

<b>Proposer's Name:</b>	<b>CPR Etc., Inc.</b>	<b>Jeff Ellis Management, LLC</b>
<b>(Responsive/Non-Responsive)</b>	<b>Responsive</b>	<b>Responsive</b>
<b>Experience and Ability (35 points)</b>		
Assistant City Manager & Parks and Rec Director	20	35
Finance Director	15	35
Public Works Utilities Director	20	35
<b>Operational Plan (25 points)</b>		
Assistant City Manager & Parks and Rec Director	12	25
Finance Director	10	20
Public Works Utilities Director	15	24
<b>Previous Experience (25 points)</b>		
Assistant City Manager & Parks and Rec Director	12	25
Finance Director	5	25
Public Works Utilities Director	15	25
<b>Financial Capability (10 points)</b>		
Assistant City Manager & Parks and Rec Director	4	10
Finance Director	3	10
Public Works Utilities Director	5	9
<b>Local Vendor Preference (5 points)</b>		
Assistant City Manager & Parks and Rec Director	2.5	0
Finance Director	2.5	0
Public Works Utilities Director	2.5	0
<b>TOTAL POINTS (Max 100 Points)</b>		
Assistant City Manager & Parks and Rec Director	50.5	95
Finance Director	35.5	90
Public Works Utilities Director	57.5	93
<b>TOTAL POINTS:</b>	<b>143.5</b>	<b>278</b>
<b>TOTAL RANKING</b>		
Assistant City Manager & Parks and Rec Director	2	1
Finance Director	2	1
Public Works Utilities Director	2	1
<b>Proposal Ranking</b>	<b>2</b>	<b>1</b>



# POLICIES AND PROCEDURES

## RFQ #21-01-403 AQUATIC AND LIFEGUARD SERVICES

Thank you for participating on the Evaluation Committee for the City of North Lauderdale. To protect the integrity of this solicitation and the evaluation process, it is essential that each participant understands and abides by the following code of conduct. Adherence to these requirements helps to assure the effectiveness of the evaluation team as a whole and protects the overall interests of the City of North Lauderdale in the award of this solicitation.

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1. **Cone of Silence.** A Cone of Silence is in effect during this solicitation process. **Evaluation Committee members must independently evaluate the proposals, and must refrain from discussing the project outside of scheduled evaluation meetings.** Evaluation Committee members are not permitted to have any form of communication with any potential vendors, vendors and vendor representatives regarding the solicitation. Any questions or clarifications should be addressed to the Purchasing Division.
2. **Sunshine Law.** The State of Florida has established a Sunshine Law which establishes a basic right of access to most meetings of boards, commissions and committees of state and local governmental agencies or authorities and it also prohibits communication between individuals comprising these boards, commissions and committees outside a publicly accessible meeting. Evaluation Committee members should not discuss with each other the formal solicitations or proposals outside the evaluation or other publicly advertised meetings.
3. **Fairness and Integrity.** It is the responsibility of every member on the Evaluation Committee to collectively ensure that the evaluation is conducted in an impartial, objective and professional manner, and that the same level of effort and consideration is extended to the evaluation of all of the proposals received.
4. **Conflicts of Interest.** An individual may not participate as a member of this committee if he or she, or a family member, has a personal interest in any company that may submit a proposal. A family member is defined as, but not limited to, a spouse, child, grandchild, brother, sister, half-brother or half-sister, brother- and sister-in-law, child of a spouse, and child of a brother, sister, half-brother, or half-sister. An individual must agree that if he or she currently has, or later discovers, a conflict of interest which meets these criteria, he or she will declare the circumstances immediately to the Purchasing Division and remove himself or herself from the committee.

I have read this document and understand my obligations as explained herein. I further understand that I must advise the Purchasing Division if a conflict currently exists or arises during my term of service as an Evaluation Committee member. I further understand that I must sign and deliver this statement to the Purchasing Division prior to participating in the evaluation process.

