and final hearing on the budget will be September 26th.

Commissioner Moyle moved to waive presentation of the PowerPoint presented at the workshop by Ms. Nabors and to incorporate the presentation in the meeting minutes. Commissioner Wood seconded the motion. No discussion; Clerk called roll. Commissioner Wood – YES; Vice Mayor Borgelin – NO; Commissioner Bustamante – YES; Commissioner Moyle – YES; Mayor Ziade – YES. Motion passed on a 4-1 vote; Vice Mayor Borgelin dissenting.

Mayor Ziade opened public hearing; there was no one from the public present for comment. Public hearing closed. Commissioner Moyle moved to adopt the FY 2019/2020 budget on first reading. Seconded by Commissioner Wood. Commissioner Moyle commented that Susan Nabors is the best Finance Director that he has experienced in all the while he has been a Commissioner and appreciates all the hard work that she, the City Manager and the department heads go through to make the budget clear and understandable in the best interests of residents, which is what the [Commission] is here for. No further discussion; Clerk called roll. Commissioner Wood – YES; Vice Mayor Borgelin – NO; Commissioner Bustamante – YES; Commissioner Moyle – YES; Mayor Ziade – YES. Motion passed on a 4-1 vote; Vice Mayor Borgelin dissenting.

ORDINANCE PASSED ON FIRST READING ON A 4-1 VOTE

Ms. Nabors stated that the second reading for both the millage rate and adoption of the final budget will be held on September 26, 2019 at 6:00 pm.

4. CITY MANAGER COMMENTS
City Manager Bhatty requested the Commission choose some dates to start the process of having a 2020 Census Count Committee Town Hall kickoff meeting to establish a steering committee. Commissioner Moyle suggested a tag line “You Count – Get Counted” and talked about a concept like “speed-dating” which would allow residents to come and talk to their Commission in that type of forum, which may be interesting to promote community involvement. Tammy Reed-Holguin, Community Development Director, interjected that the sooner the Commission can get together the Census Committee can develop a plan and discuss how we want to market the census. She
said as discussed they want to get some residents to be involved from the beginning of this process to assist and Ana Maria Diaz from the Census Bureau is flexible to attend a Town Hall meeting. City Manager Bhaty reiterated that at this meeting they can start to put together a steering committee that the Commission can be a part of as well.

5. **COMMISSION COMMENTS**

**Commissioner Wood** – Thanked Mike Sargis, City Manager, BSO, George Krawczyk and Waste Pro for meeting regarding the new townhomes, the Crossings. Thanked City staff for keeping everyone alert during the hurricane and asked to keep the Bahamas in prayers and he confirmed that the City’s donations were being shipped.

**Vice Mayor Borgelin** – Commented that he was not happy with the way the meeting went tonight and gave an explanation of why he voted no. He reiterated that he felt that most of the residents did not know there was a meeting tonight and we should do better in trying to get residents to come to meetings. Mayor Ziade stated that everyone has an opinion and hopes that the Commission continues to be civil. Commissioner Wood commented that he just wanted to move the meeting forward based on the agenda and that the budget must be adopted within a certain time frame and commented that only the hurricane would have affected the timeline. Attorney Klahr explained that the State Department of Revenue issued guidance and direction authorizing a schedule should we have had a need for an extension due to that approaching storm; fortunately we were not impacted.

6. **CITY ATTORNEY COMMENTS**

Attorney Klahr stated that she enjoyed being here tonight.

7. **ADJOURNMENT** – There being no further business the meeting adjourned at 7:09 pm.

Respectfully submitted,

Patricia Vancheri, MMC
City Clerk
PROCLAMATION

NATIONAL SCHOOL LUNCH WEEK
OCTOBER 14-18, 2019

WHEREAS, the National School Lunch Program has served our nation admirably for more than 70 years through advanced practices and nutrition education; and

WHEREAS, the National School Lunch program is dedicated to the health and well-being of our nation’s children, and

WHEREAS, the National School Lunch Program has been joined through the years by many other excellent child feeding programs; and there is evidence of continued need for nutrition education and awareness of the value of school nutrition programs.

NOW THEREFORE, the Mayor and Commission of the City of North Lauderdale, do hereby proclaim the week of October 14-18 2019, as National School Lunch Week and we encourage all residents to become aware and concerned about their children’s and their own nutrition habits, in hope of achieving a more healthful citizenry for today and the future.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Official Seal of the City of North Lauderdale to be affixed.

_____________________________
MAYOR ANA M. ZIADE

Dated this 8th day of October, 2019
WHEREAS, city government is the government closest to most citizens, and the one with the most direct daily impact upon its residents; and

WHEREAS, municipal government provides services and programs that enhance the quality of life for residents, making their city their home; and

WHEREAS, city government is administered for and by its citizens, and is dependent upon public commitment to and understanding of its many responsibilities; and

WHEREAS, city government officials and employees share the responsibility to pass along the understanding of public services and their benefits; and

WHEREAS, Florida City Government Week offers an important opportunity for elected officials and city staff to spread the word to all citizens of Florida that they can shape and influence this branch of government; and

WHEREAS, the Florida League of Cities and its member cities join together to teach citizens about municipal government through a variety of activities.

NOW, THEREFORE, BE IT RESOLVED that the City of North Lauderdale recognizes October 21-27, 2019 as

FLORIDA CITY GOVERNMENT WEEK

and supports and encourages all Florida city governments, city officials and employees to actively promote partnerships between city government and schools, as well as civic groups and others organizations.

Dated this 8th day of October, 2019

_________________________________
MAYOR ANA M. ZIADE
CITY OF NORTH LAUDERDALE
COMMUNITY DEVELOPMENT DEPARTMENT

TO: Mayor and City Commission
FROM: Ambreen Bhatti, City Manager
BY: Tammy Reed-Holguin, Community Development Director
DATE: October 8, 2019
SUBJECT: SEU 19-02 for Mr. and Mrs. Juicy Crab Restaurant
7990 W. McNab Rd. (Promenade Shops)

Special exception use request to allow a free standing bar within a restaurant in accordance with Chapter 86-110 (7) and limited sale of beer, wine and liquor in accordance with Chapter 106 - 467 (9) of the City code within a General Business (B-3) zoning district.

APPLICANT: Ying Zhen Wang

Ying Zhen Wang, owner of Mr. and Mrs. Juicy Crab Restaurant, has applied for a Special Exception Use Permit (SEU) to allow the limited sale of beer, wine and liquor with meals as an accessory use in a restaurant and to allow a freestanding bar in a B-3 Zoning District, in accordance with Section 86-110 (7) & 106-467(9) of the City’s Zoning Code entitled “Restaurants and Cafes” as well as the City’s Master Business List. The applicant has applied for a business tax receipt for the operation of a restaurant and has applied for a beer, wine and liquor license through the State.

The applicant is proposing to operate the business in the Promenade Shops located on the end cap of the plaza at 7990 W. McNab Road. The specific extent of the anticipated use is explained in Attachment A, and made a part of this report.

BACKGROUND
As you may recall, in 2005 the City Commission approved modifications to the regulations of business/commercial uses permitted city–wide with regards to the sale of alcohol. These modifications were set forth to facilitate redevelopment by removing potential obstacles while retaining sections of the ordinances that protect the City and its residents.

In order to provide a brief history, prior to the modifications in 2005, the City Commission approved Ordinance No. 97-5-927 in May 1997, which deleted the requirement to obtain a special exception use permit for businesses who want to add beer and wine service only (no liquor) or for businesses who transfer such license in relation to a restaurant. This was done to benefit the small restaurant owner by expediting the
process for opening and serving beer and wine with the meal. An SEU remained a requirement to sell liquor. The Code also retained the prohibition of freestanding bars in any establishments that were not in operation prior to May 27, 1997. In order to address Codes that may impede redevelopment, the City Commission approved Ordinance 05-09-1136 that revised the City Code to add a provision that an establishment that desires to incorporate or retain a free-standing bar and in the staff’s determination furthers the City’s redevelopment efforts, may be considered as part of the Special Exception Use permit process so that the overall project concept may be analyzed. A business may apply for a Special Exception Use permit to operate a freestanding bar to sell any alcoholic beverages as an accessory use to the primary use as a restaurant or café.

Juicy Crab is located within the City’s McNab Road Commercial Redevelopment Overlay District. Staff has reviewed the proposed request in light of the guidelines and criteria contained in Section 86-110 (7) and Article IV Special Exception Uses of the City Code, and determined that the application meets the criteria for allowing the limited sale of beer, wine and liquor with meals at a freestanding bar. The proposed use does not create any additional impact upon the capacity of utilities, or public services, and conforms with the goals, objectives, policies and land uses established by the City’s code of ordinances.

**Economic Analysis**
The economic impact would be beneficial to the City of North Lauderdale since the bay was recently built out by the business and will now be occupied. Furthermore, the restaurant would be a welcome addition by increasing the viability of the City to offer more sit-down family style restaurants. The business would be along the McNab Road corridor, which will help to further the City’s objectives to redevelop the area.

**Traffic/ Parking Analysis**
This center was built to provide parking based on previous City codes. Article VI, Section 106-223 (17) of the current City ordinance require 55 parking spaces for this restaurant. The center has 193 parking spaces. The applicant is proposing to operate from 12:00 A.M. to 10:00 P.M. Sunday through Thursday and 12:00 A.M. to 11 P.M. Friday and Saturday. The plaza has a cross access agreement with Walmart for additional parking if needed.

Therefore the business will be able to accommodate the anticipated effect on traffic generation, and parking demand caused by this use. It is incumbent on the applicant in coordination with the property owner to demonstrate that there is adequate parking for the business prior to further consideration of the request for the Special Exception Use permit.

This item was originally scheduled to be heard by the Planning and Zoning Board on 09/03/19 but was postponed due to Hurricane Dorian. Subsequently, the item was again advertised for the Board’s next hearing on 10/01/19.
The item was heard by the Planning and Zoning Board on October, 1st, 2019 and considered in separate motions to allow a free standing bar within a restaurant in accordance with Chapter 86-110 (7) and to allow the limited sale of beer, wine and liquor in accordance with Chapter 106 - 467 (9) of the City code within a General Business (B-3) zoning district. Both motions were approved with unanimous votes of 5 to 0.

RECOMMENDATION:
Should the City Commission concur with the applicant’s request, Planning and Zoning Board’s recommendation and the Staff recommendations to approve the SEU allowing a free standing bar and the limited sale of beer, wine and liquor is subject to the following conditions:

1. That the applicant complies with all applicable codes of the City regarding the development and operation of a restaurant as the primary use and the ancillary sale of beer and wine.
2. That the applicant adheres to the hours of operation stated in the letter of intent and within which the sale of beer, wine and liquor is allowed on premises per Section 86-103 of the City Ordinances.
3. That all terms, conditions, and provisions imposed by the City Commission, Planning and Zoning Board, and staff, including all life, health, and safety Codes pertaining to this facility are met prior to commencing, and during operation.
4. Acknowledgement that other uses may be permitted in close proximity that may be objectionable to the sale of alcohol.
5. In the event that outside parking problems arise as a result of the operation of this establishment, such as noise, parking, traffic and/or other nuisances, the applicant in coordination with the property owner shall make all improvements required to mitigate these nuisances so as not to negatively impact adjacent commercial and residential area.
6. Applicant shall obtain proper approvals such as Certificate of Occupancy and Local Business Tax Receipt from the City.
7. Approval of the SEU is for the operation of a restaurant with the ancillary sale of beer, wine and liquor with meals at a freestanding bar and in no way constitutes approval of the operation of private club, social club, hall for hire or nightclub which must meet other stringent criteria.
8. The applicant shall obtain the proper licensure for the sale of beer, wine and liquor on premises through the State of Florida.

MOTION:
If the City Commission concurs with the applicants request and the Planning and Zoning Board’s recommendation the following motion is in order:

A motion of the City Commission to approve the proposed Special Exception Use permit to allow the limited sale of beer, wine and liquor (on premises only) as an accessory use in a restaurant with a freestanding bar at (Mr. and Mrs. Juicy Crab) in the Promenade Shops, in accordance with chapter 86-110 (7) and chapter 106-467 (9) of the City code of ordinances, within a General Business (B-3) zoning district.
Dear Mr. Disburry:

Mr and Mrs Crab Restaurant – 7990 W Mcnab Road, North Lauderdale, FL 33068

Arena North Lauderdale Shoppes, LLC as owner of 7910 W Mcnab Road, North Lauderdale, FL 33068 is allowing the tenant to request a special waiver for the use of a Bar and sale of Liquor within its restaurant. Additionally we also approve the request for special sign waiver in the event they decide to apply.

The use of a full bar and Liquor license is required to augment the sales within the space and provide customers with a needed amenity in the city.

Sincerely,

Sebastian J. Porter
Arena North Lauderdale Shoppes, LLC

2150 Coral Way, 4 A, Miami, FL 33145
305 600 5296
CITY OF NORTH LAUDERDALE  
COMMUNITY DEVELOPMENT DEPARTMENT  

TO: Mayor and City Commission  
FROM: Ambreen Bhatti, City Manager  
BY: Tammy L. Reed-Holguin, Community Development Director  
DATE: October 8, 2019  
SUBJECT: Sign Waiver SWAV 19-07  
Elegant Beauty Supplies  
7296 W. McNab Rd.  

To allow one main wall sign with the 31 inch high lettering “ELEGANT” whereas Section 94-16(C)(2)(c) of the City Code allows for 16 inch maximum letter height within a B-2 General Business district.

APPLICANT: Forever Signs Inc.

Tonight we are presenting a request for a sign waiver for Elegant Beauty Supplies store to be located at 7296 W. McNab Road in the Arena Shoppes. The Commission approved the site plan for this project on February 9, 2016, which includes 7 individual bays. As the tenants are identified, they are working with the landlord and the City to install the appropriate signage.

Background:
The applicant is requesting a wall sign with larger letters than allowed by Code for the name of their business. They propose that the word “ELEGANT” will have 31 inch high letters where a maximum of 16 inch high letters are allowed by Code. The smaller lettering underneath is within the height requirements.

The applicant indicates that approval of this request is necessary to business operations and would provide favorable exposure to their business along the McNab Road and Rock Island corridors. The specific details of the request are contained in the attachments and made a part of this report.

Section 94-43 of the sign code makes a provision where the City recognizes that the commercial areas located adjacent to McNab Road and Rock Island are established business areas serving a regional population base and that certain requirements of the sign code may not be applicable. The City Commission, therefore upon recommendation of the Planning and Zoning Board, may waive the requirements of the sign code.

It is always the staff’s objective to review any application in the best interest of business viability and success. Staff also has the responsibility to review the aesthetic and other impacts of any signage in the City.
Historically, staff has recommended approval of larger letters with the condition that the overall square footage of the sign not exceed the linear footage of the front area of the building that is owned or leased per Section 94-16 (C) (2) (a) of the City Code. In this instance the linear frontage is 98 feet allowing them to have one wall sign up to 98 square feet. The proposed sign with the larger letters on the top line and two lines beneath with smaller letters is approximately 98 square feet.

The criteria that staff uses to consider sign waivers include how far the business sits from the roadway, if there are any obstructions to see the business from the road, if signage other than the wall sign is available and can be used additionally, and if the larger letter size does not increase the size of the sign beyond that which is allowed by Code in terms of square footage.

Elegant Beauty Supplies is one of six smaller tenants in the plaza, not an anchor tenant. The store faces Rock Island Road and sits 800 feet from the roadway. They are the second tenant in this exact location/bay to request a sign waiver since the remodel of the shopping center and their request is consistent with the approved letter height for previous supporting tenants. They have additional signage on the two monument signs. Staff feels that the requested sign waiver is reasonable given the overall square footage of the sign, the setback from the roadway and amount of store frontage.

This item was originally scheduled to be heard by the Planning and Zoning Board on 09/03/19 but was postponed due to Hurricane Dorian. Subsequently, the item was rescheduled for the Board’s next hearing on 10/01/19.

The item was heard by the Planning and Zoning Board on October 1, 2019 and was approved by the Board with a vote of 5-0.

**Recommendation:**
Taking into consideration that the business is located within the City’s McNab Road Commercial Redevelopment Overlay and that the request will not create public welfare or injuries to other properties or improvements in vicinity, and it will benefit the business and its customers, should the City Commission concur with staff and the Planning and Zoning Board recommendation, then a motion is in order for the City Commission to approve of the sign waiver to subject to the following conditions:

- To allow a wall sign with a 31 inch high letters whereas a maximum of 16 inch high letters are allowed by section 94-16 (C) (2) (c)
- All applicable codes of the City regarding the installation of signs, conditions and provisions imposed by the City Commission, Planning and Zoning Board, and staff shall be met.
RESOLUTION NO. __________________

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF NORTH LAUDERDALE, FLORIDA, APPROVING A SIGN WAIVER REQUEST FOR ONE WALL SIGN FOR ELEGANT BEAUTY SUPPLIES, LOCATED AT 7296 WEST MCNAB ROAD, NORTH LAUDERDALE, FLORIDA, 33068 THEREBY PERMITTING THE INSTALLATION AND MAINTENANCE OF ONE MAIN WALL SIGN WITH THE 31 INCH HIGH LETTERS “ELEGANT” WHEREAS SECTION 94-16(C)(2)(C) OF THE CITY CODE ALLOWS FOR 16 INCH MAXIMUM LETTER HEIGHT, WITHIN A B-2 GENERAL BUSINESS DISTRICT; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, Section 94-43, of the City's Sign Code, allows the City Commission the option to waive the requirements of the Sign Code relating to commercial areas adjacent to Rock Island Road, Southgate Boulevard, State Road 7, Commercial Boulevard, McNab Road and S.W. 81st Avenue; and

WHEREAS, Elegant Beauty Supplies, is located at 7296 W. McNab Road, North Lauderdale, Florida, within the McNab Road Commercial Redevelopment Overlay District; and

WHEREAS, Elegant Beauty Supplies, feels that the provisions of the sign code are inadequate for their needs; and

WHEREAS, Elegant Beauty Supplies, is requesting a sign waiver to allow one main wall sign with the 31 inch high lettering “Elegant”, whereas Section 94-16(C)(2)(c) of the City Code allows for 16 inch maximum letter height within a B-2 general business district.; and

WHEREAS, the Planning and Zoning Board recommended approval of a wall sign with maximum 31 inch high lettering “ELEGANT”, totaling 98 square feet at their meeting on October 1, 2019.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF NORTH LAUDERDALE, FLORIDA:

Section 1: That the waiver of the sign code be and the same is hereby granted to Elegant Beauty Supplies to allow the installation and maintenance of wall sign with 31 inch high lettering “Elegant”, whereas Section 94-16(C)(2)(c) of the City Code allows for 16 inch maximum letter height within a B-2 general business district.

Section 2: That the waiver granted by this Resolution shall not excuse the applicant from compliance with each and every term, condition and provision of the City's Sign Code, the Code of Ordinances of the City of North Lauderdale, Florida, as well as the obtainment of the necessary permits.

Section 3: That this waiver expressly supersedes all prior sign waivers pertaining to this applicant for this location, all prior sign waivers are no longer applicable.
Section 3: That this Resolution shall take effect immediately upon adoption.

PASSED and ADOPTED by the City Commission of the City of North Lauderdale, Florida, this 8th day of October 2019.

APPROVED AS TO FORM:

___________________________________
CITY ATTORNEY SAMUEL GOREN

_________________________________
MAYOR ANA M. ZIADE

_________________________________
VICE MAYOR SAMSON BORGELIN

ATTEST:

_________________________________
CITY CLERK PATRICIA VANCHERI
August 15, 2019

SIGN WAIVER

Dear City of North Lauderdale,

We are authorizing Elegant Beauty Supplies #5, Inc. to apply for a sign waiver through Forever Signs, Inc.

Please let us know if you have any questions.

Sincerely,

George Sarkisian
Arena Capital Holdings
As you may know, the City was awarded $194,000 in Hurricane Loss Mitigation Program funds to retrofit homes with wind resistant roofs, windows and doors. It is necessary that the City build a list of pre-qualified contractors in order to operate the program efficiently and effectively. Tonight we are requesting that the Commission accept the two qualified bids received through the initial solicitation process and direct staff to re-issue the RFQ to add more vendors to the list.

RFQ 19-09-383 was posted on Demand Star and the City’s website on Wednesday, September 4. Four vendors responded to the RFQ and two were determined to be unresponsive.

Following are the four vendors who submitted proposals:

<table>
<thead>
<tr>
<th>Vendor</th>
<th>Determination</th>
</tr>
</thead>
<tbody>
<tr>
<td>RJ Spencer Construction LLC</td>
<td>Responsive</td>
</tr>
<tr>
<td>Waypoint Contracting, Inc.</td>
<td>Responsive</td>
</tr>
<tr>
<td>Divine Developers, Inc.</td>
<td>Unresponsive</td>
</tr>
<tr>
<td>James Joyce Construction</td>
<td>Unresponsive</td>
</tr>
</tbody>
</table>

The selection committee met on Wednesday, October 2 to score the two responsive proposals and RJ Spencer Construction LLC and Waypoint Contracting, Inc. both scored above the minimum requirement and are being presented tonight for approval to be added to the list of qualified vendors. We are also looking for direction to re-issue the RFQ to add more vendors to the qualified list to implement this grant program more efficiently and effectively. Once homes are identified to receive mitigation funding, the projects will be submitted to the vendors on the qualified list to obtain bids. The homeowners then enter into a contract with the contractor and the City provides the funding through the HLMP grant.

**Recommendation:**

The Administration recommends that the Commission approve the attached Resolution accepting the proposals from RJ Spencer Construction LLC and Waypoint Contracting Inc. and adding them to the qualified vendor list for the HLMP grant and directing the Administration to re-issue the RFQ to obtain additional vendors.
RESOLUTION NO.

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF NORTH LAUDERDALE, FLORIDA, ACCEPTING THE EVALUATION OF PROPOSALS FOR THE QUALIFIED GENERAL AND/OR ROOFING CONTRACTORS POOL FOR THE HURRICANE LOSS MITIGATION PROGRAM AND RECOGNIZING RJ SPENCER CONSTRUCTION LLC AND WAYPOINT CONTRACTING, INC. AS QUALIFIED BIDDERS; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, the City was awarded a Hurricane Loss Mitigation Program (HLMP) grant from the State of Florida; and

WHEREAS, this funding will be used to provide grants to North Lauderdale homeowners to wind-proof their homes; and

WHEREAS, a scope of work will be prepared for each home and request for bids issued to the list of qualified vendors.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF NORTH LAUDERDALE, FLORIDA:

Section 1: That the City Commission does hereby accepts the review as outlined in the table below and that RJ Spencer Construction LLC and Waypoint Contracting, Inc. submitted responsive proposals in response to RFQ 19-09-383 for the HLMP projects.

