



PROCLAMATION



WHEREAS, every ten years the U.S. Census Bureau counts residents across the country. And April 1, 2020 is the official deadline for residents to submit their Census 2020 form.

WHEREAS, the City of North Lauderdale is officially kicking off a local census campaign with the creation of a Census 2020 Complete Count Committee for the City of North Lauderdale; and

WHEREAS, a Complete Count Committee raises awareness of the importance of Census 2020, assertively reaches out to hard to enumerate groups, and encourages participation in the Census for all citizens of the City of North Lauderdale; and

WHEREAS, a Complete Count ensures accurate Census data that is critical for government programs, policies and decision making, including federal and state representation, and funding of programs such as supplemental nutrition assistance (SNAP), Section 8 Housing Choice Vouchers, Children's Health Insurance, Medicaid, and public education; and

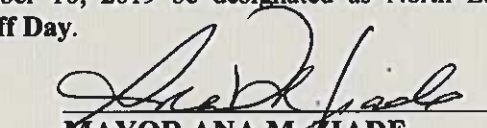
WHEREAS, undercounted communities do not receive their fair share of federal funds. A recent study from George Washington University shows \$1,445 in federal funds is distributed annually for each resident counted in Florida; and

WHEREAS, six subcommittees have been established as part of the Census 2020 Complete Count Committee: City-County Coordination, Cultural and Ethnic, Interfaith Institutions, Hard to Enumerate, Promotions, and Recruitment and Training; and

WHEREAS, each subcommittee is being chaired by a "trusted voice" in the community in partnership with a Broward County agency staff liaison and dedicated members of the community.

NOW THEREFORE, BE IT PROCLAIMED BY THE MAYOR AND COMMISSION OF THE CITY OF NORTH LAUDERDALE, FLORIDA that September 10, 2019 be designated as North Lauderdale's official **Census 2020 Complete Count Committee Kick-off Day**.

Dated this 10th day of September, 2019.


MAYOR ANA M. LIADE