M. Saugis

Print Name

[Handwritten Signature]

Signature

3/5/2021

Date



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Susan Nabors

Print Name

S. Nabors

Signature

3/19/2021

Date



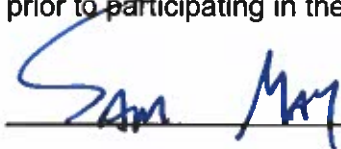
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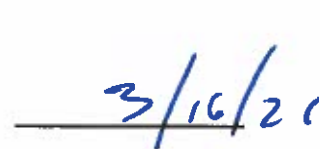
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\_\_\_\_\_

Print Name

  
\_\_\_\_\_

Signature

  
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Date



## CONFLICT OF INTEREST DISCLOSURE FORM

### RFQ # 21-01-403 AQUATIC AND LIFEGUARD SERVICES

**“Conflict of Interest”** or **“Interest”** is defined as a situation in which a Committee Member has, or appears to have, a financial relationship with a responding proposer, or has a *family relationship* with any responding proposer.

**“Financial Relationship”** includes involvement of the evaluator and the proposer in a current partnership, joint venture, company, or corporation, and any other relationship that could make it appear that the evaluator would obtain a monetary benefit if a favorable evaluation was given.

**“Immediate Family”** is defined as spouse, father, mother, son, daughter, brother, sister, uncle, aunt, first cousin, nephew, niece, grandfather, grandmother, grandson, granddaughter, father-in-law, mother-in-law, son-in-law, daughter-in-law, brother-in-law, sister-in-law, step-mother, step-father, step-son, step-daughter, step-brother, step-sister, half-brother or half-sister, or domestic partner

1. I certify that I do not have a conflict of interest as a result of any financial relationship or other interest on my part to that of any member of my immediate family.
2. I certify that I am not employed by nor do I have any arrangement for future employment with any responding proposers under consideration.
3. I certify that I will not solicit or accept gratuities, favors, or anything of monetary value from any proposers under consideration.
4. I certify to the best of my knowledge that I have not had discussions, conversations, offers, agreements or arrangements for future employment with any proposers under consideration.
5. I certify to the best of my knowledge that I have no financial relationship of any kind with any proposers under consideration, which might appear to create a conflict of interest.
6. I certify to evaluate/score proposals independently and not be unfairly prejudiced.

J. Nebores

Signature

Susan Nebores

Print Name

3/9/2021

Date



## CONFLICT OF INTEREST DISCLOSURE FORM

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\_\_\_\_\_  
Signature

  
\_\_\_\_\_  
Print Name

  
\_\_\_\_\_  
Date



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Signature

Michael Samsis

Print Name

3/5/2024

Date

I am familiar with Mr. Roland from his days with the City of Margate MS



## SCORING FORM

### RFQ #21-01-403 AQUATIC AND LIFEGUARD SERVICES

FIRM BEING EVALUATED: CPR, etc.

COMMITTEE MEMBER: Susan Nabors

Criteria	Max Points	Member Score
Experience and Ability (35 points)	35	15
Operational Plan (25 points):	25	10
Previous Experience (25 points):	25	5
Financial Capability (10 points):	10	3
Local Vendor Preference (5 points):	5	2.5
<b>TOTAL MAXIMUM POINTS</b>	100	35.5

Comments (use an additional sheet if necessary):

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Susan Nabors

3/9/2021

Committee Member Signature

Date





## SCORING FORM

### RFQ #21-01-403 AQUATIC AND LIFEGUARD SERVICES

FIRM BEING EVALUATED: C.P.R.

COMMITTEE MEMBER: SAM May

Criteria	Max Points	Member Score
Experience and Ability (35 points)	35	20
Operational Plan (25 points):	25	15
Previous Experience (25 points):	25	15
Financial Capability (10 points):	10	5
Local Vendor Preference (5 points):	5	2.5
<b>TOTAL MAXIMUM POINTS</b>	100	57.5

Comments (use an additional sheet if necessary):

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\_\_\_\_\_  
\_\_\_\_\_

Sam May

Committee Member Signature

3/16/21

Date



## SCORING FORM

### RFQ #21-01-403 AQUATIC AND LIFEGUARD SERVICES

FIRM BEING EVALUATED: CPR, Etc.