Section 2: Official determination is as follows:

<table>
<thead>
<tr>
<th>Vendor</th>
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</tr>
</thead>
<tbody>
<tr>
<td>RJ Spencer Construction LLC</td>
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<td>Unresponsive</td>
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<tr>
<td>James Joyce Construction</td>
<td>Unresponsive</td>
</tr>
</tbody>
</table>

Section 3: The City Commission directs staff to add the responsive bidders to the qualified vendor list and to re-issue the RFQ.

Section 4: That this Resolution shall take effect immediately upon adoption.

PASSED AND ADOPTED by the City Commission of the City of North Lauderdale, Florida this 8th day of October, 2019.

APPROVED AS TO FORM:

__________________________________________________________
CITY ATTORNEY SAMUEL S. GOREN

__________________________________________________________
MAYOR ANA M. ZIADE

__________________________________________________________
VICE MAYOR SAMSON BORGELIN

ATTEST:

__________________________________________________________
PATRICIA VANCHERI, CITY CLERK
CITY OF NORTH LAUDERDALE
COMMUNITY DEVELOPMENT DEPARTMENT

TO: Mayor and City Commission

FROM: Ambreen Bhatty, City Manager

By: Tammy L. Reed-Holguin, Community Development Director
George Krawczyk, Public Works Director

DATE: October 8, 2019

SUBJECT: Resolution Authorizing Staff to Apply for a Grant through the Complete Streets and Other Localized Initiatives Program with the Broward Metropolitan Planning Organization (MPO).

Tonight we are requesting Commission’s authorization to submit a grant application to the Broward MPO Complete Streets and Other Localized Initiatives Program (CSLIP). The application is for a multi-purpose lane to accommodate pedestrians and bicyclists along the east side of SW 81st Avenue from Southgate Blvd to McNab Rd. The outer lane will also be striped to identify a bike lane on the road for more experienced bikers. Additionally, traffic circles will be added at Forest Blvd and Tam O’ Shanter Blvd to slow down the vehicular traffic moving north and south. The signalization will be updated at Southgate Boulevard and 81st Avenue to accommodate the crossing of bicyclists to connect to the C-14 canal bike path. Tonight we are requesting the Commission’s approval to go forward with submitting the SW 81st Ave project for this year’s round of funding through the CSLIP program.

BACKGROUND:
As we have previously discussed, the CSLIP application is a streetscape improvement program that provides up to $3.0 million dollars in funding for local roadway enhancements per project. On November 17th, 2015 City Commission selected the greenway/park project located at the cul-de-sac on the north end of Southgate Boulevard and 81st Avenue for a grant application to the MPO. The application has been unsuccessful in the past due to an ineligible scope of work and more recently due to right-of-way issues. Staff has worked with City consultants including Carnahan Proctor engineering firm, the MPO and FDOT to revise the projects to better meet their funding requirements and assist in the preparation of exhibits for the grant items. We have petitioned Broward County for control of all the right-of-ways impacted by the project and we have been advised by Broward County that the item is scheduled to be heard by the Commission on October 15th. We have held preliminary meetings with FDOT and the MPO and have received positive feedback on the proposed application. It is anticipated that the funding will be available in Year 2025 which is the typical timeframe for federally funded projects. However, the City will continue to pursue avenues to expedite the funding and will implement the project earlier should funding become available.

The project includes traffic circles along S.W. 81st Avenue at the intersections of Tam O’ Shanter and SW 7 Street/Forest Boulevard, restriping of 81st Avenue and a ten foot wide multiuse trail/ sidewalk from Southgate Blvd. to McNab Rd connecting to the bike path on C-14
canal. Signalization only for bicycle crossing will be added at this time. The mast arm signalization at Southgate and the proposed park behind the Royale Gardens Community on City owned property will need to be added at a later date by other funding sources, as the park is not an eligible expense for this funding source.

Tonight, we are requesting approval of the attached Resolution authorizing the City Manager to take the necessary steps to finalize the proposal and submit the grant application to the Broward County MPO prior to the deadline of November 13, 2019.

**RECOMMENDATION:**

The City Administration recommends Commission’s consideration and adoption of the attached resolution authorizing the City Manager to take necessary steps to apply for the Complete Streets and Other Localized Initiatives Program (CSLIP) from the Broward MPO and to execute the grant award agreements and take all necessary actions to implement the approved programs, including but not limited to extensions of time, line-item budget amendments, and program modifications, when funding becomes available.
RESOLUTION NO. __________________

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF NORTH LAUDERDALE, FLORIDA, AUTHORIZING AND DIRECTING THE CITY MANAGER TO APPLY FOR AND TO FILE SUCH DOCUMENTS AS MAY BE REASONABLY REQUIRED TO APPLY FOR A COMPLETE STREETS AND OTHER LOCALIZED INITIATIVES PROGRAM (CSLIP) GRANT WITH THE BROWARD COUNTY METROPOLITAN PLANNING ORGANIZATION (MPO); PROVIDING THAT THE CITY MANAGER SHALL BE AUTHORIZED TO EXECUTE GRANT AWARD AGREEMENTS AND TO TAKE ALL NECESSARY ACTIONS, INCLUDING, BUT NOT LIMITED TO EXTENSIONS OF TIME, LINE-ITEM BUDGET AMENDMENTS, AND PROGRAM MODIFICATIONS TO IMPLEMENT SAID PROGRAMS IF AND WHEN FUNDING IS APPROVED; PROVIDING FOR CONFLICT; PROVIDING FOR SEVERABILITY; AND PROVIDING FOR AN EFFECTIVE DATE

WHEREAS, the City Manager and the City’s professional planning staff continuously monitor and review the City’s Land Use Regulations and Comprehensive Land Use Plan to ensure appropriate development in the City; and,

WHEREAS, the City has reviewed its Land Development Regulations and Comprehensive Plan concerning complete and safe streets; and acknowledges the need for improvements within target areas supported by the transportation element of the comprehensive plan’s goals, objectives and policies; and,

WHEREAS, in 2015, the City received technical assistance from national safe routes to school partnership regarding strategies and best practices for safe and complete streets; and

WHEREAS, on November 17, 2015, the City staff presented potential projects for funding by the Complete Streets grants and received direction from the Commission to pursue funding for the project located at 81st Avenue; and

WHEREAS, the first application was unsuccessful and staff has received technical assistance from City consultants, the MPO and FDOT to revise accordingly; and

WHEREAS, the grant application was been revised to more closely match the eligibility guidelines of the funding agencies; and

WHEREAS, the second application was withdrawn due to right-of-way issues; and

WHEREAS, the City has petitioned the County for ownership of the right-of-ways and approval of the request is scheduled before the County Commission on October 15 prior to the grant deadline; and
WHEREAS, preliminary meetings provided indication that FDOT will endorse and be responsible for delivering the project on behalf of the MPO; and

WHEREAS, Commission hereby approves the said application(s) to fund the street, pedestrian and bikeways improvements at the above identified locations.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF NORTH LAUDERDALE, FLORIDA, THAT:

SECTION 1. The foregoing "WHEREAS" clauses are hereby ratified and confirmed as being true and correct and incorporated herein by this reference.

SECTION 2. The City Manager of the City of North Lauderdale, Florida is hereby authorized and directed to apply for and to file such documents as may be reasonably required to obtain funding in an amount up to $2.0 million for this project and to take appropriate actions to execute grant award agreements and to take all necessary actions, including, but not limited to extensions of time, line-item budget amendments, and program modifications to implement approved programs with regard to the Complete Street and Other Localized Initiatives grant.

SECTION 3. The City Commission finds and determines that it is in the best interests of the citizens and residents of the City of North Lauderdale, Florida, to apply for said Complete Streets grant for the funding of the City’s programs.

SECTION 4. This Resolution shall become effective upon adoption.

PASSED AND ADOPTED BY THE CITY COMMISSION OF THE CITY OF NORTH LAUDERDALE, FLORIDA, THIS _______ DAY OF October 2019.

APPROVED AS TO LEGAL FORM
BY CITY ATTORNEY:

______________________________  ______________________________
SAMUEL S. GOREN, ESQUIRE      MAYOR ANA M. ZIADE

______________________________  ________________________________
ATTEST:  VICE MAYOR SAMSON BORGELIN

______________________________
PATRICIA VANCHERI, City Clerk
CITY OF NORTH LAUDERDALE
COMMUNITY DEVELOPMENT DEPARTMENT

TO:        Mayor and City Commission
FROM:      Ambreen Bhatty, City Manager
BY:        Tammy Reed-Holguin, Community Development Director
DATE:      October 8, 2019

SUBJECT:   Recommendation for Removal of Planning and Zoning Board Member

Tonight we are presenting a recommendation from the Planning & Zoning Board to remove a member due to failure to attend five scheduled meetings within a twelve-month period.

In 2012, the Commission amended Section 78-55 of the Code of Ordinances by adopting Ordinance No. 12-07-1274 to address concerns related to excessive absences and lack of communication of absences to the staff by the board members. These absences often resulted in the lack of a quorum rendering the board ineffective and, because they were often not reported in advance, inconvenienced residents and applicants specially developers and the attorneys associated with development projects. At times additional costs were incurred by the City for re-advertising and by the applicant for out of town travel and attorney fees. In 2015 the Commission further amended Section 78-55 (Exhibit A) of the Code of Ordinances by adopting Ordinance No. 15-06-1311 to clarify that only unexcused absences could result in removal of a board member. The new requirements have been explained to the Board by the City Attorney and the Community Development Department during numerous meetings as well as during Board training and orientation sessions.

There were two meetings, April and June, where a meeting was advertised and convened but could not be held due to a lack of quorum and where two members had excused absences and Mr. Alexis was the only unexcused that triggered the lack of quorum resulting in the inability to hold both meetings. In addition, there was another meeting in May when Mr. Alexis had an unexcused absence but we were able to hold the meeting because we had just enough members to make the quorum. At the July meeting the Board considered the removal of Montfort Alexis for these three unexcused absences. After discussion and rebuttal by Mr. Alexis, the Board decided to give him another chance to improve his attendance and took no action on the matter. It was reported to the Commission by the City Attorney at their July meeting. Since that time, Mr. Alexis has missed another two subsequent Planning & Zoning Board meetings and made no contact with staff and so were recorded as unexcused absences. (See attached Exhibit B-Attendance Log) At the meeting in October, an item for consideration of removal Mr. Alexis, who had then missed five meetings now including the October meeting within the previous
twelve month period, was on the agenda. Mr. Alexis was sent a copy of the Planning and Zoning Board agenda where this item was listed as part of his packet prior to the meeting. After presentation by the Community Development and City Attorney’s staff, a brief discussion took place by the Board members on this issue and the Board voted unanimously to recommend removal.

Tonight we are presenting the Board’s recommendation and requesting your consideration of the attached Resolution removing Mr. Alexis as a member of the Planning and Zoning Board per Section 78-55 of the City’s Code of Ordinances.
(a) If any member of the planning and zoning board fails to attend three scheduled meetings within a twelve-month period due to an unexcused absence, the planning and zoning board shall declare the member’s office vacant, and the governing body shall promptly fill such vacancy. Board members shall notify the staff liaison to the board a minimum of 24 hours in advance of any expected absences for it to be considered an excused absence.

(b) The governing body may further remove a member of the board for good cause upon a majority vote of the governing body. Good cause shall be defined herein as:
   
   (1) Failure to perform and perceive the functions and duties of a member of the planning and zoning board.
   
   (2) Any other factor or matter within the legislative discretion of the governing body which may be considered in determining the individual membership of a planning and zoning board member.

(c) Removal shall be by resolution, specifying the facts that form the basis for the removal, and the member shall be noticed of resolution in advance and provided an opportunity to be heard by the City Commission prior to or at the time the City Commission considers the resolution.
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Special Meeting: 04-23-19 - Alex Ortiz - Excused and became Alternate as of 4-30-19
Alfredo Marriaga - Appointed Regular Member 04-30-19
Christine McKay - Appointed Chair 10/01/19
Enjoli Paul - Appointed Vice Chair 10/01/19
RESOLUTION NO. ________________

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF NORTH LAUDERDALE, FLORIDA, REMOVING MONTFORT ALEXIS AS A REGULAR MEMBER OF THE NORTH LAUDERDALE PLANNING AND ZONING BOARD AND, PROVIDING AN EFFECTIVE DATE.

WHEREAS, Montfort Alexis was appointed as a regular member of the Planning and Zoning Board in May, 2017; and

WHEREAS, Mr. Alexis has incurred five unexcused absences within the past 9 month period; and

WHEREAS, Section 78-55 of City Code of Ordinances provides for the removal of members who fail to attend three scheduled meetings within a twelve-month period due to an unexcused absence; and

WHEREAS, Mr. Alexis was notified that consideration of his removal was scheduled to be considered by the Planning & Zoning Board at their regular meeting on October 1, 2019; and

WHEREAS, Mr. Alexis had an unexcused absence from the meeting; and

WHEREAS, after Staff presentation and Board discussion, the Planning & Zoning Board recommended unanimously the consideration of removal of Mr. Alexis by the City Commission; and

WHEREAS, all requirements set forth in the Code regarding Commission’s consideration of this request have been met.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF NORTH LAUDERDALE, FLORIDA:

Section 1: That Montfort Alexis be and the same is hereby removed as a regular member of the North Lauderdale Planning and Zoning Board.

Section 2: That the position on the Planning and Zoning Board representing District D is now declared vacant.

Section 3: That this Resolution shall take effect immediately upon adoption.

PASSED and ADOPTED by the City Commission of the City of North Lauderdale, Florida, this 9th day of October, 2019.

APPROVED AS TO FORM:

____________________________  _______________________
CITY ATTORNEY SAMUEL S. GOREN          MAYOR ANA M. ZIADE

____________________________  _______________________
VICE MAYOR SAMSON BORGELIN

ATTEST:

____________________________
CITY CLERK PATRICIA VANCHERI
TONIGHT we are requesting City Commission’s consideration and approval of the attached Resolution amending the not to exceed amount for lift station maintenance services for FY 2019.

In September 2018, Resolution #18-09-6560 was approved to renew the contract with Pump Station Maintenance Services, LLC for FY 2019 in an amount not to exceed $250,000. This amount was based on the on historical expense data for this service for FY 2016, FY 2017, and FY 2018. The actual expenses for FY 2019 will be higher than originally estimated. The utility staff has worked closely this vendor in FY 2019 and aged sewage pumps that were damaged from storm events or failures were repaired or replaced in FY 2019. For example three pump stations 1, 4, and 20 had pump replacements this past fiscal year at approximately $20,000 each as the wear and tear on these mechanical pumps finally wore out the internal components. Spare pumps were also ordered in this fiscal to ensure the redundancy and efficiency of maintain a sewer system.

After final fiscal year invoicing the expenditures for the maintenance of the City’s lift stations by Pump Station Maintenance Services, LLC are expected come in at approximately $350,000 thus requiring the approval of the increased amount from $250,000.

RECOMMENDATION:
The City Administration recommends City Commission’s consideration of the attached Resolution authorizing a revised not to exceed amount of $350,000 for maintenance service of the city’s twenty-eight (28) sewage lift stations provided by Pump Station Maintenance Services, LLC, for the year beginning October 1, 2018 through September 30, 2019 (FY 2019).
RESOLUTION NO.________________

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF NORTH LAUDERDALE, FLORIDA, AUTHORIZING A REVISED NOT TO EXCEED AMOUNT OF $350,000 FOR MAINTENANCE SERVICE OF THE CITY’S TWENTY-EIGHT (28) SEWAGE LIFT STATIONS PROVIDED BY PUMP STATION MAINTENANCE SERVICES, LLC, FOR THE YEAR BEGINNING OCTOBER 1, 2018 THROUGH SEPTEMBER 30, 2019; PROVIDING AN EFFECTIVE DATE.

NOW THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF NORTH LAUDERDALE, FLORIDA:

Section 1: That the final reconciliation numbers for the maintenance of the City’s 28 lift stations with Pump Station Maintenance Services, LLC is for an amount not to exceed $350,000.

Section 2: That funding is available in the FY2019 budget – 401 Utilities fund.

Section 3: That this Resolution shall take effect immediately upon adoption.

PASSED and ADOPTED by the City Commission of the City of North Lauderdale, Florida this 8th day of October, 2019.

APPROVED AS TO FORM:

_________________________________________
CITY ATTORNEY SAMUEL S. GOREN

_________________________________________
MAYOR ANA M. ZIADE

_________________________________________
VICE MAYOR SAMSON BORGELIN

ATTEST:

_________________________________________
PATRICIA VANCHERI, CITY CLERK
TO: Mayor Ziade and City Commission

FROM: Ambreen Bhatti, City Manager

BY: Rodney Turpel, Fire Chief
    David Sweet, Deputy Fire Chief

DATE: October 8, 2019

SUBJECT: Purchase of Life Pack Monitor Defibrillators

The Fire Rescue Department is in need to add (2) new Life Pack Monitor Defibrillators for the Fire Rescue Trucks. Paramedics use Life Packs to monitor patient’s heartbeat, electrical rhythm and can shock or defibrillate a patient if they are in cardiac arrest. Life packs also performs breathing exams such as how fast a patient breaths, and detects how much oxygen or other chemicals are in a patient’s blood stream such as Carbon dioxide or Carbon monoxide. Blood pressure can also be performed automatically. The machine literally monitors all vital systems during an emergency.

The purchase of these two units will give us the opportunity to have two (2) spare life packs to utilize as back-up units when necessary and for use at City events and special occasions. These defibrillators are also needed to be utilized in extra vehicles that are put in service during hurricanes and other possible disasters.

The cost to purchase these 2 units is $70,003.20. The Staff is recommending to purchase these units from Stryker and this purchase will fall under the Single Source procurement category due to the fact that this type of equipment is already used in the department on all of our apparatus. Therefore, these units are consistent and compatible with our existing apparatus. The funds for this purchase are included in our recently approved 2020 budget Capital Improvement Plan (CIP) account.

RECOMMENDATION

The City Administration recommends Commission’s consideration and approval of the attached resolution authorizing the expenditure of $70,003.20 from the Fire Department’s CIP Fund Budget for the purchase of two Life Pack 15 Monitor Defibrillators from Stryker.
RESOLUTION NO.___________________

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF NORTH LAUDERDALE, FLORIDA, AUTHORIZING AN EXPENDITURE OF $70,003.20 FOR THE PURCHASE OF (2) MONITOR DEFIBRILLATORS FOR THE FIRE RESCUE DEPARTMENT FROM STRYKER; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, the City of North Lauderdale strives to provide extemporary emergency response services to all citizens through its Fire Rescue Department; and

WHEREAS, Department officials have identified a need for the purchase of two (2) Monitor Defibrillators; and

WHEREAS, Stryker is the sole provider for the purchase of these units; and

WHEREAS, the funding for this purchase in the amount of $70,003.20 is included in the fiscal year 2020 Capital improvement Plan budget.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF NORTH LAUDERDALE, FLORIDA, THAT:

Section 1: This Resolution shall become effective immediately upon its passage and adoption.

PASSED AND ADOPTED by the CITY COMMISSION of the City of North Lauderdale, Florida this 8th day of October, 2019.

APPROVED AS TO LEGAL FORM:

_______________________________
CITY ATTORNEY SAMUEL S. GOREN

_______________________________
MAYOR ANA M. ZIADE

_______________________________
VICE MAYOR SAMSON BORGELIN

ATTEST:

_______________________________
PATRICIA VANCHERI, CITY CLERK
October 3, 2019

Stryker is the sole-source provider in the Hospital (hospitals and hospital-owned facilities), Emergency Response Services and Emergency Response Training (paramedics, professional and volunteer fire) markets in the U.S. for the following products:

- New LIFEPAK® 15 monitor/defibrillators
- New LIFEPAK 20e defibrillator/monitors
- New LIFEPAK 1000 automated external defibrillators
- New LUCAS® chest compression system
- TrueCPR™ coaching devices
- CODE-STAT™ data review software and service

Stryker is the sole-source provider in all markets for the following products and services:

- RELIF™ (Refurbished Equipment from the Lifesaving Innovators) devices
- LIFENET® system and related software
- Factory-authorized inspection and repair services which include repair parts, upgrades, inspections and repairs
- HealthEMS® Software
- HomeSolutions.NET® Software
- ACLS (non-clinical) LIFEPAK defibrillator/monitors
- Heart Safe Solution™ Government Campus Solution
- MultiTech 4G and Titan III gateways

Stryker is also the sole-source distributor of the following products for EMS customers in the U.S. and Canadian markets:

- McGRATH™ MAC EMS video laryngoscope
- McGRATH MAC disposable laryngoscope blades
- McGRATH X Blade™

Stryker does not authorize any third-parties to sell these products or services in the markets listed above. We will not fulfill orders placed by non-authorized businesses seeking to resell our products or services. If you have questions, please feel free to contact your local Stryker customer service representative at 800.442.1142.

Sincerely,

[Signature]

Matt Van Der Wende, Senior Director, Americas Sales

Copyright © 2019 Stryker
GDR 3321967_K

Emergency Care
11811 Willows Road NE, Redmond, WA 98052 USA  |  P +1 425 867 4000  |  Toll-free +1 800 442 1142  |  stryker.com
To: North Lauderdale Fire Rescue  
Attn: Rodney Turpel, Fire Chief  
6151 Bailey Road  
North Lauderdale, FL 33068  
(954) 720-4315  
rturpel@nlauderdale.org

Quote Number: 00193452
Revision #: 1
Created Date: 9/27/2019
Sales Consultant: Gisel LePior

FOB: Destination
Terms: All quotes subject to credit approval and the following terms and conditions
NET Terms: Net 30

Contract: NASPO17 #OK-SW-300
Expiration Date: 12/17/2019

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Subtotal: USD 70,003.20
Estimated Tax: USD 0.00
Estimated Shipping & Handling: USD 0.00

Quote Number: 00193452
The Mayor and City Commissioners will be hosting a Census 2020 Community Meeting to discuss the upcoming 2020 Census Count.

Topics included will be community outreach and the formation of Complete Count Committees.

Representatives from the Census Bureau will be there to provide information.

Public participation encouraged and light refreshments will be served.
BILL TO

City of North Lauderdale
Attention: Patricia Vancheri
701 SW 71 Avenue
North Lauderdale, FL 33068

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This invoice is due upon receipt.

YES, We are pleased to help sponsor the League's Scholarship Program!

$50 $100 $500 Other ______

Thank you for supporting the Broward League of Cities!

Total $3,668.00

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<th>Phone #</th>
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<td>954-357-7370</td>
<td>954-357-5563</td>
<td><a href="mailto:mlitighe@browardleague.org">mlitighe@browardleague.org</a></td>
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The Broward League of Cities is proud to continue our Scholarship Program for graduating high school seniors pursuing a major in Public Administration, Political Science, or Governmental Relations! We are hopeful that our valued members will join in our commitment to further the educational excellence of our students. We have included a place for your voluntary contribution on your 2019-2020 membership dues invoice. Your generosity will be recognized at a special general membership meeting awarding the scholarships to the students on April 16, 2020. Thank you for your consideration.
Florida League of Mayors
PO Box 1757
Tallahassee, FL 32302

FLM MEMBERSHIP DUES INVOICE

Thank you for your membership. We appreciate your continued support of FLM.

Note from President Kevin Ruane, Mayor, City of Sanibel:

Thank you for being a member of the Florida League of Mayors. It is very important that we, as Florida's mayors, raise our collective voices to be heard in Tallahassee demanding local control of the things our constituents desire from their municipalities. I look forward to furthering developing my presidential priority “water quality and water quantity” which will include working closely with the Florida League of Cities’ leadership and advocacy team. I hope you will join us for activities planned for this priority. More information will be forthcoming.

If you have any questions about the Florida League of Mayors, please call me at (239) 472-3700, or visit the organization's website.

ID#  362

Invoice Date:  October 1, 2019

Terms:  1st Notice - 30 Days

Description:  FLM Membership Dues (October 1, 2019 - September 30, 2020)

Total Amount Due:  1,170.00

Bill To:
City of North Lauderdale
abhatty@nlauderdale.org
amziade@nlauderdale.org

If you've received this message but are not the intended recipient, please let us know. Contact Rachel Embleton.
Florida League of Mayors | 301 S. Bronough Street, Suite 300, Tallahassee, FL 32301

MEMBERSHIP WITH THIS ASSOCIATION IS NON-TRANSFERABLE. Payments to the Florida League of Mayors, Inc. are not deductible as charitable contributions for Federal Income Tax purposes. However, they may be deductible under other provisions of the Internal Revenue Code. To pay by physical check, please return a copy of this form with your check payment. Mail: PO Box 1757, Tallahassee, FL 32302-1757
At the September 10, 2019, City Commission Meeting, the Commission directed the City Manager to look for potential governmental lobbyist that could assist the City in obtaining State Appropriations for upcoming Capital Improvement Projects for the City.

Over the past few weeks, the Administration has been reaching out to area lobbyists and as a result has received three proposals from the following firms:

- Becker and Poliakoff
- TSE or Tripp Scott Ericks
- Capital Hills Consultants

Attached for your review and evaluation are the three proposals. All firms were asked to provide the City the following information in their proposals:

- Firm’s Background
- Names of the Lobbyists who will be assigned to North Lauderdale
- List of their Current Clients
- Track record of successes in obtaining State Appropriations for their Clients
- Cost

The process being utilized by the City to procure the City’s lobbyist is consistent with the provisions of the Broward County Code of Ethics, Section 1-19(c)(6), as contained in the Broward County Code of Ordinances. While there is a general prohibition on elected officials serving as a voting member on any selection/evaluation committee, the Broward County Code of Ethics does provide an exception in certain circumstances. In those instances where the individuals to be hired “. . . report directly to a local governing body” the prohibition on having an elected official on a selection/evaluation committee does not apply. See, Sec. 1-19(c)(6)b, Broward County Code. Pursuant to this provision, the City Commission may evaluate the proposals, and then discuss and select the lobbying firm at a properly noticed public meeting.

If you have any further questions, please contact either of us.
State & Local
Lobbying Services
For City of North Lauderdale, FL

September 27, 2019

Submitted by:
Yolanda Cash Jackson, Team Leader
Nick Matthews
Bernie Friedman
Ellyn Bogdanoff
LaToya Sheals
Jose Fuentes

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September 27, 2019

The Honorable Mayor and City Commissioners
Ambreen Bhatti, City Manager
City of North Lauderdale
701 SW 71st Avenue
North Lauderdale, FL 33068

Re: State & Local Lobbying Services

Dear Mayor Ziade, Honorable City Commissioners, and City Manager Bhatti:

Thank you for the opportunity to present our credentials, qualifications and experience relating to State & Local Lobbying.

For nearly 30 years, Becker has proudly represented municipalities in Tallahassee, and locally before the Broward County Commission. For each of our municipal clients, our goal is to assist the City with the coordination, development and ultimately, the success of its state and local legislative program by providing the highest quality, professional and experienced lobbying services.

Based in Broward County with offices in Tallahassee and around the state, the Becker law and lobbying team is ready to hit the ground running for North Lauderdale with our in-depth knowledge of municipal issues, close working relationships with legislative and county leaders, and our network of contacts to provide integrated, comprehensive representation at the state and county levels. There is no better way to demonstrate our lobbying team’s success than the longevity of our multi-year local government clients, including the City of Hollywood since 1991, the City of Pompano Beach since 2000, the City of Miami Gardens since 2005, and the City of Cape Coral since 2007. We could go on but suffice it to say that our long-term client relationships are due to our lobbying teams’ consistent ability to use good judgement, achieve each city’s legislative priorities and demonstrate a return on investment through government funding and initiatives.

The Firm and Your Team Members

Becker celebrated its 46th year of serving clients in 2019. With 12 offices throughout Florida, our State lobbying team has the unique advantage of getting to know legislators around the state on their home turf. We are committed to the communities in which we live and work as demonstrated by our attorneys and staff who are leaders in many civic and charitable organizations, such as the Greater Ft. Lauderdale Chamber of Commerce, Greater Ft. Lauderdale Alliance, United Way of Broward County, Hollywood Art & Culture Center, Broward County Bar and many others. We
are engaged in the community primarily to be good corporate citizens, as well as staying connected to the issues, trends and decisionmakers in our community.

Led by veteran Tallahassee lobbyist and lawyer Yolanda Cash Jackson and lawyer-lobbyist Bernie Friedman, the team includes experienced, diverse (in gender, race, nationality, political party), and well-connected lobbyists in Tallahassee and Broward County including Nick Matthews - former in-house Broward lobbyist, Ellyn Bogdanoff – former State Senator, State Representative and Shareholder, LaToya Sheals – former Legislative Aide, and Jose Fuentes – Senior Government Relations Consultant. Each member of the team shares time between the South Florida offices and Tallahassee.

We look forward to the opportunity to serve the City of North Lauderdale as your State and Local Lobbyist. We are confident that no other firm has the capabilities and experience to get results for the City both in Tallahassee and in Broward County. We will work hard to understand your unique issues, and we will use our diverse connections to lobby for you with both parties and their leaders.

It would be an honor to represent the “Fun City in the Heart of Broward”. We would consider it a privilege to do so. Thank you for your consideration of this proposal.

Sincerely,

Yolanda Cash Jackson, Shareholder
954.985.4132(o); 305.431.2976(c)
yjackson@beckerlawyers.com
B. Firm Qualifications & Experience

With 16 offices, the Becker Firm is locally minded but has a national footprint. We are proudly headquartered in Broward County, Florida and have 11 additional Florida offices that provide great outreach opportunities to legislators around the state. We are supported by four more offices in Washington D.C., New Jersey and New York.

As we have for nearly 30 years, the firm will provide State and Local Lobbying Services from the Broward and Tallahassee Offices. The firm keeps a fully operational office in Tallahassee to ensure we have all the tools necessary to represent the City at the legislative and executive levels.

Becker is proudly a Broward County-headquartered law firm that has been lobbying the Florida Legislature since its founding in 1973. At that time, firm founder Alan Becker served as a State Representative and later, he and his partner Gary Poliakoff lobbied the Legislature to create new laws to protect homeowners which eventually became Chapter 719, the Condominium Act. In 1991, lawyer lobbyist Bernie Friedman joined the firm and began its official lobbying practice representing the City of Hollywood and the Florida Association of Jewish Federations, among others. Today, the firm includes 130 lawyers, and lobbyists in offices throughout Florida and along the east coast, including a Federal lobbying practice in Washington, D.C. In addition to Government Law and Lobbying, the firm’s practice groups include Condominium and HOA Law, Real Estate, Construction, Litigation, Corporate law and several other boutique practice areas. Clients get the added benefit of hundreds of other professionals able to analyze and draft legislation. As a law firm, the client also gets the added benefit of the ethical cannons of the Florida Bar.

Representing local governments has become a niche practice for Becker. Our team has been at the forefront of major policy issues over the last several years on behalf of our clients at all levels of government. Our “secret” formula for success is that we are obsessive about learning the institutional history behind an issue, reading every piece of legislation, including amendments, to ensure that our clients are protected. This practice helps us to position our clients to be successful, by knowing what legislation is moving, what legislation is “dead on arrival”; who are the champions and who are the antagonists; which committees are friendly and which will hide a bill from ever seeing the light of day. Legislative intelligence is the key to effective lobbying. Our team knows where to get it and how to use it to represent our clients.

There is no better testament to our success lobbying on behalf of local governments than our many long standing (10+ year) local government clients such as City of Hollywood since 1991; the City of Pompano Beach since 2000, and City of Cape Coral since 2007. For each of these clients, we have been renewed several times despite difficult political circumstances, tough economic times, changing of the guard in municipal leadership and many other complicating factors. Despite it all, the Becker lobbying team has remained the cities’ trusted advisor and counsel for government relations.
Strategic Advantages and Results
The Becker lobbying team offers North Lauderdale a unique combination of strategic advantages that sets us apart from competitor firms:

- The political, ethnic, gender and racial diversity of our lobbying team provides the city with the advantage of working with legislators from both sides of the aisle and various caucuses;
- 12 Florida offices provides access to legislators statewide from communities as diverse as Miami and Fort Walton Beach;
- Hands-on understanding of local government operations and in-depth knowledge of local government issues provides unique opportunity to change policy and secure funding from little-known sources;
- Long-time representation of other local governments offers new opportunities for coalition building with like-minded cities and connections to lawmakers all over Florida;
- The firm’s federal lobbying team in Washington, DC provides insights, knowledge and relationships to leverage funding from federal-state-local programs;
- Experienced lobbyists providing deep insights into historical funding formulas and opportunities to identify new sources of funds buried in the budget;
- Lawyer-lobbyists and a bench of 130+ attorneys to help the city with questions regarding legislative intent and interpretation that a non-lawyer lobbyist may not be able to address, plus the advantage of the attorney-client privilege;
- The resources of being part of a large law firm but advantage of operating like a “boutique” lobbying practice, providing clients with personal attention by the team leader and other team members. Like all highly functioning teams, team members rely on each other’s unique set of political contacts, knowledge of various issues, and political intelligence to best serve the client in a collaborative way. North Lauderdale will have 24/7 access to all team members.

Becker takes pride in its representation of local government clients. The lobbying team already knows the issues, funding streams, and programs impacting city governments; the team already knows the committee staff and elected leaders on the relevant committees as well as key agency personnel at the relevant executive agencies. The team has worked with organizations such as the League of Cities to build coalitions and develop consensus around local government priorities.

Municipal Case Studies

1. Cape Coral
In 2007, Cape Coral took a chance on hiring a new state lobbying team. Since that time, the Becker team has become a part of the Cape Coral family by consistently providing beneficial legislative information, political insights and most importantly, accomplishing the goals set forth in the city’s
annual legislative agenda. In addition, the city hired Becker’s federal lobbying team in 2011 to enhance its Washington, DC presence and leverage the state-federal funding opportunities.

The following are recent examples that demonstrate our deep understanding of Cape Coral’s funding and policy issues and our ability to accomplish the City’s goals:

**APPROPRIATIONS ACCOMPLISHMENTS**

In recent years the Becker team successfully secured:

- $5,805,135,000 for the Caloosahatchee Crossing Reclaimed Water Transmission Main (successfully funded four different times!)

- $176,250 for the Cape Coral Police Department Public Safety Mobile Command Center Vehicle

- $100,000 for the City of Cape Coral Art Studio Renovation

- Inclusion of language specifically for Cape Coral in the Pension Reform Bill (SB 172) which ensured the protection of $120,000,000 in savings for the City of Cape Coral.

**LEGISLATIVE ACCOMPLISHMENTS**

Most lobbying firms only chase dollars. We proudly take leadership roles on policy issues on top of a successful appropriations track record. By working with sympathetic members of the legislature and interested stakeholders we are proud to have assisted in several policy efforts during the 2019 Legislative Session including:

The Vacation Rental Preemption issue has been controversial for years and the Becker team never ran from the fight! We worked hard to ensure SB 824 – Private Property Rights of Homeowners died this year. The bill would have preempted the regulation of all vacation rentals to the state, including, but not limited to, the inspection and licensing of vacation rentals. Current law prohibits local governments from barring vacation rentals or regulating the duration or frequency of vacation rentals. Under current law, a local ordinance or regulation adopted on or before June 1, 2011, is not subject to this prohibition. However, the bill would have repealed the exemption for a local law, ordinance, or regulation adopted before June 1, 2011. In place of any local regulation, it simply required a vacation rental owner to provide the name, address, phone number and email address of a contact person to the Department of Business and Professional Regulation. As House leadership priority the House companion made it through three committees but never reached the House floor. In the Senate, we helped craft multiple amendments to water the bill down. Thankfully, our efforts combined with the League of Cities advocacy successfully killed the bill in the Senate.
Community Redevelopment Agencies (CRA) HB 9 – Community Redevelopment Agencies implements many transparencies, reporting and ethics requirements on CRAs. However, throughout much of the process HB 9 included a provision that stipulated the creation of new CRAs on or after October 1, 2019, may only occur upon approval at a county-wide referendum held during a primary or general election and approved by two-thirds of the qualified electors. This provision was incredibly controversial and was included to seriously hamper future efforts to create new CRAs. We successfully kept this harmful provision out of the Senate version while lobbying the House to ultimately remove this provision.

Another direct cut into local control was filed in HB 101. As originally filed, HB 101 – Public Construction would have mandated local governments cap their retainage on construction projects. It would have reduced the maximum allowed retainage from 10% to 5% during the 50% completion phase of construction and from 5% to 2.5% during the second phase of the project. We met with the sponsors of this language countless times and drafted amendments to seek compromise. Thankfully, this bad idea simply died in the Senate.

A few harmful provisions popped up late in session in HB 7103 – Community Development and Housing. However, we were able to see the bill favorably amended to mitigate some of the overreaching portions. First, the bill originally would cut down the amount of time allowed to a local building official to review permit applications from a private provider from 30 days to 5 days. This was clearly unworkable for most local governments and we were able to insert a compromise of 20 business days. Additionally, the bill would prevent local jurisdictions from charging fees for building inspections if the property owner or contractor hires a private provider. By working directly with the bill sponsor, we were able to include allowance for reasonable administrative fees to mitigate this fee cut.

HB 3 – Preemption of Local Regulations was a direct assault on local governments by preempting local regulation of businesses, professions and occupations. The bill prohibited local governments from adopting or imposing new regulations on businesses unless the regulation could meet the narrow justification criteria in the bill. It also required all regulations to sunset after two years. It would have also expressly preempted licensing of professions and occupations to the state. While the bill did pass through three committees and the House floor, it died without much momentum in the Senate.

We fought hard to kill the plastic straw preemption language in HB 1299, only to see it pop up in HB 771 late in session. Sadly, the language passed both chambers. Thankfully, the Governor vetoed the bill to preserve local control.

HB 453 – Mobility Devices and Motorized Scooters would have preempted local governments ability to regulate or ban motorized scooters. However, by the end of session the bill was amended to allow local governments to contract with and regulate bicycle and motorized scooter share programs. The bill establishes a regulatory framework for the operation of micro-mobility devices and motorized scooters while still allowing a local government to exercise its regulatory authority
with respect to the operation of micro-mobility devices and motorized scooters on streets, highways, and sidewalks under its jurisdiction. Advocating for and achieving this level of local control was critical.

REFERENCE CONTACT

Terri Hall, Legislative Coordinator
1015 Cultural Park Boulevard
Cape Coral, FL 33990
P: (239) 574-0446; E: thall@capecoral.net

Testimonial from Terri Hall, who previously provided this reference for the lobbying team: “Over the years, I have worked with many of the firm’s representatives. All of them are very knowledgeable and dedicated to helping us with our federal and state legislative priorities. Our city is a pre-platted city and has challenges that are different than other municipalities. Their firm has taken the time to visit our city, get to know our staff and citizens, learn about our challenges and assist us in developing a successful legislative agenda. I am positive they will serve your organization well. Please feel free to contact me by phone or email, if you need anything more specific.”

2. City of Hollywood

For nearly 30 years, Becker has represented Hollywood as its State Government lobbyist and for the past 7 years, as its lobbyist before the Broward County Commission. Our goal has been and continues to be to assist the City with the coordination, development and ultimately, the success of its state and local legislative program by providing the highest quality, professional and experienced lobbying services.

The following examples demonstrate our deep understanding of Hollywood’s most important issues and our ability to accomplish the City’s goals.

- **Bypass and Beaches**: Every year, we fight at the state and local levels to preserve Hollywood’s vital economic engine, its beaches. We are proud to be a driving force behind the Port Everglades Sand Bypass project receiving its entire state cost share of almost $20 million. Additionally, we have helped secure most of the state’s share of preliminary engineering and design money for the Segment III beach nourishment project. At the same time, we have seamlessly worked with Broward County to ensure that the millions of dollars in County funding is in place for both the bypass and Segment III project.

- **Vacation Rental Preemption**: During the last several legislative sessions, we have fought against further intrusive attempts to preempt local vacation rental regulations.
• **Seminole Compact Funding:** We continually fight to secure Hollywood’s share of the Seminole Compact. In 2017, $1,106,551 was received through this vital arrangement (almost $8 million since 2011). We fought every attempt to reduce Hollywood’s share.

• **BSO South Satellite Booking Transport:** We secured an annual appropriation of $200,000 to assist with Prisoner Transportation Services from the South Satellite Booking facility.

• **Senior Center Funding:** Every year of our contract with Hollywood, we have secured at least $228,000 in much needed funding for the Fred Lippman Senior Center. To date, we have helped bring home over $6,000,000 to keep this important facility operating.

• **Ocean Outfall:** In addition to saving the City literally hundreds of millions of dollars by working with DEP pass and implement language in state statute to allow Hollywood flexibility in meeting the 60% re-use requirement, we successfully worked against legislative attempts to roll back these cost saving provisions.

• **CRA Reforms and Negotiations:** We continue to work with the County, City and CRA to allow for additional county funds to be used by the City for housing and other needs. Additionally, we have fought against state level attempts to eliminate or diminish CRA’s.

• **Miller Claims Bill Settlement:** The firm fought tirelessly to get the $100,000 settlement Miller Claim bill through the legislature. This was a significant win, considering the jury awarded Miller $700,000 for pain and suffering, $200,000 for past suffering and $500,000 for future suffering.

• **Washington Park Street Light Improvements:** We successfully fought for $150,000 for Street Light enhancements in Washington Park. This is a very important project to help reduce crime in a crime prone area and promote economic development.

• **Protecting Hollywood’s Tax Base:** Over the years, we have quarterbacked significant annexation initiatives, defended against even more significant de-annexation initiatives such as Port Everglades and have been at the forefront in proactively working with the airport, seaport and TDC in promoting Hollywood.

• **Protecting Hollywood in Emergencies** – We were intimately involved with the City, Broward County, the state, and FEMA in ensuring timely support for Hollywood during the most recent Hurricane.
As you can see, the Becker lobbying team’s local government clients have very similar appropriations and policy related legislative issues, including infrastructure and stormwater funding as North Lauderdale. In addition to the case studies above, the list below represents recent examples of appropriations projects completed and funding dollars acquired on their behalf. 2019 was a good year for infrastructure related appropriations.

**Lake Park**
- $600,000 for the Lakeshore Blvd. Drainage Project
- $56,000 to restore Historic Town Hall
- $29,000 for road striping and safety improvements

**City of Lauderdale Lakes**
- $2,437,173 for Lauderdale Lakes Mobility Improvements
- $200,000 for Water Pollutant Reduction
- $500,000 for Stormwater Conveyance and Water Quality Improvements
- $500,000 for Canal System Conveyance and Water Quality
- $484,000 for roadway improvements
- $250,000 for Alzheimer Care Services Expansion
- After being denied full reimbursement from the Division of Emergency Management for its City Hall Public Safety Complex, we were able to work with local legislators to secure more than 50% of the originally requested amount.