COMMITTEE MEMBER: Michael Sargis

Criteria	Max Points	Member Score
Experience and Ability (35 points)	35	20
Operational Plan (25 points):	25	12
Previous Experience (25 points):	25	12
Financial Capability (10 points):	10	4
Local Vendor Preference (5 points):	5	2.5
<b>TOTAL MAXIMUM POINTS</b>	<b>100</b>	<b>50.5</b>

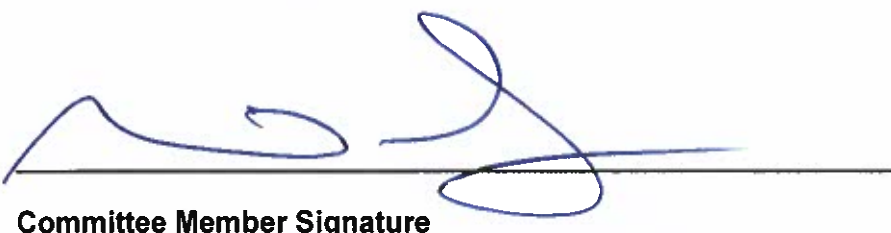
Comments (use an additional sheet if necessary): - - Mr. Roland is a very experienced Pool Operator as he has spent time in neighboring Cities running pool facilities and the company he runs has experience with swim classes, lifeguard training and swim team, however as a company they lack the whole package in any one large commercial pool. Pool Maintenance, pump room experience is lacking in proposal and that is a large part of the job.

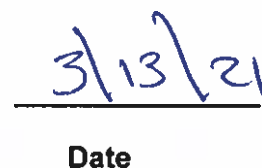
The company shows has no real experience in the total operation of a commercial pool – the org chart shows that Mr. Roland will be our pool manager, however with all his other interest and clients it is unsure how much time he will be able to dedicate to the operation of the North Lauderdale pool. An on-duty aquatic manager is required to be on site to make the pool operation successful with the various uses (Child Care Facilities, Public, Lessons, Seniors, Camps to name a few) of the pool.

One of the major components of the RFQ was to make sure the business had the ability to pull support – Managers, Lifeguard and Support Staff - - the proposal lacks any information on how this would happen in the event of a staff emergency as the operation appears small and limited in staff. Existing staff are not Red Cross Certified – they are JEM Certified – since no mention of them is given, all institutional knowledge of the pool and the equipment will be terminated.

Vendor makes reference to REC TRAC certified but doesn't make reference to any type of software or how residents will register and or pay for lessons.

If we ran our own pool, CPR Etc... may be a company to contract with for staff training and program support but at this time they do not appear to be a viable candidate for what we are looking for.

  
Committee Member Signature

  
Date



## 5. MINIMUM REQUIREMENTS

5.0 Employees of the Firm shall at all times be under its sole direction and shall not be considered to be employees or agents of the City. The Firm shall supply competent employees. The City may require the Firm to remove an employee the City deems careless, incompetent, insubordinate, or otherwise objectionable without any cost to the City, and without any increase in Contract Price. The Firm shall be responsible to the City for the acts and omissions of all its employees working under the Firm's direction, whether or not the actions taken go beyond the normal scope of employment.

5.1 The on-site manager for the Firm and its team must have, AT A MINIMUM, the following expertise, certification or proven capabilities:

*Not Seen* — 5.1.0 Certified Pool Operator (CPO) or Aquatic Facility Operator (AFO) certification for a time period of a minimum of 5 years.

5.1.1 Experience in the planning, organizing, and running of USA Swimming sanctioned competitions or similar programs.

5.1.2 Lifeguard Instructor certification from a nationally recognized agency.

5.1.3 Swim Instructor trainer certification from a recognized agency.

5.1.4 Proficiency with computers, database software and other necessary software.

? — 5.1.5 Experience in successfully implementing an aquatic risk management system that includes at a minimum the following: facility operations audits, lifeguard performance audits and vigilance awareness validation.

? — 5.1.6 Evidence of knowledge of current aquatic industry standards of care related to water chemistry and disease prevention procedures as follows: Lifeguard best practice; use of emergency adjunct equipment (such as but not limited to emergency oxygen, automated external defibrillator, etc.); Risk Management best practices; Community based programming; Competitive swimming and event management.

5.1.7 All employees are required to have and produce evidence to the City of First Aid and CPR Certification. Instructors providing lessons are required to have Life Guard and Water Safety Instructors (WSI) Certification, or the equivalent, as well as training or certification in adaptive aquatics for the disabled.

5.1.8 All employees must be expected to perform their duties in a professional, service-oriented manner. Adherence to quality standards will be required.

*Not by org. Chd.* — 5.1.9 Adequate personnel will be on duty at the facility daily or as directed by the City to assure safety and good service.



## **6. FIRM QUALIFICATION AND SELECTION PROCESS**

6.1 The City will first conduct a qualification and selection process in connection with its proposed award of a contract to a Firm. However, the City reserves the right, at any time, to discontinue the selection process, to stop negotiations, to abandon the RFQ process or to undertake the Services itself, should it so decide. The City shall not be responsible for any bid costs incurred by anyone, at any time.

The City is seeking a contract with the following experience operating and managing a pool of a minimum similar size, and use as the Jerry Resnick Aquatic Center.

- Not Seen*  
*Limited*  
*Not Seen*
1. At least 15 years of experience in the management and operation of commercial/public swimming pools
  2. Have a staff management team located within Broward County for immediate assistance and within the State of Florida for long term assistance within an 8hr response.
  3. Ability to have staff within Broward County that can be shared as needed in the event of a staffing emergency.

## **7. COMMITTEE REVIEW**

7.1 To begin the Firm selection process, the City will appoint at least three (3) persons to evaluate the qualifications of all interested Firms. That evaluation will be made by such persons, who will be appointed by the City Manager to act as a Selection Committee ("Committee") on behalf of the Commission City. The evaluation by the Committee shall consist of the ultimate identification, selection and recommended ranking of Firms determined by the Committee to be the most qualified to perform the services, based upon a review of all of the interested Firms' professional qualifications, their availability to meet both the City's needs and its scheduling requirements and an analysis of the past work of each Firm (including partners, members or both). Such evaluation shall consider the Qualifications Criteria described below:

- 7.1.1 Evidence that the Firm is a Firm which is a partnership, corporation or other legal entity, that is registered to do business in Florida with the Florida Secretary of State and is certified under Florida law to provide the required services.
- 7.1.2 A letter expressing the interest of the Firm in performing the work.
- 7.1.3 A Statement of Qualifications, to include copies of résumés, professional and business licenses, letters of reference, and any other information deemed pertinent by the Firm relating to its particular qualifications to perform the services.
- 7.1.4 Organizational charts, to include a staffing plan which identifies key personnel to be assigned to perform the services, including the length of tenure of such personnel with the Firm.



7.1.5 A statement or verifiable report of reputation, experience and past performance of the Firm with respect to providing similar services in Florida. The Firm shall have a minimum of five (5) years of successful experience in providing aquatic/lifeguard services to other local governmental entities in Florida. A summary of all of the most recently awarded and serviced comparable contracts, for the past five (5) years shall be provided. This record shall show the name of the governmental entity, address, description of services, dates of service, rates and fees and identify contact/reference persons with telephone numbers and e-mail addresses. The Firm shall provide references of public agencies presently being served by the Firm with similar services to those being sought by this RFQ.

*See Audit*  
7.1.6 Financial Stability: The Firm shall demonstrate financial stability. Firm shall provide a statement of its financial stability, including information as to current or prior bankruptcy proceedings. Bids shall include a copy of the most recent annual financial report/annual audit/10K and the most recent 10Q, if appropriate. Financial reports provided shall include at a minimum, a balance sheet, an income statement and statement of cash flows.

7.1.7 Financial Statement: The Firm shall include a copy of its latest audited financial statements. If the Firm is a corporation, it shall submit a copy of the latest audited financial statements of the corporation. In the event the Firm does not have audited financial statements, it may substitute non-audited financial statements and complete federal tax returns for the last two (2) years.

*Not seen*  
7.1.8 Statement regarding recent, current and anticipated future workload of the Firm, including an assessment of the effect of same upon providing the services.

7.1.9 Location(s) of the Firm's headquarters and offices.

*Not seen*  
7.1.10 Description of the size of the Firm.

7.1.11 Description of length of time the Firm has been in business.

7.1.12 Identification of principals and the place of residence of each of the principals of the Firm.



7.2 The Committee will also evaluate the qualifications based on the criteria, procedures, and standards set forth in the list identified below. The Committee will then select and rank the top three (3) Firms which present the qualifications deemed to be the most advantageous to the City. The Committee will transmit its recommendations to the City Commission and the Commission may direct that an Agreement be negotiated with the successful Firm. If the City and the successful Firm are unable to agree upon and proceed with the negotiation and execution between them of an Agreement, the Commission may then select the next most qualified Firm and the parties shall proceed to negotiate and execute an Agreement. This process may be repeated until one of the Firms ranked and recommended to the Commission by the Committee is selected. The City reserves the absolute right to terminate the selection process at any time and to revise City procedures, subject to the requirements of applicable law.