**City of Lauderhill**
- $278,250 for CRA Broward Redevelopment Program Fund Grant
- $1,000,000 for CRA Broward Redevelopment Program Fund Grant
- $300,000 for Floridian Well Installation

**Village of Virginia Gardens**
- $125,000 for Stormwater Improvements
- $275,000 for Stormwater ADA Improvement, 40th St. Water Project
- $50,000 for Criminal Justice Information Systems
- $350,000 for 66 Avenue Storm Drain, ADA and Road Widening Project
- $380,000 for Stormwater, ADA Improvements, 38th St
- $380,000 for Stormwater, ADA Improvements, 64th Avenue
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City of Miami
- $1,125,000 for Stormwater Master Plan
- $50,000 for Historic Virginia Key Beach Park Project

City of Miami Gardens
- $300,000 for Vista Verde Drainage Improvement
- $150,000 for Culvert Headwell Replacement
- $250,000 for Vista Verde Drainage
- $150,000 for NW 34th Court and NW 203rd Street Drainage
- $50,000 for 203 Street Outfall Retrofit Project
- $30,000 for Canal Erosion Protection Project
- $500,000 for Crime Prevention Technologies

City of Miami Springs
- $165,944 for Senior Center Supplemental Meals and Services
- $850,000 for New Senior Center Building
- $99,457 for Hot Meals Program
- $500,000 for a Study on Erosion Control Stabilization of Drainage Canals
- $50,000 for the Miami Springs Aquatic Center

City of West Park
- $250,000 for Senior Programs
- $200,000 for Senior Programs
- $500,000 for Stormwater Upgrades
- $500,000 for SW 40th Avenue Drainage
- $200,000 for Retention Pond
- $102,164 for Summer Preventing Juvenile Delinquency grant

City of Pompano Beach
- $287,500 for Drinking Water Plant Filter Rehabilitation
- $4,162,401 for Pompano/Broward Mobility Project
- $9,176 for Parks, Recreation and Cultural Affairs
- $250,000 for Blount Road Streetscape Improvements Project
- $1,300,000 for Pompano Park/SW 3rd Street from Powerline Rd to Cypress Creek Rd
- Won a major policy victory helping to secure passage of the “White-Miskell Act,” which protects tourists and consumers by reforming the parasailing industry in the wake of multiple deaths stemming from neglect by unregulated commercial operations. This important policy change impacted all coastal counties.
- $800,000 for Reclaimed Water and the construction of the multicultural center.
City of Homestead
- $450,000 for Homestead Pump Station and Plant Construction
- $600,000 for Raw Water Well
- $200,000 for Sickle Cell Awareness
- $25,000 for Homestead Losner Park
- $5,242 for Seminole Theatre
- $50,000 matching grant for Seminole Theatre
- $500,000 Cultural Facilities Grant

Miami-Dade County
- $1,803,500 for Shore Protection Project
- $20,000,000+ for various projects for Miami International Airport
- $9,396 for Miami-Dade County Auditorium
- $1,423,339 for MPO FTA Section 5305(D) Metro Planning
- $3,800,000 for Port of Miami Cruise Terminal Improvements
- $10,000,000 for Port of Miami, Port of Miami (POM) Post Panamax Cranes
- $6,651,314 for Miami-Dade Countywide Agreement - Traffic Signals
- $48,178 for Vizcaya Museum and Gardens

List of Current State Lobbying Clients
American Clinical
American Flood Coalition Action, Inc.
American Traffic Solutions
AT&T
Brady Campaign
Becker & Poliakoff P.A.
Bethune Cookman University
Broward Community & Family Health Center
CASTLE
Cable Holding, Inc.
Centene Corporation D/B/A Sunshine Health
Childnet
Children's Healing Institute
City of Cape Coral
City of Hollywood
City of Homestead
City of Lauderdale Lakes
City of Lauderhill
City of Miami
City of Miami Gardens
City of Miami Springs
City of North Miami Beach
City of South Miami
City of Pompano Beach
City of West Park
Community Association Leadership Lobby
Crockett Foundation
Culpepper
Edward Waters College
Exchange Club Family Center
FCCI Insurance Group
Florida Association of Condominiums to Support Self-Determination
Florida Association of Jewish Federations
Florida Association of Nurse Anesthetists
Florida Community Financial Services Association, Inc.
Florida Memorial University
Florida Polytechnic
Florida Professional Law Group
Foundation for Sickle Cell Disease Research
Gulf Power
Hamilton Downs
Heart Gallery
Hunt, Guillot
Institute of Regenerative Medicine
JAFCO
Juda Eskew
Miami Children's Initiative
Miami-Dade County
Miami-Dade County Schools
Miami-Dade Expressway
National Health Transport
Peoples Gas System
Polliwog Kitchens
Quest
Safety Net Hospital Alliance FL
School Board of Broward
Solid Waste Authority of PBC
(The) Society for Clinical and Medical Hair Removal
Stiltsville Investments
Tampa Electric Company
TECO Energy
Town of Lake Park
Univision
Urban League
US Cannabis
Village of Pinecrest
Village of Virginia Gardens
Virgil Hawkins Florida Chapter National Bar Association
Ygrene

Lobbying Team

The proposed Becker lobbying team will be led by Yolanda Cash Jackson, who leads the firm’s State Lobbying team in Tallahassee and Bernie Friedman, who will lead local efforts. They will be supported by team members Nick Matthews, former State Senator and State Representative Ellyn Bogdanoff, LaToya Sheals, and Jose Fuentes at the State level. The team will be hands on at the state level. At the local level, Bernie will also be assisted by Nick Matthews.

The Becker team works throughout the year to maintain solid relationships in all levels of government. We take pride in maintaining high level relationships in both parties and have been successfully representing clients through leadership changes in the Executive and Legislative branches of government for more than three decades.

Each election cycle, we travel all over the state to stay connected to incumbents and get to know new state officials. Our team’s varied experience, geographical and cultural diversity has allowed us to support and build quality relationships with legislators around the state.

The Becker Lobbying team includes experienced veterans of the legislative process, each of whom has had direct, hands-on experience and countless successes, advocating for local governments’ policy and appropriations priorities. Suffice it to say, North Lauderdale will have the eyes and the ears of a team of experienced lawyers and lobbyists and a team captain that will communicate regularly to keep City leaders up to date on the progress of its legislative priorities.

The team understands the importance of “on call” availability and accessibility, day or night, on weekends or holidays. Whether it’s daytime meetings, evening fundraisers, or weekend social events, the team will work to gain insights, share information, and advocate for North Lauderdale. Each member of the Becker lobbying team is available to the City 24 hours a day; 7 days a week; 365 days a year. The business of government relations never stops and either do our team members. In fact, they thrive on it.
North Lauderdale team leader **Yolanda Cash Jackson** is an attorney and one of the firm’s most experienced state government lobbyists. She is a shareholder with the firm and a member of the firm’s seven-member Management Committee helping oversee firm strategy and management.

Yolanda has earned a reputation in Tallahassee for her ability to cross party lines and navigate various caucuses to achieve seemingly impossible results for her many long-time clients. She is especially well-known for her representation of education clients, including Miami-Dade and Broward Public Schools plus higher education institutions such as Florida Memorial University, Florida Polytechnic University and Bethune Cookman. She has had great success building coalitions with key stakeholders and raising the public profile of her clients to achieve their legislative goals. She has expertise in the appropriations process and has been effective protecting existing funding sources, while creatively developing new ones. She has partnered with like-minded organizations, created consortiums and identified little known programs to secure new funding sources. Yolanda keeps her finger on the pulse of the ever-changing political environment and uses her understanding of the budget process to support her clients’ priorities.

Her roster of clients includes local governments, non-profit organizations, membership-based groups, and public and private entities such as universities, colleges, cities, health care, and tech organizations. Yolanda is proud of her many long-time (10+ years) clients that have renewed her lobbying contract multiple times, a strong indication of their satisfaction with her skills, knowledge and most of all, results. In addition to her strong legislative lobbying experience, Yolanda has handled issues at the Executive level and has experience interacting with the Governor’s office, Department of Education, and other executive level agencies. She is an excellent speaker who has organized and taught many legislative training and advocacy workshops to help association members become more familiar and knowledgeable about the legislative process.

A “double Gator” graduating with a BS and JD from the University of Florida, Yolanda serves on the boards of the University of Florida Foundation and is a past Trustee of the University of Florida, Levin College of Law Trustees. She is also active with Leadership Florida; the Orange Bowl Committee; the United States Senate Military Affairs Committee; the National Black Caucus of State Legislators, Corporate Round Table; the International Women’s Forum; and the Miami-
Dade County Black Affairs Advisory Board Commission for Women. She is an appointee to the Florida Bar’s standing committee on Governmental and Public Policy Advocacy. She is an active member on the Greater Miami Chapter of the Links, Inc., with special appointment to the National Legislative and Public Affairs Committee; Miami Alumni Chapter of Delta Sigma Theta Sorority; Miami-Dade Beacon Council Board of Directors; and the Greater Miami Chamber of Commerce, former Chair-State Advocacy Committee.
Bernie Friedman serves as Chair of the Firm’s Government Law and Lobbying practice group. He represents a wide variety of businesses, non-profit organizations, developers, and trade associations before local governments in South Florida, the Florida Legislature and Executive Agencies in Tallahassee. He has helped public and private sector clients secure millions of dollars in government grants, procurements, concessions and contracts. An experienced lawyer-lobbyist, he provides strategic advice and guides clients through the complex governmental procurement process, including responding to Requests for Proposals (RFP) from the early stages of team building through project submittals and presentations to final selection and negotiation.

Recognized by the Sun-Sentinel as one of the area’s most influential lawyer-lobbyists, his 30+ years of political experience, knowledge of the government, and access to key decision makers are extremely valuable to his clients. Selected by his peers for inclusion in the Best Lawyers in America© every year since 2013, Mr. Friedman is an active and visible political figure, having addressed the Democratic National Convention, testified before U.S. Congress, and appeared on programs including “Good Morning America”, “The O’Reilly Factor” and “Larry King.” Prior to practicing law in Florida, he spent ten years working on Capitol Hill as Chief-of-Staff to a U.S. Congressman. He was the youngest chief-of-staff at the time. Bernie earned his J.D. from American University and his B.A. from George Washington University.
Nick Matthews is an experienced advocate with an extensive background in state and local legislative, budgetary and executive processes. He is especially knowledgeable in health care, local government, finance and tax, economic development, criminal justice and transportation issues.

A former in-house lobbyist for Broward County, Nick managed Broward County’s advocacy as a part of its Office of Intergovernmental Affairs and Professional Standards. He worked closely with the Mayor, Vice Mayor, Commissioners, County Administration, Department Directors, Constitutional Officers, City Managers and City Commissioners in that capacity. Specifically, he developed, managed and advocated for Broward County’s State Legislative Program and appropriations priorities. Nick was instrumental in securing funding and permitting while advocating for critical economic development infrastructure projects at Port Everglades, Ft. Lauderdale-Hollywood Airport and for the Beach Renourishment program. He also served as Chief of Staff in the Florida Senate. Nick has a Master and Bachelor’s degree from Florida State University.
Ellyn Bogdanoff is a shareholder in the firm's Government Law and Lobbying Practice Group. As a former State Senator and State Representative – she left the Florida Legislature in 2012 – Ellyn is uniquely positioned to advocate important local government issues at all levels of state government. Sen. Bogdanoff has served with most of the members in the Florida Senate and House. Sen. Bogdanoff has excellent working relationships with legislators on both sides of the aisle and had a solid reputation as a legislator who tackled complex policy issues. Ellyn also maintains positive working relationships with key House and Senate staff members who can influence the progression of legislation. Sen. Bogdanoff spent eight years in the Legislature building quality relationships and working diverse legislation and issues. Her access to lawmakers and highly visible public profile are a true asset.

Lawyer-lobbyist Ellyn Bogdanoff has unique policy experience that is hard to match. During her tenure in the State Legislature, Ellyn served as the majority whip under then-House Speaker Marco Rubio, which was the policy arm of the Florida House. Under Ellyn’s supervision, several lawyers and other staff reviewed every bill to evaluate substantive policy issues, make recommended changes, and then worked closely with House members on passage. Additionally, she chaired both the House and Senate Finance & Tax Committees gaining deep insights into Florida’s tax system, and as Chair of the Joint Administrative Procedures Committee, she became expert in the rule making process. She also chaired the Criminal and Civil Justice Appropriations Committee when she served in the Senate. Ellyn gained a reputation for handling complex policy issues. In fact, the Sun-Sentinel called her a “low tax, pro-business Republican who isn't afraid to tackle big issues” in their endorsement. Other members of the Key West lobbying team also have public policy experience, specifically representing municipalities and other government entities in Tallahassee.

LaToya Sheals is a Government Relations Consultant in Becker’s State Legislative Lobbying Practice. Ms. Sheals was most recently the chief of staff and legislative assistant to Florida Senator Victor Torres, who represents the 15th district, encompassing Osceola County and southern Orange County. In this position, she advised Senator Torres in policy related decisions and was responsible for assisting in assembling information to draft legislation, speeches, special reports, and legislative updates. Additionally, she attended meetings and presented on behalf of the Senator and maintained the annual budget for operations of offices, outreach and legislative services. She received her J.D. from Thomas M. Cooley Law School and her B.A. and M.P.A. in Public Administration from Florida A&M University.
José Keichi Fuentes has a strong network of contacts and over 30 years of experience working in the government and in the political arena. He is a government relations professional who represents local government, other public bodies and private sector clients in environmental, safety, infrastructure and water resources at the state and local levels.

His client list includes the City of Miami, Homestead, Pinecrest, South Miami, Virginia Gardens, and Miami Springs, to name a few. In the private sector, he represents Hitachi, Wade Trim, ShotSpotter, Atkins, Motorola, Community Champions, Groupe ADP, Siemens, Mitsubishi and Ygrene/PACE. His extensive lobbying experience at the highest level of local, county and state government has helped him contribute to the passage of numerous bills. He has also secured funding for the municipalities he represents through the allocation of major infrastructure projects funding. During his time as director of the South Florida Water Management District, Regional Office, Mr. Fuentes was instrumental in securing funds for key water projects Miami-Dade County. He earned his undergraduate degree from St. Thomas University.
C. Approach to Serving North Lauderdale

Using a true team approach has served the Becker lobbying group well when it comes to creating consensus among legislators, meeting critical deadlines, and handling key legislative issues. Juggling dozens of client demands and providing 24/7 client service requires a true team effort. Fortunately, our team of lawyers and lobbyists has worked together for many years and has excellent working relationships in which they depend on each other to uphold the high level of service that our clients have come to expect. In Tallahassee during the legislative session, you will rarely see one team member without another; and if they are apart, they are in constant communication during the day. They meet every morning and every evening to compare notes and nimbly adjust their lobbying strategy based on the intelligence gathered during the day.

Our team’s success is predicated on our ability to work cooperatively and benefit from each other’s knowledge and contacts. Key to an effective team strategy is designating a single point of contact to coordinate all issues.

Yolanda Cash Jackson will serve as team quarterback for state legislative efforts and Bernie Friedman will lead local lobbying efforts. They will rely upon the other team members identified above for support and back up. Yolanda will create a staffing plan and schedule based on the legislative priorities developed on the City’s behalf. Typically, the team leader does the heavy-lifting at the beginning of the assignment in working with the client to develop the agenda. Once the session begins, our team meets daily and tracks priority bills using “Lobby Tools” and develops a staffing and manpower schedule based on the legislative calendar. Performance benchmarks will also be set once the priorities are set.

The diversity of our lobbying team provides our clients with a distinct advantage because of the array of relationships with legislators from both sides of the aisle as well as the various minority caucuses. Additionally, each member of our lobbying team has a strong working knowledge of the legislative and executive processes, and issues affecting local governments. Another added value of the Becker lobbying team is our legal background as attorneys; our lawyer/lobbyists can help clients with questions regarding legislative intent and interpretation that a non-lawyer lobbyist may not be able to adequately address, as well as the attorney-client privilege.

We are pro-active in our lobbying, which means that in addition to the routine monitoring and tracking of your legislative priorities, the Team will aggressively identify opportunities that may help the City with funding or programmatic support and provide strategies for pursuing such opportunities. For example, at the County level, we are already reviewing North Lauderdale’s priorities for the Broward Penny Surtax and have added your proposals as part of our scope of work. We also know that projects might change and we look forward to working with the City on any modifications or new projects.
City of North Lauderdale

Summary of proposed County projects:

- 1 Intersection improvements
- 1 Adaptive traffic signal control area
- Traffic signal video detection predictive maintenance program (countywide)
- Fiber optic cables along McNab Rd.
- 2 Mast arm upgrades
- 3 School zone safety improvements
- Bike lanes along McNab Road and Prospect Rd.
- Greenway
- Sidewalks
Summary of proposed City projects:

- Resurfacing, pavement marking and restriping improvements
- Drainage improvement
- Traffic calming devices
- Sidewalks
- Sound walls
- Street lighting
Summary of proposed transit service improvements:

- Installation of new or replacement bus shelters throughout the City (2019-2048)
- Headway/Schedule improvements to existing local bus Route 19 – SR 7/US 441 (2019), 55 – Commercial Blvd. (2022), and 62 – Kimberly Blvd./McNab Rd. (2022)
- New Local Bus Routes along Rock Island Rd. (2020) and McNab Rd. (2022)
- New Local Route Extension of Rt. 62 to SW 81 Ave. and Southgate Blvd. (2022)
- Rapid Bus/RPT service north-south along SR 7/US 441 (in service 2023)

We encourage City officials to become involved in the lobbying process as well.

An effective lobbying plan includes the following interrelated components:

**Preparation.** Our team will work closely with City leaders to develop a legislative priority program that reflects the needs of City. We will coordinate legislative workshops to help the City identify opportunities and develop their priorities. We will work with City officials to convert the legislative priorities into a specific list of action items with an appropriate public affairs strategy based on many factors, such as the committee assignments of key legislative allies and the priorities of the legislative leadership. Preparation will also include guidance on the drafting of legislation, budget requests, presentation materials, amendments, proviso language, etc.

**Intelligence and Communication.** Effective lobbying teams gather competitive intelligence using three key principles: legal knowledge, experience and access. The Becker team utilizes each to benefit their clients. Fundamental to legislative and executive branch lobbying is a basic knowledge of the law and administrative rules; the ability to learn of the existence and content of proposals to change said laws and rules; and the competency to evaluate the effect of those changes in the interests of North Lauderdale. The Becker lobbying team has the competitive advantage of including practicing Florida attorneys, who not only understand the intricacies of making laws but also the impact and reality of their implementation.

As information is gathered and analyzed, we will convey the intelligence to North Lauderdale officials and together decide the best course of strategy. Because of the team’s knowledge of the City’s issues, and previous experience representing other cities, we will be able to “hit the ground running” by quickly developing strategies for legislative approval including meeting with members of the Broward delegation, legislative leadership, members, and staff. These meetings will enable the team to obtain first-hand knowledge of how decision-makers will receive North
Lauderdale’s proposals and what modifications may need to occur. Paramount to our success is an understanding of the context in which the proposal(s) are going to be considered. Communication with the City will be through written materials, oral interaction, electronic reporting and in person meetings. The information conveyed will be focused, concise and reflective of its importance to the success of North Lauderdale’s initiatives. Our Team is committed to meeting with City leaders on a weekly basis during the legislative session and on a monthly basis when not in session. The Team will also prepare, at a minimum, weekly written reports during session and monthly written reports when not in session, tracking the status of legislation, regulations implementing same, disbursement of appropriations, and any other information on legislative and/or executive issues being tracked or monitored. The Firm also uses Lobby Tools software to track legislation and provide real time reporting electronically.

**Presentation and Monitoring.** To start, we will present North Lauderdale’s legislative program to the appropriate substantive and appropriations committees as well as meet individually with key legislators and County Commissioners. This is to explain the priorities and respond to any questions they may have. The team will identify opportunities for City leaders to meet with committee leaders and testify on behalf of the organization during the drafting and deliberation process or as appropriate. Monitoring occurs through day-to-day participation in all County Commission Meetings and Workshops, legislative sessions, pertinent committee meetings, discussions with individual legislators and staff, and through a legislative data service. Becker & Poliakoff subscribes to an online legislative tracking system that provides the most comprehensive monitoring capability currently available.

**Involvement and Coordination.** City officials are encouraged to communicate with key policymakers in the Legislative and Executive branches of government about the goals and objectives of the legislative program and to visit Tallahassee during specific times of the legislative year. In order to be most effective, these communications should be planned and coordinated with our team leader who will schedule meetings, review correspondence, and brief officials prior to any meeting and attend the meeting to ensure proper follow-up.

**Collateral Support.** The Team will identify other organizations that share common legislative and budget goals and coordinate lobbying strategy with them. This broadens the reach and extends the base of support for North Lauderdale. Our team will also review the plans of other entities to identify issues that the City can support or may have to oppose.

**Action and Perseverance.** The Team will lobby and provide year-round representation at both the legislative and executive agency level. The firm will attend all County Commission Meetings, all relevant County Workshops, and all relevant County meetings. Located across the street from the Governmental Center the firm can be at the County within minutes.

**Public Affairs.** The Team will continuously educate legislators, legislative staff, and executive officials on the issues and concerns of North Lauderdale in order to facilitate legislative and budget requests.
**Communication.** Communication between the Becker lobbying team and City leaders is critical to the success of the legislative agenda. The Team’s reports will update and advise City leaders on the status of all the issues being tracked and monitored during session and when not in session, tracking the status of new laws, regulations implementing same, disbursement of appropriations, and any other information on legislative and/or executive issues being tracked or monitored. Team members are always available to assist the City with the writing, interpreting and monitoring of legislation and regulations, drafting legislation, amendments, proviso language, position papers, and testimony.

Of course, we will work with you to convene a meeting with local legislators and County Commissioners to formally present North Lauderdale’s agenda and discuss ways in which they can work together. It is important, at this early stage in the process, to get input and “buy in” from local legislators and other legislators with an interest in the issues North Lauderdale has identified as priorities. After the initial round of meetings and presentations of the City’s legislative agenda, Team members will begin to schedule one-on-one meetings with key policymakers and staff at the County, Executive agencies and Legislature, as well as monitoring the legislative schedule for upcoming committee meetings, hearings, etc. The Team is prepared to represent the City at meetings or testify at hearings before legislative committee meetings, and in Tallahassee. In addition, because of the vast experience of Team members specifically representing professional associations, the City can rely on the Team to suggest new ideas and propose affirmative legislative action to the benefit of the organization.

Becker has permanent office space in Tallahassee (204 S. Monroe Street) from which to handle the City’s lobbying needs located within one block of the State Capitol. The firm can furnish all necessary support to North Lauderdale officials who are visiting the Capitol as we have done in the past. Most lobbying work is based in our Tallahassee office although a great deal of work is done while the Legislature is not in session from our other offices. The firm has an office across the street from the Broward County Governmental Center and has easy access to City of North Lauderdale.

As team leader, Yolanda Jackson will coordinate the following action items. Other team members will be used when needed depending on, for example, the Committee make up or if a specific issue needs to be addressed. The team will:

1) conduct research and keep North Lauderdale officials informed of pertinent initiatives and plans related to funding or policy through meetings, timely written reports, and/or oral communications;

2) monitor County and State legislation and agency actions which may impact on the City’s fiscal and programmatic interests and coordinating with City officials to deliver the official City position during the drafting and deliberation process;

3) support North Lauderdale’s leaders in the preparation and presentation of the County’s legislative delegation as well as other legislative panels and committees including drafting of legislative language, testimony, amendment(s), and proviso language;
4) assist City officials in developing legislative strategy in order to advance the City’s goals or amend or defeat proposals adverse to them as well as providing pro-active recommendations for future actions;
5) review the plans of other entities to identify issues that North Lauderdale can support or may need to oppose;
6) schedule meetings and visits with County officials, legislators, administration officials, and staff in order to strengthen relationships and thereby facilitate North Lauderdale’s requests;
7) provide year-round representation and support at all levels of government, with lobbying and legal offices and staff available in both Tallahassee and at the local level in Broward County;
8) provide an understanding and analysis of the context in which decisions affecting the City will be made;
9) testify, if needed, on behalf of North Lauderdale and represent the City before the County, Legislature, Governor, and Cabinet and before the Broward County Legislative Delegation;
10) stay in regular contact with North Lauderdale officials with bi-weekly written reports before, during and after session and provide ongoing monthly reports the rest of the year.
11) incorporate City officials and staff wherever appropriate to advocate for your legislative priorities. Through past experience, we know that City leaders who are active and visible in Tallahassee are most successful, so we look for opportunities to have clients testify at hearings and meet with key legislators and executive branch officials as often as possible.

PROPOSED SCHEDULE OF SERVICES
October 2019
- Develop City’s priorities with City leaders
- Plan legislative visits
- Present City’s priorities to Broward County Delegation and in individual meetings with delegation members during committee weeks in Tallahassee
- Meet with relevant Committee members and legislative leaders during committee weeks
- Review 2020-21 state agencies’ legislative budget requests
- Discuss local opportunities

October/November/December 2019
- Finalize plan for legislative visits
- Coordinate meetings with members of the Executive branch, legislative leaders, and Committee members during legislative visits
- Attend all relevant Committee meetings
- Monitor bills related to Broward County
- Prepare budget requests
State & Local
Lobbying Services
For City of North Lauderdale, FL

- Review Governor’s budget recommendations (30 days prior to Session)
- Follow up on local opportunities

January 2020
- Session begins January 14, 2020
- Provide weekly communications during session; (frequency may increase as needed)
- Attend weekly committee meetings
- Track budget and bills

Post Session 2020
- Create final report for City
- Meet with City officials to review legislative results and priorities
- Review Governor’s actions

Summer 2020
- Identify next year’s priorities
- Gather intelligence regarding municipal issues
- Begin developing next year’s legislative agenda
D. PROPOSED FEE

We propose an all-inclusive flat fee of $40,000 a year for our services. This fee includes both State and Local lobbying services on an annual year-round basis paid monthly. There are significant efficiencies and economies of scale that benefit the City by one all-inclusive fee for both local and state together as the same component. This fee includes coverage for the City at all County Commission Meetings, all County workshops and all County special meetings. The fee includes all Broward County Delegation Committee Meetings and events, Committee Weeks in Tallahassee and the Session. This integrated, one stop shop, seamless approach is the most cost-effective approach for the City as many issues involve both the local and state level and the fee will cover both and all matters. We are also happy to negotiate separate fees for State and Local lobbying if that is something desired by the City. We would have two separate contracts. The representation would still be seamless.
E. APPENDIX

See examples of notable County Commission successes for municipal clients.
Broward County Commission Regular Meeting

Meeting Date: 09/25/2018
Director's Name: Beam Furr
Department: County Commission

Requested Action

MOTION TO APPROVE Interlocal Agreement among Broward County, the City of Hollywood ("City"), and the Hollywood Community Redevelopment Agency ("CRA") and to authorize the Mayor and Clerk to execute same, on the condition that the City and the CRA execute the Interlocal Agreement with no substantive changes within 30 days after approval of this item; and to authorize the County Administrator to approve any nonsubstantive changes to the Interlocal Agreement requested by the City or the CRA, subject to review by the County Attorney as to the legal sufficiency of any proposed changes.

ACTION: (T-2:28 PM) Approved, as amended, with Yellow-Sheeted Additional Material, dated September 25, 2018, submitted at the request of Commissioner Geller relative to Affordable Housing, Exhibit 1, (No. 1) to include the language of "subject to restrictive covenants comparable to the existing County Code." (Refer to minutes for full discussion)

VOTE: 7-0. Commissioners LaMarca and Sharief were out of the room during the vote.

ACTION: (T-3:21 PM) Approved, as amended, adding additional language in Affordable Housing, Exhibit 1, (No. 4) "Limited to 15 percent of monies received under this program." (Refer to minutes for full discussion.)

VOTE: 8-1. Commissioner Sharief voted no.

ACTION: (T-3:52 PM) Approved, as amended, in Affordable Housing, Exhibit 1, (No. 6) with the insertion of "other Affordable Housing Programs approved in writing by the County Administrator." (Refer to minutes for full discussion.)

VOTE: 5-4. Commissioners Bogen, LaMarca, Sharief and Udine voted no.

ACTION: (T-4:21 PM) Approved with the Yellow-Sheeted Additional Material, dated September 25, 2018, submitted at the request of Mayor Furr. (Refer to minutes for full discussion.)

VOTE: 9-0.

ACTION: (T-4:23 PM) Approved as amended. (Refer to minutes for full discussion.)

VOTE: 7-2. Commissioners Holness and Sharief voted no.

(See Yellow-Sheeted Additional Material submitted at the request of Commissioner Rich and the City of Hollywood.)
Why Action is Necessary
Board action is required to approve the Interlocal Agreement.

What Action Accomplishes
Conditionally approves the Interlocal Agreement attached as Exhibit 1 and authorizes the County Administrator to approve nonsubstantive changes.

Is this Action Goal Related

Previous Action Taken

Summary Explanation/Background
The City of Hollywood ("City") created the Hollywood Community Redevelopment Agency ("CRA") in 1979, following delegation of certain authorities by the County. At inception, the CRA consisted solely of the downtown area of the City and nearby residential areas (the "Downtown District"). In 1997, the City modified the CRA to include a second district (the "Beach District"). The Downtown District consists of approximately 580 acres, and the Beach District consists of approximately 293 acres.

The CRA receives funding from four taxing authorities: the County, the City, the South Broward Hospital District, and the Children's Services Council of Broward County. On April 19, 2017, the Beach District refunded 17% of the annual TIF amount to the applicable taxing authorities; the amount refunded to the County was approximately $1.4 million. On approximately April 15, 2018, the Beach District refunded 17% of the TIF payment for the following year; the amount refunded to the County was approximately $2.3 million. These sums are currently being held by the County.

The City and the CRA have requested the County enter into an Interlocal Agreement in which the Beach District would continue to refund 17% or more of the annual TIF funds, and the County would pay the City those refunded amounts (up to 25% of the annual TIF amount) to be utilized by the City solely for specific types of affordable housing programs in low to moderate income areas ("Permissible Affordable Housing Expenditures"). The County's payments would include the refunded amounts referenced above (totaling about $3.7 million), which would also be required to be used for Permissible Affordable Housing Expenditures. The Children's Services Council would not be required to repay any refunded amounts. The Hospital District would not participate in the Beach District refunds or repayments, as the Hospital District TIF is subject to a separate agreement with the CRA.

The Interlocal Agreement contains the following additional terms:

1. The Beach District will terminate as currently scheduled, with the County's last TIF payment due December 31, 2026;

2. In any given year, the Beach District may designate a refund percentage greater than 17% of the annual TIF, but any monies in excess of 25% of the annual TIF amount will be retained by the County; the other applicable taxing authorities would retain the entire refund for general revenue purposes;

3. For a ten year period after the end of the Beach District, the County will provide funding to the City in the annual amount of $1.75 million for use solely on Permissible Affordable Housing Expenditures;

4. The County will authorize an extension of the Downtown District for a period of up to 16 additional years, with the condition that no taxing authority (other than the City) will have any TIF obligation to the Downtown District after December 31, 2024; and

5. Commencing December 31, 2025, the County will provide funding for a five year period to the CRA in the annual amount of $3 million (cumulative payment of $15 million) for use solely on CRA expenditures as permitted under applicable law.

This agenda item authorizes the County Administrator to review and approve any nonsubstantive changes, subject to review by the County Attorney as to legal sufficiency. If the City and the CRA do not execute the Interlocal Agreement with no substantive changes within 30 days after Board approval of this item, the Board's approval hereof will be automatically rescinded.
Fiscal Impact/Cost Summary:
Fiscal Impact Statement by Office of Management and Budget will be distributed as additional material.

Attachments
Exhibit 1 - Interlocal Agreement Among Broward County, the City of Hollywood, and the City of Hollywood Community Redevelopment Agency Regarding Funding for Affordable Housing
Additional Material - Information
Additional Material - Information
Additional Material - Information
Additional Material - Information
Additional Material - Information
Meeting Agendas

Broward County Commission Regular Meeting

Meeting Date: 02/10/2015
Director's Name: Bertha Henry
Department: County Administration  Division: Cultural Division

Requested Action

A. MOTION TO APPROVE Tourist Development Tax Capital Challenge Grant request from the City of Pompano Beach, in the amount of $462,350, for construction of the Pompano Beach Cultural Center; authorizing the County Administrator to execute an agreement using the standard contract for the Cultural Incentive Program in accordance with Board of County Commissioners' Resolution No. 2013-670; and authorizing the County Administrator to take any necessary administrative and budgetary actions. (Commission District 4)

ACTION: (T-10:54AM) Approved. The Board directed staff to evaluate room night information provided in Tourist Development Tax-Capital Challenge Grant applications and for successful applicants to track room night data. (See Yellow-Sheeted Additional Material, dated February 10, 2015, submitted at the request of the Greater Fort Lauderdale Convention and Visitors Bureau.) (Refer to minutes for full discussion.)

VOTE: 7-0. Commissioners Bogen and Sharief were not present during the vote.

ACTION: (T-11:43 AM) Commissioner Bogen requested being shown voting in the affirmative. (Refer to minutes for full discussion.)

VOTE: 8-0.

ACTION: (T-2:19 PM) At the commencement of the Public Hearing, Commissioner Sharief requested being shown voting in the affirmative on Item 43A. (Refer to minutes for full discussion.)

VOTE: 9-0.

B. MOTION TO APPROVE Tourist Development Tax Capital Challenge Grant request from the City of Pembroke Pines, in the amount of $500,000, for construction of the Civic Center Cultural Complex; authorizing the County Administrator to execute an agreement using the standard contract for the Cultural Incentive Program in accordance with Board of County Commissioners' Resolution No. 2013-670; and authorizing the County Administrator to take any necessary administrative and budgetary actions. (Commission District 6)

ACTION: (T-11:42AM) Approved. The Board directed staff to evaluate room night information provided in Tourist Development Tax-Capital Challenge Grant applications and for successful applicants to track room night data. (See Yellow-Sheeted Additional Material, dated February 10, 2015, submitted at the request of the Greater Fort Lauderdale Convention and Visitors Bureau.) (Scrivener's Error - See County Administrator's Report: Motion to Approve (B) Currently Reads:....in the amount of $500,000.... Should read: ....in the amount of $462,350.) (Refer to minutes for full discussion.)

VOTE: 9-0.
C. MOTION TO APPROVE Tourist Development Tax Capital Challenge Grant request from the Davie School Foundation, Inc., in the amount of $25,300, for the construction of the Agricultural and Citrus Packing House Museum in the town of Davie; authorizing the County Administrator to execute an agreement using the standard contract for the Cultural Incentive Program in accordance with Board of County Commissioners' Resolution No. 2013-670; and authorizing the County Administrator to take any necessary administrative and budgetary actions. (Commission District 7)

ACTION: (T-11:44AM) Approved. The Board directed staff to evaluate room night information provided in Tourist Development Tax-Capital Challenge Grant applications and for successful applicants to track room night data. (See Yellow-Sheeted Additional Material, dated February 10, 2015, submitted at the request of the Greater Fort Lauderdale Convention and Visitors Bureau.) (Refer to minutes for full discussion.)

VOTE: 8-1. Commissioner Ritter voted no.

D. MOTION TO APPROVE Tourist Development Tax Capital Challenge Grant request from the City of Lauderhill, in the amount of $50,000, for exterior renovation of the Lauderhill Arts Center; authorizing the County Administrator to execute an agreement using the standard contract for the Cultural Incentive Program in accordance with Board of County Commissioners' Resolution No. 2013-670; and authorizing the County Administrator to take any necessary administrative and budgetary actions. (Commission District 9)

ACTION: (T-11:53 AM) Approved. The Board directed staff to evaluate room night information provided in Tourist Development Tax-Capital Challenge Grant applications and for successful applicants to track room night data. (See Yellow-Sheeted Additional Material, dated February 10, 2015, submitted at the request of the Greater Fort Lauderdale Convention and Visitors Bureau.) (Refer to minutes for full discussion.)

VOTE: 8-1. Commissioner Ritter voted no.

Why Action is Necessary
Board of County Commissioners ("Board") approval is required to provide funding under the Tourist Development Tax Challenge Grant program.

What Action Accomplishes
Allocates funding in the Tourist Development Tax Capital Challenge Grant program for four projects.

Is this Action Goal Related

Previous Action Taken

Item was pulled from the September 9, 2014 Commission Meeting pending discussion at Commission Workshop on September 16, 2014.

Summary Explanation/Background
CULTURAL DIVISION AND GREATER FORT LAUDERDALE CONVENTION & VISITORS BUREAU RECOMMEND APPROVAL.

This action is related to achieving the goals contained in the Broward County Board of County Commissioner's Vision Statement: A community with vibrant arts, culture, recreation and learning opportunities.

This action is related to achieving goals contained in the Broward County Board of County Commissioner's Vision Statement: Unlimited economic opportunities.

Periodically, Broward County receives requests for financial assistance from its municipalities or non-profit organizations to support capital projects using proceeds from the Tourist Development Tax (TDT). The TDT is a local option tax authorized and governed by Florida Statute Section 125.0104 for tourism-related purposes.

The Board, at its August 20, 2013 budget workshop, directed staff to create the TDT Capital Challenge Grant
Program. This program, funded with TDT funds, provides capital funds to applicants that are otherwise ineligible under the County's existing Cultural Division Grants Program solicitations. At the November 12, 2013 Public Hearing (Item No. 11), the Board adopted Resolution No. 2013-880 amending the Broward Cultural Council's Incentive (Grant) programs in the Administrative Code to create the TDT Capital Challenge Grant Program, which was added as Section 29.16. j. of Part II of Chapter 29.

In Fiscal Year (FY) 14, the Board allocated $1 million for this program. The Cultural Division announced and publicized the program and received six applications, which were reviewed and determined eligible by staff based on the requirements in the Administrative Code and program guidelines (Chapter 29, Part II, Section 29.16.j.) The grant review panel, comprised of tourist and cultural representatives, was held on April 24, 2014. The project applications were reviewed and ranked on a high-medium-low basis by the panel.

On September 16, 2014, staff presented the six grant applications and proposed projects to the Board at a budget workshop with the intent of having the Board consider the requested funding amounts for the six applications. After evaluating the proposals, the Board directed staff to revisit the applications with respect to room night calculations, matching funds and overall viability of the projects, and to submit an agenda item to the Board with staff's recommendations based on direction provided by the Board during the workshop.

Applicants must provide matching funds via cash contributions in a minimum ratio of 2:1. The cash match may include an applicant's available cash on hand earmarked for the project; irrevocable contributions of cash that will be received and obligated by the end of the project period; and the cost of site acquisition (for recipient-owned property) if acquired within three years prior to the date of application. In-kind match must be identified and may not exceed 30% of the total projected cost. The maximum amount for each award may not exceed $500,000.

With the six applications received, the total funding request was $1,365,203, which exceeded the FY14 program budget of $1 million.

On January 27, 2015, Nova Southeastern University, Inc. on behalf of its Museum of Art Division withdrew their FY14 grant application. The Museum intends to reapply in the FY15 cycle, for a larger-scale project which adds additional exhibit space. To be eligible for funding, applicants must not have received TDT Capital Challenge Grant funding from Broward County in the current or five previous fiscal years.

Staff recommended to the Holocaust Documentation & Education Center (HDEC), one of the six original applicants, to resubmit its application in the FY 15 cycle for the TDT Capital Challenge Grant Program. The HDEC has unresolved issues with their facility with the City of Hollywood and with their financial documentation. The FY15 application period is now open and applications are being accepted. The deadline for FY 15 cycle is January 27, 2015. The HDEC was informed of our staff's recommendation to resubmit their application for FY 15 and it does not appear that HDEC has any objections. HDEC staff also attended the grant workshop on January 6, 2015 for the FY 15 cycle.

Project summaries:

Motion A - Pompano Beach Cultural Center, 50 West Atlantic Boulevard, Pompano Beach, Florida

Construction of 21,980 square feet Pompano Beach Cultural Center for theater, music, dance and film, digital arts and media. The new center will be located within the boundaries of the City’s Northwest Community Redevelopment Agency District. Requested amount is $500,000. This project application exceeds the 2:1 cash match requirement, which according to the review criteria, qualifies the project for priority consideration. The applicant reported room night estimate of 1,200 to 2,400 room nights is based on data obtained from Americans for the Arts, similar projects and an independent arts consultant’s review. Construction is scheduled to begin on February 16, 2015.

Motion B - Pembroke Pines Civic Center Cultural Complex, 10100 Pines Boulevard, Pembroke Pines

180,000 square feet multi-purpose Civic Center, an 8,000 square feet stand-alone Arts Center and a one acre Central Plaza connecting the Civic Center. Requested amount is $500,000. This project application exceeds the 2:1 cash match requirement, which according to the review criteria, qualifies the project for priority
consideration. The applicant estimates 900 room nights based on data obtained from Americans for the Arts, and projected conferences, conventions and sporting events.

Motion C - Agricultural and Citrus Packing House Museum, 6650 Griffin Road, Davie, Florida

The Davie School Foundation Inc. proposes to build and furnish at the Old Davie School Historical Museum, an Agricultural and Citrus Packing House Museum which will be part of the Step-Back-In-Time tour given to thousands of guests and school children each year. Requested amount is $46,000. Staff verified that the project only qualifies for funding in the amount of $25,300 based on the 2:1 cash match requirements. The room night calculation for the project has been revised by Leslie Schroeder, Executive Director of Old Davie School Historical Museum. The original room night calculation in the application was based on total room night projections for the entire campus including the Agricultural and Packing House Exhibit. According to the applicant, the revised room night calculation of 3,300, more accurately reflects the direct benefit of the proposed exhibit. Proje

Motion D - Lauderhill Arts Center Exterior Renovation, 5450 NW 19th Street, Lauderhill, Florida

Exterior renovation of the Lauderhill Arts Center, an art incubator that provides services for local and international artists to develop and expand their businesses. Requested amount is $50,000. The cash match has been reviewed and deemed acceptable by staff. Room night calculations of ______ for the project were based on historical data provided by the applicant and a projection based on assumptions of the renovated facility and expanded programming.

Exhibit 1 contains a description of each proposed project including the requested funding. Exhibit 2 provides the panel members’ scores. Exhibit 3 is a summary of the scores and High-Medium-Low ranking prescribed in the program guidelines. Exhibit 4 is a letter from the City of Pembroke Pines dated December 30, 2014. Exhibit 5 consists of emails from the City of Pompano Beach dated September 16, 2014 and December 30, 2014. Exhibit 6 is an email from Town of Davie dated December 30, 2014. Exhibits 4 through 6 are clarifications and revisions of room night calculations. Exhibit 7 is a letter from Nova Southeastern University, Inc. on behalf of its Museum of Art Division dated January 27, 2015.

The rankings are designed to give a quick reference for the panel’s scores. The guidelines do not require the Board's funding decisions to be based on those rankings. The staff and the Broward Cultural Council did not weigh in on the review or scoring of these proposals prior to the budget workshop on September 16, 2014; however, after presenting the proposals and fielding directives by the Board, staff recommends approval of these four funding requests as each appears to meet the applicable Administrative Code and program guidelines (Chapter 29, Part II, Section 29.16. j.) which was developed on the statutory restrictions prescribed by Section 125.0104 Florida Statutes.

After approval of the funding by the Board, the County Administrator is authorized to approve and execute the respective agreement in accordance with Chapter 29, Part II, Section 29.17. f. of the Administrative Code. The County Administrator will use the standard contract for the Cultural Incentive (Grant) Program previously approved by the Board under Resolution No. 2013-670 in accordance with such Resolution subject to prior approval of each agreement by the office of the County Attorney before execution.

Source of Additional Information

Earl Bosworth, Director, Cultural Division, (954)357-7456

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**Fiscal Impact**

The FY14 budget included, and the FY15 budget includes, $1 million in the Convention Center Capital Fund for the TDT Capital Challenge Grant Program (Charge point: 3280-027-8150-8141). For Fiscal Years 2015-2019, the recommended funding for the TDT Capital Challenge Grant is $1 million annually. There is currently $2 million in the fund (FY14 -$1 million and FY15 $1 million).

**Attachments**

Exhibit 1 - Grant Application Project Description
Exhibit 2 - Panel Members’ Score Sheet
Exhibit 3 - Summary of Scores and High-Medium-Low Ranking
Exhibit 4 - Letter from Pembroke Pines dated December 30, 2014
Exhibit 5 - Emails from City of Pompano Beach dated September 16, 2014 and December 30, 2014
Exhibit 6 - Email from Town of Davie dated December 30, 2014
Exhibit 7 - Letter from Nova Southeastern University on behalf of its Museum of Art Division dated January 27, 2015
Additional Material - Information
Broward County Commission Regular Meeting

Meeting Date: 06/12/2018
Director's Name: Dale V.C. Holness
Department: County Commission

Requested Action
MOTION TO DIRECT County staff to move forward with re-allocation of the 2015 Broward Redevelopment Program (BRP) award to the City of Lauderdale for a substitute public infrastructure project. (Commissioner Holness)

ACTION: (T-11:19 AM) Approved. Commissioner Rich requested to be added as a co-sponsor to this item. (Refer to minutes for full discussion.)

VOTE: 8-0. Commissioner LaMarca was not present.

Why Action is Necessary
To ensure the County’s objective of removing blight and promoting economic revitalization in economically depressed areas.

What Action Accomplishes
Enables adoption of the above-described Resolution.