<b>Criteria</b>	<b>Max Points</b>	<b>Member Score</b>
Experience and Ability (35 points)	35	
Operational Plan (25 points):	25	
Previous Experience (25 points):	25	
Financial Capability (10 points):	10	
Local Vendor Preference (5 points):	5	
<b>TOTAL MAXIMUM POINTS</b>	<b>100</b>	

## **8. COMMITTEE REVIEW CONSIDERATIONS**

8.1 The following is the list of criteria, procedures and standards, which the Committee, in its evaluation of qualifications from Firms interested in providing the Services, will consider:

8.1.1 The qualifications and credentials of each Firm.

8.1.2 Certification that the Firm is not barred from performing the services by operation of the Florida Public Entity Crimes law (a copy of the form is attached as REQUIRED FORMS, which is part of and is incorporated into this RFQ by this reference).



8.1.3 Statement of complete history of citations, violations (including notices of same) and litigation involving public contract disputes and the ultimate disposition and current status of all of the foregoing. The Firm shall provide a summary of any litigation or arbitration that the Firm, its parent company or its subsidiaries have been engaged in during the past three (3) years against or involving:

- a) any public entity for any amount, or
- b) any private entity for an amount greater than One Hundred Thousand Dollars (\$100,000.00). The summary shall state the nature of the litigation or arbitration, a brief description of each case, the outcome or projected outcome and the monetary amounts involved. The City may disqualify any Proposer if it determines in its sole discretion that a Firm is excessively litigious.

The foregoing list is intended to inform interested Firms, before competitive qualifications are sought by the City, of the considerations which will be used to evaluate qualifications submitted by Firms qualified to perform the work.

## **9. RESPONSIBILITIES**

- 9.1 The City shall maintain and repair the equipment as part of the Agreement at its expense. All repairs and replacements of equipment needed to continue the operation of the Aquatic Center and the pool and to maintain health and safety standards shall be reported to the City by the Firm. The City will be responsible for the maintenance and replacement of the building structures, utilities, and surrounding areas including shrubbery, except policing for trash, waste, garbage, and other debris while the facility and pool are opened, which is a Firm obligation.
- 9.2 City shall be responsible for the care and repair of the Aquatic Center and the pool. The Firm shall be held accountable for those losses and damages to buildings and City owned property due to theft or abuse during the hours of operation of the facilities. The Firm shall take affirmative action to prevent losses and damage to City owned property during hours of operation.
- 9.3 Damaged or malfunctioning equipment shall be reported immediately to the Parks and Recreation Director and confirmed in writing. If not reported, Firm shall be responsible for damages.
- 9.4 The highest standards of safety, hospitality, courtesy and instructional excellence are required. The facilities shall be managed so that the needs and desires of "open swimmers and swimming teams" are recognized and accommodated. The Firm must recognize the City's objective of making the facilities as self-supporting as possible and requires that the Firm aggressively market the facilities, and assure that operations conform to the highest professional business management standards.
- 9.5 It is emphasized that the City requires the Firm to assure that the physical plants, particularly the mechanical systems, are maintained to a high standard. Emphasis must be placed on a carefully designed preventive maintenance program which will extend system life, save "down stream cost" and assure operational reliability. To accomplish this, the Firm shall monitor the mechanical systems and provide due diligence in notifying the City of any potential problems.



- 9.6 Recruit, hire, train, schedule and supervise lifeguards and head lifeguards/duty managers. The Firm shall provide for criminal backgrounds checks for reference and for criminal behavior, including sexual offender checks.
- 9.7 Develop and implement Parks and Recreation Director approved operating policy and procedure. Operating policies will be consistent with public ownership and the public's interest in the facilities.
- 9.8 Develop and implement emergency action plans (approved by Parks and Recreation Director) for all possible emergencies for procedures for heightened security alerts and hurricane preparedness.
- 9.9 Develop and implement water quality and pump room maintenance plans.
- 9.10 Develop and implement an in-service training program as guidelines of a nationally certified program.
- 9.11 Develop and implement an aquatic risk management system.
- 9.12 Notify the Parks and Recreation Director of necessary repairs/maintenance concerns and assist in coordinating and contracting work.
- 9.13 Develop and monitor users' group schedules and lane assignments to maximize pool use and income.
- 9.14 Consult with the City's Parks and Recreation Director regarding preparation of annual operation budget and capital repairs.
- 9.15 Develop and implement a marketing and promotion plan in partnership with the Parks and Recreation Department.
- 9.16 Assume all risk and liability for the operation and management of the swimming pools (excluding parking lot and areas outside swimming facilities).
- 9.17 Enforce all rules and regulations stipulated by the City and suggest and advise with regard to additional rules and regulations for the operation of the pools.
- 9.18 Maintain tests and records as required by the State of Florida, Broward County, and the City of North Lauderdale and meet all applicable requirements.
- 9.19 Maintain any additional records as reasonably required by the City.
- 9.20 The Firm will retain a written record of all problem situations (such as mechanical, structural, or in regards to staffing issues) as well as any incidents, or claims or both, that are brought to its attention and steps taken to rectify each problem. The City will be provided a copy of this log to review at weekly (at a minimum) intervals. The City will be given a copy of any background documentation and records related to incidents and claims information for the facilities at least quarterly.
- 9.21 Provide staffing of the required lifeguards, instructors, lesson coordinators, marketing and any other employees who are required and necessary to operate the Facilities.





- 9.22 In conjunction with the Parks and Recreation Department, determine rental contract conditions and requirements and assure that user groups follow all safety practices.
- 9.23 The Firm, at its own expense, shall provide all personnel necessary to perform the services of the Contract, none of whom shall be employees of, nor have any contractual relationship with the City. All of the services will be performed by the Firm under its supervision, and all personnel engaged in the Services shall be fully qualified and shall be authorized or permitted under law to perform such services.
- 9.24 Assist in establishing the fee structure for the facilities and recommend changes, if any.
- 9.25 The Firm will establish a Drug-Free Workplace by requiring drug screening of all employees and allow for drug testing, all as consistent with applicable laws. Drug testing will be at the expense of the Firm, and shall be administered in accordance with applicable Florida State Statutes.
- 9.26 No physical improvements or changes to the facilities will be allowed without written authorization from the City.

The City shall be responsible for obtaining and paying the cost of all necessary permits and licenses required by applicable laws, rules and regulations necessary for the operation of the facilities. However, the Firm shall not be responsible for obtaining a use permit.

The Firm shall meet all health and safety standards and regulations set forth by state of Florida, the Broward County Health Department and the City. The facilities will be maintained in a clean manner at all times, and all safety precautions shall be taken by the Firm. The Firm shall be responsible for maintaining the condition of the pool water in conformity with the standards specified by Broward County Health Department, the City and the operations shall be in accordance with all rules and regulations of the Health Department of the state of Florida.

In addition, the Firm will also be required to participate in a complete aquatic review program as provided by a proven nationally recognized program. Firm shall provide information regarding such programs with their bids. The cost to participate in such programs shall be borne by the Firm.

Firm shall be responsible for the purchasing of items necessary in the daily operation of the facilities. These items include, but are not limited to pool cleaning equipment, pool chemicals, minor repair parts and service for pool equipment.



## 10. **SPECIFICATIONS**

The scope of services includes all items listed below:

- a) Stock and supply all uniforms
- b) Complete a daily documented (written) safety check of Aquatic Center and the pool
- c) Check and test all safety equipment.
- d) Develop, implement and supervise a swim instruction program for all ages and abilities, including those with special needs. Swim program must meet Broward County Swim Central Criteria.
- e) Develop, implement and supervise a water aerobics program for varied ability levels.
- f) Develop, implement and supervise aquatics activity program and special events for the community and community groups.
- g) Manage customer service complaints and inquiries according to City protocols.
- h) Provide set-up and take-down for special events, including swim meets.
- i) Provide on-site or on-call management staff during special events as directed by City.
- j) Provide on-site or on-call management staff for after-hours emergency.
- k) Maintain equipment and supplies.
- l) Maintain cleanliness of all areas of the facility, including locker rooms, restroom, lobbies, offices, pool decks, and storage areas during operational hours.
- m) Supply and insure adequate inventory of first-aid kits adequate to the size and operation of the facilities.
- n) Maintain and operate the filter equipment in accordance with the Broward County Health Department requirements.
- o) Vacuum pools. Pool and water activity area must be vacuumed daily. Pool and water activity area must be vacuumed before the public enters. This includes the times before the public enters for swimming lessons.
- p) Backwash the filter systems as required by manufacturer.
- q) Work with the City in handling complaints users may have, reporting all complaints to the Parks and Recreation Director in a timely manner.
- r) Contractor must clean the air and lint strainers on all pumps and associated filtering devices. This process should be done as needed or when managers and City personnel notice a reduction in water flow.
- s) Maintain the swimming pools and related mechanical systems in accordance with recommended guidelines. The Aquatics Center Manager supplied by the Firm will be responsible for routine cleaning, maintenance and water quality.
- t) The Firm shall provide operator maintenance of pool and water activity areas and equipment that are a part of this Contract. At least twice per year, the Firm shall provide operator maintenance of pool and water activity areas and equipment that are a part of this Contract. At least twice per year, the Firm will inventory and report on the general condition of equipment. Notwithstanding this or any other provision of this RFP, nothing shall prevent the City from the right to inspect pools, buildings, fixtures, improvements, furnishings, machinery or equipment at any time.



## SCORING FORM

### RFQ #21-01-403 AQUATIC AND LIFEGUARD SERVICES

FIRM BEING EVALUATED: Ellis

COMMITTEE MEMBER: Susan Nabors

Criteria	Max Points	Member Score
Experience and Ability (35 points)	35	35
Operational Plan (25 points):	25	20
Previous Experience (25 points):	25	25
Financial Capability (10 points):	10	10
Local Vendor Preference (5 points):	5	0
<b>TOTAL MAXIMUM POINTS</b>	100	90

Comments (use an additional sheet if necessary):

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Susan Nabors

3/9/2021

Committee Member Signature

Date



## SCORING FORM

### RFQ #21-01-403 AQUATIC AND LIFEGUARD SERVICES

FIRM BEING EVALUATED: \_\_\_\_\_

*J.E.M.*

COMMITTEE MEMBER: \_\_\_\_\_

*SAM MAY*

Criteria	Max Points	Member Score
Experience and Ability (35 points)	35	<i>35</i>
Operational Plan (25 points):	25	<i>24</i>
Previous Experience (25 points):	25	<i>25</i>
Financial Capability (10 points):	10	<i>9</i>
Local Vendor Preference (5 points):	5	<i>—</i>
<b>TOTAL MAXIMUM POINTS</b>	100	<i>93</i>

Comments (use an additional sheet if necessary):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

*Sam May*

*3/16/21*

Committee Member Signature

Date



## SCORING FORM

### RFQ #21-01-403 AQUATIC AND LIFEGUARD SERVICES

FIRM BEING EVALUATED: JEM – Jeff Ellis Management


COMMITTEE MEMBER: Michael Sargis

Criteria	Max Points	Member Score
Experience and Ability (35 points)	35	35
Operational Plan (25 points):	25	25
Previous Experience (25 points):	25	25
Financial Capability (10 points):	10	10
Local Vendor Preference (5 points):	5	N/A
<b>TOTAL MAXIMUM POINTS</b>	<b>100</b>	<b>95</b>

Comments (use an additional sheet if necessary): - - JEM/Jeff Ellis Management is the current operator of the Aquatic Division/Pool. For the past 15-years JEM has provided top service to the City.

JEM and JEA (Aquatics) provide management and operational support to some of the largest Cruise Ships, Water Parks and Resorts in the World, they are extremely qualified and as a company they put an emphasis on each client. Despite being a small fish in their large orbit of clients, they treat us with complete attention. The staff assigned to the pool and outlined in the proposal are the best in the business and we are very pleased with the Manager as she has been with the pool for years before becoming an ellis employee.

They provide full service to the City of Tamarac, and City of Dania Beach so they have staffing that can be shared in the event of an emergency. As their references show, they are the best in the business.

  
\_\_\_\_\_

Committee Member Signature

3/6/2021

Date