Is this Action Goal Related
Established Commission Goal

Previous Action Taken

Summary Explanation/Background
In the Fiscal Year 2015, the City of Lauderdale was awarded the maximum grant award of $1,000,000 as part of the Broward Redevelopment Program (BRP) for a public infrastructure improvement in conjunction with the development of the Konover owned site abutting the Lauderdale Performing Arts Center. Due to market factors, the development of the Konover site did not come to fruition. The City is now investing $1,000,000 to improve and eventually extend the 38th Avenue corridor. The improvements are designed to enhance walkability and connectivity to foster an environment that promotes investment. These improvements, already in the construction design phase will consist of: on-street parallel parking; pedestrian lighting; street furniture; and median improvements. The City looks to leverage the 2015 dollars to provide for the following complimentary improvements including: widening of sidewalks to 11 feet in width; incorporation of “civic” squares which provide for a meeting place at certain intersections for enhanced sense of place during special events; and enhanced street landscaping.

Source of Additional Information
Heidi Richards, Chief of Staff, District 9, 954-357-7009

Fiscal Impact
Fiscal Impact/Cost Summary:
$1,000,000 Broward Redevelopment Program funds.
Attachments

Exhibit 1 - South oriented aerial - 38th Avenue
Exhibit 2 - North oriented aerial - 38th Avenue
Exhibit 3 - Satellite aerial - 38th Avenue
Broward County Commission Regular Meeting
Meeting Date: 03/17/2015
Director's Name: Cynthia Chambers
Department: Environmental Protection
Division: Housing Finance & Community Redevelopment

### Requested Action
A. **MOTION TO APPROVE** revisions to the Broward Redevelopment Program (BRP) for Fiscal Year 2015; establish Fiscal Year 2015 timeline and funding for eligible projects in defined redevelopment areas which have demonstrated blighting conditions, higher unemployment and lower property value growth than those of the municipality and the County, and address the public purposes of economic development, job creation, and removal of blighting conditions; reaffirm that economic development, job creation, and removal of blighting conditions are public purposes for the use of Broward Redevelopment Program funds; and, authorize the County Administrator to implement a process to accept and evaluate applications for Fiscal Year 2015 funding and take other administrative actions necessary to accomplish same.

**ACTION:** (T-11:58 AM) Approved. The Board directed staff to investigate how information can be collated relating to local residents and the impact these projects can have on their lives. (Refer to minutes for full discussion.)

**VOTE:** 8-0. Commissioner Furr was not present at the time of the vote.

B. **MOTION TO DIRECT** County Administrator to publish Notice of Funding Availability (NoFA) through the Broward Redevelopment Program in an amount of $5 million for Fiscal Year 2015.

**ACTION:** (T-11:58 AM) Approved. The Board directed staff to investigate how information can be collated relating to local residents and the impact these projects can have on their lives. (Refer to minutes for full discussion.)

**VOTE:** 8-0. Commissioner Furr was not present at the time of the vote.

### Why Action is Necessary
County funding and directives to the County Administrator require approval by the Board of County Commissioners.

### What Action Accomplishes
Revises and/or clarifies provisions for project evaluation for the Broward Redevelopment Program for Fiscal Year 2015, provides a timeline for funding for the BRP in Fiscal Year 2015; reaffirms that economic development, job creation and the removal of blighting conditions are public purposes for the use of Broward Redevelopment Program funds; and, authorizes staff to initiate and implement processes to accept and evaluate applications for funding in Fiscal Year 2015.

### Is this Action Goal Related

### Previous Action Taken
None.

### Summary Explanation/Background
THE ENVIRONMENTAL PROTECTION AND GROWTH MANAGEMENT DEPARTMENT AND THE HOUSING FINANCE AND COMMUNITY DEVELOPMENT DIVISION RECOMMEND APPROVAL OF THE ABOVE MOTIONS.

On April 23, 2013, the Board of County Commissioners (Board) approved the Broward Redevelopment Program (BRP) and funding in the amount of $7.5 million. The BRP provides funding for eligible projects in defined redevelopment areas which have demonstrated blighting conditions, higher unemployment rates and lower property value growth than those of the municipality or the County. In addition to removal of blighting conditions, the BRP acknowledges economic development and job creation as public purposes for funding consideration. Funding through the BRP is through performance-based reimbursement grants. Eligible projects are: 1) property acquisition for lot assemblage; 2) public improvements; 3) interior build out for economic development (not to include furniture and equipment). Eligible applicants are municipalities, Community Redevelopment Agencies (CRA’s) (non-TIF), or the County in partnership with a municipality/CRA/Unincorporated Area.

For the first funding cycle, 12 applications were submitted by seven municipalities or CRAs. An Evaluation Committee (EC) met several times to hear the presentations by all applicants and evaluate the projects. The EC recommended nine projects and funding totaling $7.5 million: City of West Park (2 projects - $462,800 and $980,807); City of Tamarac (1 project - $1.5 million); Lauderdale (2 projects - $128,250 and $150,000); Oakland Park CRA (1 project - $150,000); City of Miramar (1 project - $1.5 million); Fort Lauderdale (1 project - $1.5 million); Dania Beach (1 project - $1,128,143). On November 12, 2013, the Board approved the EC recommendations and the following two additional projects: City of Miramar - $1.5 million and Oakland Park CRA - $1,105,000. Including these additional projects, Fiscal Year 2014 BRP funding totaled $10,105,000.

Based on the grants approved by the Board for the first funding cycle, $4,895,000 remains of the $15 million originally provided to the BRP. Using additional unused monies from the Redevelopment Capital Program (RCP) and accumulated interest, staff recommends BRP funding of $5 million in Fiscal Year 2015.

Exhibit 1 contains the proposed Broward Redevelopment Program (BRP) Application for the second funding cycle, with revisions based on input from the Board, EC members and staff. Eligible applicants continue to be municipalities, non-TIF CRA’s and the County in partnership with a municipality or unincorporated area. The significant revisions encompass the following areas, which:

1. Limit the amount that can be awarded to a particular municipality/CRA in any one funding cycle to $1.0 million, to allow more municipalities/CRA’s to participate in a limited pool of available funding.

2. Add two Fatal Flaw criterion; the first, to require a Non-County funding source (cash or in-kind) for the project, and a second, to require the municipality/CRA to adopt and include in the application a Resolution declaring the project a “beneficial use of public dollars which would have a positive impact on the community”.

3. Revises Criteria 5 in order to differentiate the evaluation of private redevelopment versus public infrastructure projects. Since the linkage of public infrastructure projects to an increased tax base is very subjective, infrastructure projects will now be scored on evidence of “Benefits to the Community versus “Increase in Tax Base”. (Pages 18, 21)

4. Include additional guidance and methodologies to applicants for job creation requirements, to encourage reporting standardization and assist the Evaluation Committee to evaluate projects. Updates aim to reinforce consistent methodologies for calculating job creation numbers.

5. Revise provision which requires the ILA to be executed within 90 day(s) of the funding approval by the County Commission to say “as soon as possible subsequent to Board funding and approval”. Due to municipal delays experienced in approving Round 1 ILA’s, this change recognizes more realistic expectations.

Exhibit 1 also contains a tentative timeline for Fiscal Year 2015. Exhibit 2 provides for a proposed Notice of Funding Availability to be published on March 25, 2015, and an Application Preparation Workshop on April 2, 2015. The deadline for submitting applications is May 13, 2015. The Evaluation Committee recommendations will be prepared for Board consideration in August, 2015.

Source of Additional Information
Ralph Stone, Director, Housing Finance and Community Development Division, (954)357-5320
Fiscal Impact

Cost Summary:
Fiscal Year 2014 BRP funding totals $10,105,000, which leaves $4,895,000 remaining from the $15 million originally provided to the BRP. To provide a funding level of $5 million in the Fiscal Year 2015, some remaining funds returning to the County from the Redevelopment Capital Program (RCP) and accumulated interest on the unused RCP and BRP funds in an amount of $105,000 will be used.

Attachments

Exhibit 1 - Proposed BRP Application FY2015
Exhibit 2 - Notice of Funding Availability
ORDINANCE NO. 2019-

AN ORDINANCE OF THE BOARD OF COUNTY COMMISSIONERS OF BROWARD COUNTY, FLORIDA, RELATING TO THE CHARTER COUNTY AND REGIONAL TRANSPORTATION SYSTEM SALES SURTAX; AMENDING SECTION 31½-75 OF THE BROWARD COUNTY CODE OF ORDINANCES ("CODE") TO CONFORM IT TO VARIOUS SUBSTANTIVE PROVISIONS AND PROCESSES ESTABLISHED PURSUANT TO LATER-DEVELOPED AGREEMENTS WITH THE BROWARD METROPOLITAN PLANNING ORGANIZATION AND MUNICIPALITIES; AND PROVIDING FOR AMENDMENTS, SEVERABILITY, INCLUSION IN THE CODE, AND AN EFFECTIVE DATE.

(Sponsored by the Board of County Commissioners)

WHEREAS, the Board of County Commissioners of Broward County, Florida ("Board"), enacted Ordinance No. 2018-29, the Broward County Transportation Surtax Ordinance, codified in Section 31½-71 et seq., which levied a thirty (30) year one percent (1%) Transportation Surtax that was approved by referendum at the General Election on November 6, 2018; and

WHEREAS, the Board has determined that amending the Transportation Surtax Ordinance to conform it to various substantive provisions and processes established pursuant to later-developed agreements with various entities and to relocate procedural provisions from the Transportation Surtax Ordinance to the Broward County Administrative Code is appropriate at this time,

BE IT ORDAINED BY THE BOARD OF COUNTY COMMISSIONERS OF BROWARD COUNTY, FLORIDA:

Section 1. Section 31½-75 of the Broward County Code of Ordinances is hereby amended to read as follows:

Coding: Words in struck-through type are deletions from existing text. Words in underscored type are additions.
Sec. 31½-75. Independent Transportation Surtax Oversight Board.

(a) Composition. The Oversight Board shall be comprised of the following nine (9) members:

(1) One professional in the field of accounting — A person who holds a license in the State of Florida to practice public accounting or a person who is practicing public accounting in this state pursuant to the practice privilege granted in Section 473.3141, Florida Statutes;

(2) One professional in the field of finance — A person who holds a professional degree and has practical experience in finance or banking;

(3) One professional in the field of land use or urban planning — A person who holds a professional degree and has practical experience in land use or urban planning;

(4) One professional in the field of engineering or construction management — A person who is licensed to engage in the practice of engineering as defined in Section 471.005, Florida Statutes, or a construction management professional who is a licensed general contractor or a licensed building contractor as defined in Section 489.105, Florida Statutes;

(5) One professional in the field of architecture — A person who is licensed to engage in the practice of architecture pursuant to Section 481.213, Florida Statutes;

(6) One professional in the field of environmental science — A person who holds a professional degree and has practical experience in environmental science;

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(7) One resident consumer of public transportation – A person who resides in Broward County and is a user of the multimodal transportation system;

(8) One former city or county manager – A person who holds a professional degree, has professional experience as a city manager or a county manager, and is not currently employed as a city manager or a county manager in the state; and

(9) The Director of the Broward College Office of Supplier Relations and Diversity, or such person's designee.

(d) Term of Oversight Board Members. The Director of the Broward College Office of Supplier Relations and Diversity shall serve for as long as he or she is employed in that position. All other Oversight Board members shall serve four-year terms and may be reappointed for successive terms. Any Oversight Board member who is appointed to replace an Oversight Board member who has been removed or has resigned shall serve for the balance of the term of such member.

(1) Process for filling vacancies. The Appointing Authority shall determine the documentation required for applications to the Oversight Board.

(1)(2) Removal. With the exception of the Director of the Broward College Office of Supplier Relations and Diversity, a member of the Oversight Board may be removed for good cause determined by supermajority vote of the Appointing Authority, and shall be removed by a majority vote of the Appointing Authority if the member no longer meets the applicable categorical requirement or qualifications for membership.

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(2) (3) **Process for filling vacancies.** Any member appointed to replace a member who has been removed or who resigns shall serve for the balance of the term of such member. The Appointing Authority shall meet as required to appoint or remove members.

(e) **Compensation.** Members of the Oversight Board shall not receive any compensation for their service on such board. Reimbursement for travel and other reasonable expenses directly related to service on the Oversight Board is permissible and does not constitute compensation.

(f) **Oversight Board Meetings.** The Oversight Board shall meet at least quarterly. The members shall elect a chairperson to preside over meetings. The Oversight Board shall establish its own rules of procedure for conducting its meetings.

(g) **Staffing.** Broward County shall provide sufficient staff to enable the Oversight Board to efficiently perform its functions, and shall retain such consultants as the Oversight Board determines necessary to perform its responsibilities. Upon request by the Oversight Board, the County Administrator may designate additional staff and/or retain consultants to assist the Oversight Board in the performance of its functions.

(h) **Applications for Funding.** Any municipality within Broward County or the Broward MPO may submit an application for project funding to the Board of County Commissioners of Broward County ("County Commission") for the County Commission's initial consideration. The applications will be on a form approved by the County Commission, will specify the amount of funding being sought and how such funding is intended to be expended, and will include, among other requirements, a statement that any recipient of such...
proceeds, assents to (i) having its use of the proceeds audited by an independent auditor retained by the Oversight Board; and (ii) continuing project review by the Oversight Board.

Prior to submitting an application for funding to the County Commission, municipalities shall submit their proposed projects to the Broward MPO, which shall review, rank, and prioritize the submitted projects based upon each project's ability to alleviate traffic congestion and enhance connectivity. The Broward MPO shall provide a list ranking the proposed municipal projects to the County Commission for its consideration by February 1 of each year. If the MPO fails to timely do so, municipalities may submit applications directly to the County Commission.

Consistent with the process specified in paragraph (i) immediately below, the County Commission may determine to (a) submit the municipal or the Broward MPO application, without modification, to the Oversight Board; (b) notify the municipality or the Broward MPO that the application will not be submitted for Oversight Board consideration; or (c) return the application to the municipality or the Broward MPO with proposed revisions. If the County Commission returns the application with proposed revisions, and the municipality or the Broward MPO accepts in writing all of the proposed revisions, the County Commission shall thereafter forward the application to the Oversight Board for its consideration. If the municipality or the Broward MPO accepts some but not all of the County Commission's proposed revisions, the County Commission shall consider the revised application to determine whether it should be forwarded for Oversight Board consideration.

(i) Approval of Projects and Expenditures. The County Commission, after considering the recommendations of County staff and any project ranking provided by the Broward MPO, will determine which proposed projects and expenditures of Transportation

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Surtax-proceeds, whether initiated by the County or by some other governmental entity, will be submitted to the Oversight Board, and will further determine the order of submittal and priority of proposed projects and expenditures. The Oversight Board shall consider only proposed projects and expenditures submitted by the County Commission. The Oversight Board shall determine whether the proposed project or expenditure is permissible under Section 212.055(1)(d), Florida Statutes. If the Oversight Board determines that it is permissible, the Oversight Board shall approve the proposed project or expenditure and shall send written notice thereof to the Broward County Administrator. If an approved project or expenditure is only partially fundable with Transportation Surtax proceeds pursuant to Section 212.055(1)(d), Florida Statutes, the Oversight Board’s written approval shall identify these portions of the project or expenditure fundable with Transportation Surtax proceeds and shall state the total dollar value of those portions. The written notice of approval may contain recommendations made by the Oversight Board regarding best practices or other methods that may be employed to improve a proposed project or expenditure. If the Oversight Board determines that a proposed project or expenditure is not permissible under Section 212.055(4)(d), Florida Statutes, the Oversight Board shall reject the proposed project or expenditure and shall, in writing, specify the reasons for such rejection. Rejected projects and expenditures may be modified and resubmitted by the County Commission for subsequent consideration by the Oversight Board. The Oversight Board shall issue its written notice of approval or rejection within one hundred twenty (120) days after receipt of the proposed project or expenditure submitted by the County Commission.

(h) Applications for Funding.

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(1) Municipalities in Broward County may submit written applications to the Broward MPO for Transportation Surtax proceeds to fund statutorily eligible capital projects that do not involve rehabilitation or maintenance of roads, including but not limited to, projects for new roads, widening existing roads, traffic calming improvements, ADA accommodations, sidewalks, bike paths, and bridges. The application must specify the amount of funds requested, how funds are intended to be expended, and any other data requested by staff to evaluate the project. Municipal capital projects included in the Regional Mobility & Transportation Enhancements Surtax Initiative ("Transportation Surtax Plan"), approved by the Board of County Commissioners of Broward County ("County Commission") on September 13, 2018, will be the first to be evaluated, ranked, and recommended. Applications for new municipal capital projects will be accepted by the Broward MPO beginning in February 2021. Surtax-funded Broward MPO staff and consultants will evaluate only municipal capital projects that demonstrate adequate operations and maintenance support from non-surtax municipal funds.

(2) Municipal rehabilitation and maintenance projects were included in the Transportation Surtax Plan and are subject to evaluation, ranking, and recommendation by County staff using a process that will be vetted with municipal stakeholders and the municipality’s County Commissioner(s) prior to implementation. Rehabilitation and maintenance projects will be funded from any excess Transportation Surtax proceeds that County staff identifies annually, in writing, as being available for municipal projects, after Surtax-
funded Broward MPO staff recommend municipal capital projects. New
municipal rehabilitation and maintenance projects (that are not included in the
Transportation Surtax Plan) may be considered for funding after February
2021, subject to surtax revenue availability as determined solely by the County
Commission.

(3) A five-year plan will be developed collaboratively by County staff and, with input
from Surtax-funded Broward MPO staff by, as requested by the County, July
1, 2020, inclusive of all projects proposed to be funded in whole or in any part
by Transportation Surtax proceeds. Once acted upon by both the Oversight
Board and County Commission, and subject to any further consideration by the
County Commission, this five-year plan will act as the basis for funding and
project delivery. New or amended projects may be added to the five-year plan
on an annual basis that coincides with the budget process and is further defined
in the Interlocal Agreement between the Broward MPO and Broward County
related to prioritization of municipal projects.

(4) In order to access Transportation Surtax proceeds for a permissible project,
the municipality must execute an Interlocal Agreement with the County that
includes, but is not limited to, the following requirements:

a. The municipality must maintain a separate account for Transportation
   Surtax proceeds that can be audited;

b. Every municipal project is subject to performance review;

c. A thirty percent (30%) County Business Enterprise (CBE) commitment
   must be included in agreements to the extent funded with

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Transportation Surtax proceeds, except that no CBE commitment shall apply to agreements that are subject to other participation goals (e.g., federal DBE program or SBE reserves), agreements that are expressly exempt from the County's Procurement Code, agreements that are otherwise ineligible by state or federal law, and agreements to which goals are not assigned by the County (e.g., sole source, sole brand, and emergency agreements);

d. Waiver of all municipal permitting requirements in connection with surtax-funded projects;

e. Project performance data, measures, and deliverables prescribed by the Oversight Board and the County;

f. Branding and marketing prescribed by the County; and

g. Placement of sensors and other devices on municipal properties and assets for County-approved applications for data collection purposes.

(5) Surtax-funded Broward MPO staff and County staff will separately review proposed municipal capital projects and municipal application(s) for funding with Transportation Surtax proceeds and may:

a. Indicate their approval of the project or application without modification;

b. Notify the municipality that staff will not consider the application and state the reason therefor; or

c. Return the application to the municipality with proposed revisions.

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1. If the municipality accepts, in writing, all of the proposed revisions, Surtax-funded Broward MPO staff or County staff will include the application in the ranking and prioritization process.

2. If the municipality accepts some but not all of the proposed revisions, Surtax-funded Broward MPO or County staff will consider the revised application to determine whether it should be included in the ranking and prioritization process.

(6) Any determination by Surtax-funded Broward MPO staff or County staff that a proposed project does not meet the statutory requirements may be appealed, in writing, to the Oversight Board no later than fifteen (15) days after the staff decision is issued. The Oversight Board shall review the written appeal, afford the appellant an opportunity to be heard during an Oversight Board meeting, and submit a recommendation to the County Commission no later than thirty (30) days after the meeting during which the appeal was considered. Thereafter, the County Commission, in consultation with the Office of the County Attorney, will determine whether the proposed project meets the statutory requirements. In the event of a dispute regarding eligibility, the Office of the County Attorney may request an opinion from the Florida Department of Revenue or the Florida Attorney General, applicable.

(7) Transportation Surtax-funded Broward MPO staff shall provide a prioritized list ranking the proposed municipal capital projects to County staff for their consideration consistent with the Interlocal Agreement between the Broward MPO and the County related to municipal prioritization.
Approval of Proposed Projects and Proposed Expenditures.

(1) County staff assigned to support the Oversight Board shall annually compile all proposed projects and proposed expenditures that will be considered for funding with Transportation Surtax proceeds, consistent with budgetary recommendations, and present them to the Oversight Board for approval as to statutory eligibility. Except with regard to appeals as referenced in section (h)(6) above, the Oversight Board shall consider proposed projects and proposed expenditures submitted by the County only for eligibility under Section 212.055(1)(d), Florida Statutes, based upon the advice of the Transportation Surtax General Counsel.

a. If the Oversight Board concurs with County staff that the proposed projects and proposed expenditures are statutorily eligible, the Oversight Board shall send written notice thereof to the Broward County Administrator.

b. If the Oversight Board determines that a proposed project and proposed expenditures are only partially fundable with Transportation Surtax proceeds, the Oversight Board's written notice to the County Administrator shall identify those portions of the proposed project and proposed expenditures the Oversight Board determines are fundable with Transportation Surtax proceeds.

c. If the Oversight Board advises County staff that a proposed project or proposed expenditures are not eligible, the Oversight Board shall, in writing, specify the reasons. Such proposed projects and proposed expenditures shall...
expenditures may be modified and resubmitted to the County for its consideration and, if applicable, for reconsideration by the Oversight Board.

d. The Oversight Board shall issue its written notice regarding statutory eligibility of proposed projects and expenditures no later than thirty (30) days after the meeting during which the proposed project and proposed expenditures were considered.

(2) After the Broward County Administrator receives the Oversight Board's written notice regarding eligibility, the proposed projects and proposed expenditures may be presented by the County Administrator to the County Commission for consideration.

(3) The County Commission, after considering the recommendations of County staff and Surtax-funded Broward MPO staff, will determine which proposed projects and proposed expenditures of Transportation Surtax proceeds it approves, and those projects and expenditures will be included in the County's annual budget.

(j) Project Oversight. All approved projects and expenditures, funded with Transportation Surtax proceeds, shall be subject to the Oversight Board's review, critique, and analysis assessment for the duration of the projects or expenditures. The Oversight Board shall issue annual reports on the performance of ongoing projects and shall provide recommendations to the County Administrator and the County Commission for any proposed performance improvements.

(k) Annual Audits.

Coding: Words in struck-through type are deletions from existing text. Words in underscored type are additions.
(1) The Oversight Board may retain a performance auditor to perform and complete a performance audit of projects funded with Transportation Surtax proceeds.

(2) The County shall retain an independent certified public accountant to perform and complete an annual financial audit of all projects funded with the Transportation Surtax proceeds and of all Transportation Surtax proceeds received, maintained, and expended program and related projects. The audit results shall be submitted to the Oversight Board and to the Broward County Administrator by no later than ninety (90) one hundred eighty (180) days after the end of each calendar fiscal year during which any Transportation Surtax proceeds are expended.

Section 2. Amendments.

No amendment, revision, or repeal of the Broward County Transportation Surtax Ordinance, or reduction in the rate of the Transportation Surtax, may take effect if it would materially impair the contract rights of the owners of any bonds, notes, or other instruments of indebtedness payable, in whole or in part, directly or indirectly, from the proceeds of the Transportation Surtax.

Section 3. Severability.

If any portion of this Ordinance is determined by any court to be invalid, the invalid portion will be stricken, and such striking will not affect the validity of the remainder of this Ordinance. If any court determines that this Ordinance, in whole or in part, cannot be legally applied to any individual, group, entity, property, or circumstance, such determination will not affect the applicability of this Ordinance to any other individual, group, entity, property, or

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Section 4. **Inclusion in the Broward County Code of Ordinances.**

It is the intention of the Board that the provisions of this Ordinance become part of the Broward County Code of Ordinances as of the effective date. The sections of this Ordinance may be renumbered or relettered and the word "ordinance" may be changed to "section," "article," or such other appropriate word or phrase to the extent necessary in order to accomplish such intention.

Section 5. **Effective Date.**

This Ordinance is effective as of the date provided by law. This Ordinance shall apply prospectively and shall not apply to any action by the County prior to the effective date of this Ordinance.

ENACTED

FILED WITH THE DEPARTMENT OF STATE

EFFECTIVE

Approved as to form and legal sufficiency:
Andrew J. Meyers, County Attorney

By /s/ Angela J. Wallace 00/00/19
Angela J. Wallace (date)
Deputy County Attorney
NORTH LAUDERDALE PROPOSAL GOVERNMENTAL CONSULTING SERVICES

SUBMITTED BY: The Capital Hills Consultants, Inc./David K. Sigerson, Jr., Esq.

General Statement:

Capital Hills Consultants, represented by David Sigerson, proposes to represent the City of North Lauderdale in securing state appropriations for various projects important to the city involving, as described to the proposer by city staff, various water-related projects. Mr. Sigerson has a great deal of experience with state appropriations and grants as well as all areas of local government representation having represented various municipalities in Broward County over a more than 20-year period – with the City of North Lauderdale being one of his first clients after going into private practice as a professional lobbyist.

“I would be extremely proud and excited to represent the City of North Lauderdale once again.”

David K. Sigerson, Jr., Esq.

Below is a list of at least three public sector clients for whom CHC has performed services, and have significant accomplishments in the areas of legislation and appropriations within the past ten years.

City of Margate
5790 Margate Boulevard, Margate, Florida 33063
Phone: 954 972-6454
Contact: Adam Reichback, Assistant to the City Manager
Email: areichback@margatefl.com

Town of Pembroke Park
3150 SW 52nd Avenue, Pembroke Park, Florida 33023
Phone: 954 966-4600
Contact: The Honorable Howard P. Clark, Jr., Vice Mayor
Email: ambassadorclark@townofpembrokepark.com

City of North Lauderdale
701 SW 71st Avenue, North Lauderdale, Florida 33068
Phone: 954 722-0900
Contact: Ambreen Ahatty, City Manager
Email: abhatty@nlauderdale.org
General Information relating to experience and expertise in working with municipalities on legislative and governmental issues, as well as the availability and adaptability of the Proposer’s services to the needs requested by the CITY.

The Capital Hills Consultants, Inc.

Principal Lobbyist: David K. Sigerson, Jr., Esq.

Mr. Sigerson recently founded and is general counsel and chief lobbyist for the governmental and political consulting firm of The Capital Hills Consultants, Inc., which represents the Town of Pembroke Park – as well as a number of business clients and associations and subcontracts with the Geller Law Firm in representing its clients. Some past local government related clients include: the Town of Davie, the City of North Lauderdale, the City of Margate and the Florida Redevelopment Association.

David K. Sigerson is a private attorney and governmental and political consultant with more than 30 years of Florida State legislative experience having served as: House Press Attaché, Legislative Staff Analyst Attorney (in both the House and the Senate), Chief Legislative Aide to a State Senator, Executive Director of the Broward Legislative Delegation and, for the last 20 years, in private practice as a lobbyist and governmental and political consultant.

During that time he has represented a number of cities and has advocated them by meeting with legislators and staff and testifying before committees on a wide variety of local government issues: home rule power and preemption, property taxes, local business tax receipts (LBTR), communications services tax (CST), small business assistance, law enforcement and law enforcement funding (LESA), gaming revenue sharing funds for impacted cities, government owned utilities, short-term rentals, sober homes, Sadowski Act (affordable housing) funding, the Florida Retirement System, growth management, annexation and municipal incorporation, transportation, economic development, community redevelopment and appropriations. Mr. Sigerson is very familiar with the budget process in Tallahassee, having worked successfully over the years to get various local projects, especially water projects, into the budget.

Mr. Sigerson is a strong believer in communications with his clients and is always available to the client for updating and consultation; and given his extensive experience with local governments and local government issues, he is confident that he will be able to successfully fulfill the current needs of the City of N. Lauderdale and as they may change as circumstances dictate.

A graduate of Florida State University, Mr. Sigerson holds a Bachelor of Science degree majoring in Government with a minor in Business Administration. He later earned his Law degree from Florida State University College of Law and was subsequently admitted to, and continues to be a member of the Florida Bar Association.

In addition to the broad list of issues mentioned above, over the past 20 years, Mr. Sigerson has worked with his municipal clients in a wide variety of projects: negotiating and drafting interlocal agreements, meeting with MPO and FDOT District officials with regard to local transportation projects, reviewing a local government comprehensive plan and drafting text amendments to it, contacting Broward County School Board Members and officials regarding local government education related issues, arraigning meetings with legislators and key legislative staff for local elected officials during every Legislative
Session over the last 20 years, identifying state grant or budget project areas for local governments to apply for, assisting and advising on the formation of several Broward cities and advised local government officials on police and fire interlocal agreements. Because of his experience as a Legislative Staff Analyst/Attorney, he is particularly adept at analyzing issues, bills and amendments, and at drafting bills and amendments – turning ideas into legislation.

As issues can and do arise for municipalities locally with the county commission and the school board, Mr. Sigerson maintains relationships with the Broward County Commissioners and School Board Members. In addition, he has and maintains strong relationships with members of the local State Legislative and the South Florida US Congressional delegations.

Some recent examples of the Proposer’s experience in obtaining State grants for clients:

1. City of Margate: Projects that were placed in the General Appropriations Act:
   a. 2013 Legislative Session – Elder community care and local contract services programs, including the NW Focal Point Center funds, subject to review and being cut unless re-authorized.
      i. NW Focal Point Center (NWFPC) funds ($100,000) restored to budget.
   a. 2014 Legislative Session (this was the first Session that the City submitted a budget water project):
      i. Water Project - Margate Sewer Piping Rehabilitation Project - $100,000
      ii. NW Focal Point Center - Contractual Services for senior transportation-$100,000
   b. 2015 Legislative Session:
      i. Water Project - Margate New Force Main Project - $250,000
      ii. Water Project - Margate Sewer Re-piping Project Phase II - $200,000
      iii. NW Focal Point Center- Contractual Services for senior transportation-$100,000
   c. 2016 Legislative Session:
      i. Water Project – Margate Lemon Tree Lake Water Quality Project - $100,000
      ii. Water Project – Margate Sewer Re-piping Project - $200,000
      iii. NW Focal Point Center – Contractual Services for senior transportation-$100,000
      iv. Emergency Medical Service: Auto Pulse Device Replacement - $34,000
   d. 2017 Legislative Session: Once again, community and local contractual services elder care programs were subjected to budget program review for possible elimination and while the NWFPC funds were not put on the “cut list,” part of the funding for the local senior centers (and other programs) was changed from “recurring” to “non-recurring” which would have jeopardized that funding going forward to next year’s budget. Through efforts of Mr. Sigerson and others, that budget line remains as “recurring.”
      i. NW Focal Point Center – Contractual Services for senior transportation-$100,000

2. Town of Pembroke Park: Projects that were placed in the General Appropriations Act:
Mr. Sigerson/Capital Hills Consultants has represented Pembroke Park for nearly 20 years and has worked with a team of lobbyists on appropriations for the Town which focused on a long term project to relieve chronic, severe stormwater flooding conditions and only the most recent years are included here:

a. 2012 Legislative Session: Water project – Stormwater Retrofit Project - $100,000;

b. 2013 Legislative Session: Water project – Stormwater Retrofit/Water Quality Project - $200,000;

c. 2014 Legislative Session: Water project – SW 31st Avenue Drainage Project $450,000;

d. 2015 Legislative Session: Water project – SW 31st Avenue Drainage Project Phase II - $300,000;

e. 2016 Legislative Session: Water project – John P. Lyons Lane Stormwater Pumping Station Project - $200,000;

f. 2017 Legislative Session: Water Project – John P. Lyons Lane Stormwater Pumping Station Project - $500,000.

Note: Some of the above appropriations were subsequently vetoed by the Governor.

DAVID K SIGERSON, JR
RESUME

EDUCATION
Florida State University; Tallahassee, Florida
J.D., December 1985, with Honors, Top 25% of Class;
American Jurisprudence Book award in Torts;
B.S. August 1979; Major in Government, Minor in Business Administration

WORK

September 2001 to Present
Represent clients before the state legislature and state cabinet and administrative agencies; analyze laws and legislation on behalf of a variety of corporate and public clients; assess client needs and provide advice on the regulatory, legislative and political climate; draft and analyze state and local legislation, amendments and intergovernmental agreement; monitor meetings of various governmental bodies providing assessment and analysis of same, and; provide legislative and technical advice to local governments concerning
annexation, education, economic development, crime prevention and transportation.

January 1997

**Governmental Consultant/General Counsel** – Ericks Consultants, Inc.;

Same as above.

August 1993

**Executive Director** – Broward County Legislative Delegation; Ft. Lauderdale, Florida

Assist Legislative Delegation Chair and members during the Legislative Session with local bills, appropriations and delegation or member priority issues, such as education funding and capital outlay, crime prevention and water and environmental resource matters; schedule and organize Delegation meetings including issue and local bill hearings; serve as liaison with the Broward County School Board, County Commission and the various Broward City Commissions; provide staff support for special Delegation study committees including South Florida State Hospital, Port Everglades Transition, Ad Hoc Annexation, and Economic Impact Committees; analyze and draft local bills and amendments; respond to press inquiries; represent the Delegation at public meetings and functions; supervise office staff, and prepare annual office budget.

August 1992

**Chief Legislative Assistant** – State Senator Kenneth C. Jenne; Ft. Lauderdale, Florida

to August 1993

Supervise office staff; advise and assist senator Jenne with legislation; arrange schedule; draft speeches and constituent responses; prepare office budget and control expenditures.

March 1986

**Legislative Staff Analyst/Attorney** – Florida Legislature; Tallahassee, Florida

to August 1992

Analyze proposed legislation; assist members in drafting bills and amendments; perform background research on legal and policy issues; perform legislative oversight of various state governmental departments as indicated below:

January 1991

**Senate Committee on Commerce** – assigned areas:

to August 1992

Pari-mutual wagering; alcoholic beverages and tobacco; hotels and restaurants, and Boxing; oversight of the (former) Department of Business Regulation, and the State Athletic Commission.

January 1989

**House of Representatives, Judiciary Committee** – assigned areas:

to January 1991

Civil and administrative procedure; evidence code; probate; guardianship; eminent domain; bankruptcy; consumer protection; dissolution of marriage; constitutional rights and general liability issues; oversight of the State Court System.

August 1986

**House of Representatives, Committee on Commerce** – assigned areas:
to December 1989  Antitrust; corporations and partnerships; UCC; trade secrets; hazardous materials reporting; unemployment and worker’s compensation; general labor law; JTPA; cable TV; and consumer protection; oversight of the (former) Department of Labor and Employment Security, Division of Unemployment Compensation and Labor and Employment Training, and the Department of State, Division of Corporations.

RELATED WORK

EXPERIENCE

LAW SCHOOL:

Fall Semester 1983  Research Assistant – Dean John Yetter, FSU College of Law, Tallahassee, Florida; Performed research in the area of Antitrust Law.

Summer Semester 1985  Legal Intern – Leon County Public Defender’s Office, Tallahassee, Florida; Performed duties of a staff trial attorney under supervision of Assistant Public Defender.

Fall 1984 to Spring 1985  Legal Research – various clients & areas of law including: eminent domain, legislative history of specific bills and torts.

DEPARTMENT OF BANKING AND FINANCE:

(Now part of the Office of the CFO)

December 1979 to August 1983

March 1982 to August 1983  Securities Analyst – Division of Securities, Tallahassee, Florida Conducted compliance audits and financial investigation of securities broker/dealers; analyzed securities and broker/dealer registration applications; and investigated consumer complaints.

June 1980 to March 1982  Financial Examiner – Division of Finance, Tallahassee, Florida Reconciled financial program’s records (Abandoned Property); assisted with design of on-line computer program for application to the Abandoned Property Program; trained and supervised data entry personnel; and drafted responses to inquiries.

December 1979 to June 1980  Office Auditor – Division of Accounting and Auditing; Tallahassee, Florida Audited Department of Health and Human Service program expenditures.

OTHER:
1979 Legislative
Press Attaché – Florida House of Representatives; Tallahassee, Florida

October 1975 to September 1976
Executive Director – Florida Student Association; Tallahassee, Florida (was Assistant Director during the 1975 Legislative Session)

MEMBERSHIPS
Florida Bar Association, member in good standing since October 1987.

THE CAPITAL HILLS CONSULTANTS, INC.

CITY OF NORTH LAUDERDALE

STATEMENT OF FEES:

1. $3000.00 per month flat rate fee which covers all state legislative appropriations work requested and described to the proposer by the city staff, including all expenses of the contractor.

2. Total Annual Fees: $36,000.00
TSE Consulting, LLC (TSE) is excited for the opportunity to propose our services the City of North Lauderdale. TSE is a full-service Florida government relations firm that is experienced, resourceful and passionate about our clients. A passion we hold for the City of North Lauderdale through our personal familiarity of the City and through our history of advocacy on the City’s behalf. We believe our unique relationship with the City, strong knowledge of the Legislative process, and the diversity of our team provides a perfect match for the City as it pursues its goals in Tallahassee. We will be committed to ensuring that your voice is heard. Should our services be retained by the North Lauderdale, we are confident that our firm has the right qualifications, abilities, and enthusiasm to perform the services desired.

We have provided in this response our firm’s credentials, background, approach and proposed cost. Please do not hesitate to contact Candice Ericks at 954-648-1204 or candice@tsecgov.com should you need any further information.

Our Team

TSE, or Tripp Scott Ericks, was formed roughly three years ago through the combination of successful government affairs professionals from Ericks Consultants, Inc. and respected legal experts from the law offices of Tripp Scott. TSE is a full-service Florida government relations firm with offices in Fort Lauderdale and Tallahassee. Candice Ericks has represented both public and private sector clients before the Florida Legislature for over twenty years. The Tripp Scott law firm has served clients with its legal expertise for fifty years. Collectively, the TSE Consulting team shares over half a century of expertise in Florida state government relations and includes both former Legislators and Legislative Staff. We take pride in our reputation as hardworking, ethical and results-driven professionals. We have offices in both in downtown Fort Lauderdale and one block from the Capitol in Tallahassee. As a subsidiary of Tripp Scott, we maintain a unique firm structure that enables us to provide the attention and care of a boutique government relations firm with the resources and support of a major law firm.
TSE’s Director of Governmental Relations and team lead, Candice Ericks, has twenty years of experience providing Florida state advocacy services to Florida-based clients through her family’s firm, Ericks Consultants Inc (ECI). Candice is still managing partner at ECI, however, she has been able to further strengthen the service she can provide her clients in joining with Tripp Scott to form TSE. Candice served as a state lobbyist on behalf of North Lauderdale before the State Legislature from 2009-2017. Candice is joined by North Lauderdale’s former State Senator Chris Smith, a past Minority Leader in both the House and the Senate. We are also proud to have on our team former Senator Jim Scott, a past Senate President. Both men led their political and legislative careers, as well as their membership, by innovative and strategic leadership. These two strong leaders will be invaluable to crafting and executing our message and efforts on behalf of the City of North Lauderdale and both enjoy solid reputations and relationships within the Legislative and Executive branches and on both sides of the political aisle. Our team includes Robby Holroyd, who served as Senior Government Affairs Manager for the Children’s Services Council of Broward County and as a Legislative staffer in the Florida House. Finally, our team also includes Lauren Jackson, who served as a Legislative staffer in the Florida House of Representatives and has additionally worked with Candice as a state advocate with ECI for over 7 years- including on behalf of North Lauderdale. All of our team members have close working relationships throughout both Legislative Chambers and the Executive Branch agencies and a deep understanding of Florida government and the legislative process. Our team’s deep understanding of Florida’s governmental and political process and relationship with incoming leadership will prove invaluable to the City of North Lauderdale.

We’ve attached our biographies to provide greater insight to the depth of experience we offer the City.
TSE Team Biographies
ABOUT

Candice is a government relations professional specializing in Florida state and local government relations. Candice began her lobbying career in 1998 when she joined Ericks Consultants, Inc. She developed and expanded the firm into a successful, multi-regional operation with a diverse book of clients. Over the course of the past two decades, Candice has developed an extensive network of contacts and relationships in the governmental, non-profit, and business communities within Florida. Her hands-on approach within the governmental relations world has enabled her to continuously deliver success for her clients in numerous subject areas. For the last 20 years she has worked diligently to grow her family’s governmental consulting business, Ericks Consultants, Inc.

Candice currently represents a broad spectrum of clients, ranging from local governments to corporations to nonprofits. Most of her clients are longtime relationships due to her dedication and loyalty to their success in the political world. During the 2016 Legislative Session, Candice was the first recipient of the Theresa Lintz Memorial Award from the Florida Association for Intergovernmental Relations. This award is significant in that it represents excellence in legislative advocacy on behalf of local governments in Florida and an exemplary commitment to consensus building, professionalism and high ethical standards to better serve our local communities.

Candice is active in many organizations within the local community and throughout the state. She was recently elected as the Vice Chair of the Florida Association of Professional Lobbyists (FAPL), an organization committed to establishing and maintaining high standards for the lobbying profession. She also works actively with the Florida League of Cities, the Broward League of Cities, the Florida Public Transportation Association, Florida Chamber of Commerce, and the Florida Association for Intergovernmental Relations, where she will serve as President in the 2019 Legislative Session.

Candice also serves as Chair of Broward Days, a non-profit and non-partisan group of people advocating for diverse needs and concerns of Broward County structured under the Broward Delegation. Ultimately, Candice takes every opportunity to work with businesses and local governments to help make the State of Florida the best place to live. Candice graduated with a Public Relations degree from Florida State University in 1995.
ABOUT

James A. Scott, a Martindale-Hubbell-AV-rated lawyer and former member of the Florida Senate for 24 years, is chairman and a founding director of Tripp Scott. He has more than three decades of experience as a lawyer in Florida and has an accomplished tenure as a legislator. He focuses his practice on government relations, commercial and civil litigation, real estate and healthcare law.

Scott has handled numerous high-profile and complex matters on behalf of his clients, including representing the Florida Senate in the 2002 redistricting plan and related federal and state litigation and serving as local counsel in the Florida election recount of 2000.

While serving in the Senate, Scott earned a reputation as a highly effective legislator and successfully spearheaded reforms in healthcare, public education and criminal justice. He served as Senate president from 1994 to 1996 and in many other of the Senate’s most important roles, including chairman of every major committee, including Rules and Appropriations. Scott also held leadership positions with the Banking and Insurance, Regulated Industries and Judiciary Committees.

Scott served on the Broward County Commission from December 2000 to November 2006.
He previously served as the Broward County representative on the Metropolitan Planning Organization and the Broward County representative to the South Florida Regional Transportation Authority (SFRTA). Scott also served as lieutenant commander and legal officer of the U.S. Coast Guard. He is a founding member of the board of directors of Legal Aid Service of Broward County and is active in the Fort Lauderdale and Boca Raton chambers of commerce.

Scott has received numerous awards and recognitions for his charitable and community contributions including Preservation 2000 Future Generation Award, Children’s Home Society, and the B’nai B’rith Torch of Liberty Award. In addition, Florida Atlantic University, Davie Campus, named its Education and Science Building the “Senator James A. Scott Education and Science Building” in his honor.

Scott holds a law degree and a bachelor’s degree from the University of Kentucky.

**PROFESSIONAL ASSOCIATIONS & MEMBERSHIPS**

- Florida State Senate - President
- Florida State Senate - The Senate Appropriations Chairman
- Florida State Senate - Rules and Calendar Chairman
- Florida State Senate - The Senate Appropriations Chairman
- Florida State Senate - Minority Leader
- Florida State Senate - Member
- Legal Aid Service of Broward County - Founding Member, Board of Directors
- Fort Lauderdale Chamber of Commerce - Member
- The Florida Bar - Member
- American Bar Association - Member
- South Palm Beach Bar Association - Member
- Urban League - Member, Board of Directors
- Broward County Bar Association - Member
- Kentucky Bar Association - Member
- Boca Raton Chamber of Commerce - Member
PREVIOUS EMPLOYMENT

FLORIDA SENATE- SENATE PRESIDENT
DEERFIELD, MUNICIPAL JUDGE
U.S. COAST GUARD- LIEUTENANT COMMANDER AND LEGAL OFFICER
FLORIDA SENATE- REGULATED INDUSTRIES COMMITTEE
FLORIDA SENATE- CHAIRMAN, APPROPRIATIONS COMMITTEE
FLORIDA SENATE- JUDICIARY COMMITTEE
FLORIDA SENATE- FORMER MEMBER
FLORIDA SENATE- BANKING AND INSURANCE COMMITTEE
ABOUT

In 1998, Senator Smith was elected to the Florida House of Representatives where, in his third term, he was elected Democratic Leader. After being term limited out of the House of Representatives, Senator Smith was elected to the Florida Senate in 2008 representing Broward and Palm Beach County. In only the third year of his first term, he was once again elected Democratic Leader of his chamber. This accomplishment of serving as Democratic Leader of the House and Senate has only been done by a few members of these august bodies. As Democratic Leader, Senator Smith set Democratic policy on local and statewide issues.

During his legislative service, he served on all levels of education committees in both the House and the Senate, giving him an opportunity to impact education policy and appropriations for the betterment of his constituents and the State of Florida. He also currently serves on the 2017-18 Florida Constitutional Revision Commission, a body of appointees formed once every twenty years that is tasked with reviewing and recommending changes to the Florida Constitution.

Senator Smith has discussed Florida law and politics on many national and local programs such as CNN, MSNBC, Fox News Channel, NPR, Jim Defede Show, Michael Putney Show and numerous other media outlets. Senator Smith is a graduate of Johnson C Smith University, in Charlotte North Carolina and a graduate of the Florida State University College of Law. He is a partner with the Tripp Scott Law Firm.
ABOUT

Lauren has a full decade of experience in government and government relations within the State of Florida. As a government relations consultant and legislative coordinator, Lauren has represented both public and private entities with a wide range of issues before state and local government agencies.

Before the formation of TSE, Lauren worked with Candice Ericks at Ericks Consultants, Inc for nearly five years. Lauren is active in the Florida League of Cities, Broward League of Cities, Florida Association of Intergovernmental Relations, Florida Public Transportation Association, and Florida Association of Professional Lobbyists.

Prior to working in the private sector, Lauren served as the Legislative Aide to Representative Evan Jenne, who acted as House Minority Whip and Chair of the Broward County Legislative Delegation during her time as staff. Lauren also served on Senator Ellyn Bogdanoff’s staff as her Broward County Coordinator during her 2012 State Senate campaign. Lauren began her career serving as a legislative intern for Dutko Poole McKinley and then a legislative assistant for National Strategies, both of which are Florida government relations firms in Tallahassee.

Lauren is a graduate of the University of Utah with a Bachelor of Arts in Political Science and a graduate Women’s Campaign School at Yale University.
Robby Holroyd

Designated Professional Lobbyist

Specializing in
Florida State and Local Government Relations

Education

FLORIDA STATE UNIVERSITY

Bachelors of Science in Political Science
Bachelors of Science in Criminal Justice
Master’s in Business Administration

ABOUT

Robby has a decade in combined government and government relations experience within Florida.

Before joining TSE, Robby served as the Sr. Government Affairs Manager for the Children’s Services Council of Broward County, leading advocacy efforts on behalf of children and families with municipal, county, state and federal elected officials. In coordination with the Florida Children’s Council and counterparts from other Children’s Services Council of Florida, Robby served as the Statewide Policy Chair, working with various stakeholders in Tallahassee and throughout the state educating lawmakers and advocating for effective policies.

Prior to serving at the Children’s Services Council, Robby worked in legislative affairs for the Florida Commission on Offender Review (previously Florida Parole Commission) and served as the Legislative Aide for State Representative Ari Porth.

In 2016, Robby was recognized as one of Florida Politics' "30 Under 30 Rising Stars". He also serves as a Director on the board of Victory Living Programs in addition to a wide variety of community-based public policy boards.
Why TSE

Our personal understanding of the City, our experience working in Tallahassee on behalf of local governments, and our diverse network of strong relationships sets us apart from other competitors proposing their services to the City.

We have a strong track record as advocates on behalf of local governments, in particular those located in Broward County and the South Florida region. We are sensitive to attacks on home rule and unfunded burdens placed on local governments. We are also skilled advocates in securing funding for local priorities. Members of our team currently represent the Broward Metropolitan Planning Organization, Broward County, Palm Beach County, eight municipalities in Broward, the South Florida Regional Transportation Authority, the Florida Association of Counties, as well as public health care and first responder organizations. We are among the most active Associate Members of the Florida League of Cities and Broward League of Cities and have valued relationships with each organization’s legislative staff. We attend all Broward League of Cities monthly membership meetings and participate in policy committees. We attend the annual Florida League of Cities and the Florida Association of Counties statewide and legislative conferences. We work particularly close with FAIR (Florida Association of Intergovernmental Relations), which holds weekly meetings to discuss and strategize on Legislation that can impact North Lauderdale. We are experts in local administration, public safety, human services, transportation, growth management, environmental and utility issues, and more. Candice is the immediate past president of FAIR and both Senator Smith and Candice were recognized by the organization for their loyal advocacy on behalf of cities and counties.
Through our participation in these organizations, we have cultivated many working relationships and close ties between different levels of government. We work side-by-side with these coalitions when it comes to pre-emption and unfunded mandates. This participation enhances our understanding of the challenges and trends that face North Lauderdale, as well as municipalities across the state.

In addition to our successful track record as local government advocates both in the Legislature and private practice, the diversity and breadth of relationships we have throughout state government knows no boundaries and provides a significant value to our clients. As mentioned, we have a diverse team that currently include a former Republican Senate President, a former Democratic Leader of both the House and the Senate, a seasoned government affairs professional who has represented private and public sector clients for two decades, and former Legislative Aides. We have spent years cultivating outstanding professional and personal relationships with the key players whose decisions affect the City. With term limits, there is no longer an “off-season,” and we spend the entire year in close contact with Legislators and their staff regarding interim projects, campaigns and possible legislation for the upcoming year. We have excellent relationships with the Governor’s office, Cabinet offices, Legislative leadership in both parties and both chambers (including the Senate President and Speaker of the House and their designated successors), and budget chairs. We have fostered solid, trust-based relationships with Legislative Assistants, committee directors, analysts and attorneys. These relationships are a key component for access to information that, on very short notice, can affect a piece of legislation that can impact the City of North Lauderdale. Locally, we have strong professional relationships with each member of the Broward County Delegation and their staff, many of whom are our personal friends. We work side-by-side with our Delegation members to educate Tallahassee on the unique needs and priorities of the area we are proud to call our home.
Finally, the team we offer successfully worked together for several years to advocate on behalf of the City of North Lauderdale and are deeply familiar with and invested in North Lauderdale’s community. We share in the vision of the new Mayor and Commission in accomplishing the City’s goals. We believe this past experience adds significant value to our potential partnership should we resume representation of the City in our new venture. Many issues are around for years, while others surface first for one Session. The individuals you choose to be the additional eyes, ears, and voice in Tallahassee should have the institutional knowledge and personal understanding that our team has gained through hands on experience and hard work. Former State Senator Chris Smith prioritized the City’s policy and funding initiatives while faithfully representing North Lauderdale in the Florida Senate. Candice Ericks and Lauren Jackson served as the City’s lobbyists in Tallahassee alongside Senator Smith. With Senator Smith’s leadership, we pushed forward an initiative on behalf of the City to create a local option for a special assessment to fund vital law enforcement services with North Lauderdale’s uniquely limited tax base. Nearly every year from 2010 to 2016, Senator Smith filed and fiercely advocated for the Senate bill in a political climate adverse to allowing additional assessments. Together, our team worked to educate members on the need for the bill. Each year, we gained significant traction in the Senate, with Senator Smith skillfully passing the bill through its Senate committees and eventually bringing the bill to the Senate floor. The bill unfortunately fell to strong philosophical opposition from House leadership, which is an insurmountable in a chamber that is run from the top down. Despite the opposition from Leadership, we secured a Republican House sponsor and successfully passed the bill through a House committee two years in a row. When local appropriations requests finally returned following the economic recession, Senator Smith, Candice, and Lauren worked together to secure funding for nine North Lauderdale local project requests - representing over $3 million dollars- in budgets passed by the Legislature (although many projects were unfortunately included in Governor Scott’s historic veto amounts.) Projects included automatic meter readers, security cameras, water projects, City Hall renovations, and transportation projects such as street resurfacing. Additionally, Robby Holroyd served the North Lauderdale community and worked with the City’s youth programs during his time as Senior Government Affairs Manager for the Children’s Services Council of Broward County. Through this experience, we hold a unique insight into the specific challenges North Lauderdale faces and the makeup of the City’s structure, demographics and community.
Successes

In this section, we provide a few specific examples of past policy and appropriations successes in addition to our past work for the City of North Lauderdale. As mentioned, our team has extensive experience working in Tallahassee on behalf of public sector clients. Just some of the clients that members of TSE represent include the Broward Metropolitan Planning Organization, Broward County, Palm Beach County, the Florida Association of Counties, the Broward Clerk of Courts, the South Florida Regional Transportation Authority, Broward Health and some of the largest municipalities in the State. Specifically, the municipal clients our team members represent include Coconut Creek, Coral Springs, Davie, Fort Lauderdale, Lauderdale-by-the-Sea, Parkland, Pembroke Pines and Plantation.

Appropriations

Over the years, we have successfully secured millions of dollars in state funding for local appropriations requests for our clients in a budget process that is increasingly competitive. Our team members helped craft a business case to distinguish each request, secured sponsors, coordinated required forms, educated individual members of the relevant appropriations subcommittees and committees, fiercely guarded and advocated during the budget conference process, and worked with the Governor’s staff during the veto process. Senators Scott and Smith also secured millions on behalf of their constituents and on behalf of deserving organizations throughout the state during their time in Legislative leadership.

From a $1.5 million appropriation to the City of Plantation Fire Station in 2017 to a $100,000 appropriation for the Bergeron Rodeo Arena Refurbishment in the Town of Davie, we’ve secured local funding for a wide range of initiatives on behalf of each and every one of our municipal clients. We’ve successfully worked in every section of the budget including water, transportation, public safety, human services, economic development, cultural arts, and education. We have included only some of our recent examples below to highlight our work. We are happy to provide a comprehensive list of all of our secured appropriations upon request.
City of Fort Lauderdale

Senator Smith, Candice, Lauren and Robby have worked as a team representing the City of Fort Lauderdale in various capacities throughout the past several years. Candice and Lauren have served on Fort Lauderdale’s contract lobby team for over six years. Senator Smith worked diligently in the Legislature on behalf of the City. Our policy successes include repeatedly defeating vacation rental preemption legislation, inserting compromise language into House micromobility legislation, and ushering through a rare exception to a state preemption on anchoring and mooring. Candice and Lauren work closely with their staff to help craft legislative priorities, monitor all legislation that could impact the City, report regularly to the City on issues of interest, and fight for funding for local appropriations requests. The City has one of the highest homeless populations in the State but limited resources to provide needed housing and services. In 2019, we secured $250,000 for the City on behalf of the Homelessness Collaborative in Broward County. Prior to that, our team members all worked successfully to bring $900,000 in funding over two years for a critical Rapid Rehousing project that tangibly helped alleviate the City’s homeless population. The City is also experiencing widespread flooding issues due to king tides worsening with sea level rise. Our team members brought back $700,000 for an important tidal valve upgrade project that helped address the issue in one of the most problematic neighborhoods.

City of Pembroke Pines

Candice has represented the City of Pembroke Pines for many years. As the City’s advocate in Tallahassee, she has successfully defended against attacks on home rule, helped protect and expand their municipally owned and operated charter school system, and secured funding for local projects. Candice and Lauren work closely with their staff to help craft legislative priorities, monitor all legislation that could impact the City, report regularly to the City on issues of interest, and fight for funding for local appropriations requests. We have secured the City, $600,000 for a Fire Training Facility, $350,000 for a Veterans Home Renovations project and $250,000 for an Inclusive Playground project within the past three years. Due to rain delays in construction, we successfully worked with the Department in extending the grant period for the Inclusive Playground to ensure the City received all of the funding earmarked to them. In 2019, we additionally secured $500,000 for Fire Station #69 upgrades and $288,000 for the Senior Transportation Program in the budget passed by the Legislature, however these projects were unfortunately included in the Governor’s veto list. Additionally, for multiple years, we have continually defeated amendment language related to annexation that specifically targeted the City.
Biscayne Bay Coastal Wetlands Project - Phase 2

The Biscayne Bay Coastal Wetlands Project was authorized in the 2014 Federal Water Resources and Development Act with the goal to construct a reservoir that would save the health of the Bay, which is declining at a rapid pace due to increased salinity levels, population and development. As Phase I of the project was underway, it became apparent that the timeline for construction needed to be expedited in order to prevent significant environmental and economic damage to the area. The Federal government required the state fund a Project Implementation Report in order to begin implementation of Phase II, however the state is not held to any timeline for implementation or funding. Candice and Lauren represent landowners and environmentalists who in conjunction with Miami Dade County and the City of Miami recognized the immediate need for state funding. We educated the Legislature on the project but found little appetite from both the Legislature and South Florida Water Management District (SFWMD) to include the project funding during the 2017 Legislative Session as all focus and dollars were concentrated on the Senate President’s priority reservoir to address issues in Lake Okeechobee. Our project directly competed. Undeterred, we worked with the Senate Appropriations Chair and Miami-Dade Delegation members to successfully secure a $1.5 million appropriation for the Project Implementation Report under water projects in the budget that was signed by the Governor. After the appropriation, we continued to work with the SFWMD through leadership changes to ensure that the overwhelmed District properly utilized the funding for the intended report. We are continuing to advocate for this important project to see the State through its completion of its role as required to ensure the next Federal steps in Phase II. As of this past week, the U.S. Army Corps of Engineers and SFWMD have reached an agreement on a draft plan to begin Phase II by the summer of 2020.

Water Projects

In addition to the funding secured for the City of Fort Lauderdale and Biscayne Bay, our team has worked on and secured a number of water project appropriations for our local governments. Most recently in 2019, we secured a $150,000 request for the City of Coconut Creek’s Wastewater Conveyance. Not including this project, within the past five years we have secured $225,000 and $220,000 for Coconut Creek and Coral Springs water projects respectively. We secured an additional $750,000 for multiple water projects in the budget passed by the Legislature that were unfortunately included in the Governor’s veto list. We also have been working with all stakeholders on a septic-to-sewer project request on behalf of the Town of Lauderdale by the Sea. Under Representative LaMarca’s leadership we worked during the interim between Legislative Sessions to secure buy-in from Broward County and work with the Florida Department of Environmental Protection to position their request for success in the 2020 Legislative Session.
**Code.org**

In the 2018 Legislative Session, we were retained by Code.org to assist in its mission to expand access to computer science classes to K-12 students across the State. While “coding” bills had been introduced in the Legislature in the past, Code.org believes that greater exposure to rigorous computer science classes beyond learning simple code will ensure a competitive workforce in the State of Florida and help to increase minority access to high-paying jobs. Many in the Legislature, including House leadership, were not understanding of the opportunities afforded by the field of computer science nor of the necessity of ensuring our students did not fall behind other states in CS education. We were successful after persistent education, identifying and supporting Legislative champions, and navigating both bills and amendments on multiple pieces of Legislation. Ultimately, we were able to define “computer science” for the first time in Florida in HB 495 to ensure courses providing rigorous computer science education and building fundamental skills are being taught in Florida schools. This bill also expanded access to computer science by requiring middle and high schools to offer computer science courses and provides students the opportunity to have computer science courses satisfy certain graduation requirements.

During the 2019 Legislative Session, the TSE team worked on behalf of Code.org to secure a $10 million appropriation in support of computer science educators. In order to ensure that the funding could be utilized for continuing education for existing computer science teachers, we worked jointly on the policy side to amend statute. Statute now makes clear that the funding can be used for all professional development for both new and current computer science instructors. This funding is now currently included in the Department of Education’s 2020 Legislative Budget Request.

**HANDY**

HANDY (Helping Abused Neglected and Disadvantaged Youth) is a tremendous non-profit that provides trauma-informed guidance, support, life skills and so much more to children in the dependency system or with relative caregivers who have experienced some form of trauma. HANDY is a model for success and truly transforms lives, giving a fighting chance to those who would not have otherwise received one and allowing them to excel well beyond expectation. HANDY approached us for assistance in the 2017 Legislative Session in securing a $100,000 request to help fund college related costs such as paying admissions application costs, textbooks and travel to tour various higher education campuses. We worked directly with the Senate Appropriations Chair and our Legislative sponsors to not only secured the full $100,000, but also $50,000 in additional funding for the program for a total of $150,000. While a small appropriations request, we are proud to continue to work for this impressive organization and are currently laying the groundwork to help them achieve greater success in the 2020 Legislative Session.
Below are a few examples of recent policy successes in addition to those already mentioned:
On the policy side, we are experts in pushing through language specifically drafted by our clients; identifying legislation that can negatively impact our clients; and passing, defeating or negotiating compromises with Legislators, Agencies, and coalitions.

**Public Safety:**
During the 2019 Legislative Session, our team successfully passed a number of public safety initiatives. We worked on behalf of the Cities of Coral Springs and Parkland and alongside the Local 3080 Fire Union to ensure that medics embedded in SWAT teams had access to resources needed for personal protection in highly dangerous situations. We led strategy, secured sponsors, helped craft language, coordinated committee testimony with the Broward Sheriffs Office and Broward Police Chiefs Association, and worked with our sponsors to ensure HB 487 was ultimately passed the Legislature and signed by the Governor into law. We performed the same tasks on behalf of the Broward AFL-CIO to enact HB 599 into law, which protected county and municipal corrections officers from sexually aggressive behavior in corrections facilities and on behalf of the South Florida Regional Transportation Authority to enact HB 431 into law, which gave law enforcement discretion in train accidents to ensure trains were up and running quickly. We again successfully worked to secure language in the school safety package on behalf of the Seminole County Sheriff’s Office that would allow a sheriff’s office employee to serve as a school safety specialist. We also worked with the Seminole County Sheriff’s Office, Palm Beach County, and the Attorney General’s Office on supporting substance abuse initiatives such as the creation of the Opioid Task Force and passing Sober Home Task Force priority legislation.
**Broward Metropolitan Planning Organization**

During the 2018 Legislative Session, we successfully stopped an effort to restrict the number of voting members allowed on the board of MPOs according to population and geographical representation. We caught the language immediately after the bill was filed and negotiated with the sponsor to narrow the language to only impact MPOs in regions below a certain population threshold. As the language appeared later in the Session in the form of an amendment, new issues arose with municipal representation and setting term-limits for board members. The term-limit language posed a significant problem to the Broward MPO as it could have led to a sudden removal of critical board members. Again, we negotiated with the sponsor and alerted representatives of MPO interests throughout the state to the issue. We ultimately were able to compromise on language that ensured local control over term-limits and removed the geographical restrictions. The compromise language was amended into a transportation omnibus package that failed to pass in the final hours of the Legislative Session, but it did not contain its original negative impacts to our client.

**Turnpike Revenues:**

In 2017, we were successful in extending an expiring statute that provides a critical revenue source for the Tri-Counties (Palm Beach, Broward, and Miami-Dade). Upon learning that a statute entitling the counties to 90% of turnpike toll revenues attributable to users within the Tri-County area to fund their transportation work programs would expire that year, our team coordinated a meeting between the government relations staff from each of the counties. We helped them to agree on the length of extension of the statute, identify potential vehicles, and develop a strategy. We worked closely with Legislators and helped identify amendment sponsors, file the amendment language and ensure adoption of the language onto multiple packages. We ensured key Leadership knew of the importance of the language and its need for passage. After one of the amended vehicles successfully passed, we worked to ensure the Governor understood its importance. He ultimately signed the extension into law.
Approach

As your representatives, we will take an educated and proactive approach that is based upon our knowledge of the City and our insight into the ever-changing layout of Tallahassee. During the early committee weeks, our team works closely with the City’s Commission and staff to create a strategic action plan focused on both short term and long-term goals and craft official Legislative Priorities for the upcoming Session. We meet with the Commission at a public meeting to answer questions on these priorities as well as present on Legislative issues that the Commission should be aware of. Once your Commission adopts the Legislative Priorities, members of our team continuously track legislation throughout committee weeks and Session, monitoring all state Legislative committee meetings and agency hearings prior to, during and after Session and testifying as needed. We not only focus on the adopted priorities, but also stay constantly engaged in conversations and new developments in order to quickly address any new issues that may arise. Our team “lives” at the Capitol during each Legislative Session. We believe that being present at all times when decision makers and their staff are physically at the Capitol is vital to your representation. We are very much hands-on organizations and physically cover each committee meeting at which our clients’ issues are discussed.

Florida’s revenue challenges have created an intense and competitive climate for funding. Being successful in the Appropriations process today requires an effective strategy that builds a compelling business case to support your appropriations request. We utilize our knowledge of the budget process, our valued relationships, and our unique understanding of local needs to effectively advocate for local projects. We have and will continue to work alongside your in-house staff to communicate an effective business case needed to support your appropriations issues. We collect information we anticipate the appropriations committees will require by upon our insight and prior year experience. We then refine the project’s business case and secure Legislative sponsors. Once the appropriations forms are provided to the public, we ensure forms are filled out properly and are submitted prior to any deadlines. As a team, we work with our sponsors and the appropriate decision-makers to secure projects within the initial budget framework and continue to advocate for funding throughout budget conference and the veto process.
We believe communication is the most valuable component of a client/lobbyist relationship and is the key to our mutual success. Insight and ongoing communication between our team and your staff, Commission, and City Manager provides a better understanding of exactly what your goals are, allowing us to be successful in achieving the desired result. We are only a phone call, text, or email away from our clients at all times—whether in Session or out—and are committed to a philosophy of responsiveness. As bills move, amendments are filed, and the budget develops, we will be in constant contact with staff for evaluation due to the urgency of the matter under consideration. Decisions are often made quickly, and we would like to acknowledge your staff and City Manager have been outstanding in providing needed information and feedback in a short time frame. We provide written updates of all initiatives impacting the City at the end of each committee week and, during Session, the end of every week. After each Session, we provide a thorough end-of-Session report outlining final outcomes of the City’s Legislative Priorities and meet once again with the Commission at a public meeting to review all that took place.
TSE proposes to perform all services listed in this plan for an all-inclusive fee of $37,000 annually paid in monthly installments of approximately $3,083.